

Haas Brothers

Distinctive Dress Fabrics

Georgette Satin

THE DOMINANT SATIN

A firm, heavy satin of a quality that enhances the interpretation of the season's modes.

In all the smart colors for day and evening wear.

Kitten's Ear Crêpe

Kitten's Ear Brocade

Paulette Satin

Produced by
Haas Brothers Fabrics' Corporation
Fifth Avenue, New York



Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

ADVANCE 1920 MODELS IN HAND-MADE LINGERIE BLOUSES

For WOMEN and MISSES—Sizes 32 to 44



318 Edging and insertion of real filet lace in rose pattern trim this blouse of sheerest batiste.

18.50 Tax .35
Price 18.85 Including Tax

320—Real filet lace of unusually fine quality forms the roll collar and cuffs of this sheer French voile blouse.

19.75 Tax .48
Price 20.23 Including Tax



322 Tucks of hair-line fineness, hem-stitching as dainty as a handkerchief, and a pretty real filet lace edge on the new surplice collar, give this batiste blouse its charm. 12.75

324 The essence of daintiness and simplicity is this batiste blouse with rolled edge collar and fitted cuffs, hand drawn work and embroidered dots. 7.95

326 The little puffings of batiste between the rows of fine French Val lace give this batiste blouse an original as well as a charming touch. 15.00

328 A piquant frill and real Irish picot edging explain the smartness of this hand-made batiste blouse. 9.75

Prompt Delivery Free,
Anywhere in the
United States
Phone 6900 Greeley



FEMININE WAIST SHOP
Third Floor



Wise Woman The first swift, agonizing pain of *Neuralgia* finds her checking its tortures with her ever-handly *Sloan's Liniment!*

SLOAN'S for thirty-eight years has been a first-aid necessity in thousands of homes. Its popularity is due to its ability to bring prompt, comforting relief from the most persistent external aches and pains. Neuralgia Headache, Sciatica, Rheumatic Twinges, Lumbago, Sore Muscles, Stiff Joints—how quickly Sloan's Liniment penetrates without rubbing, scatters the congestion, and allays the throbbing, stabbing torment!

Keep a bottle handy—apply a bit to the attacked part and let it stimulate the circulation and prove itself "the World's Liniment."

Three sizes—35c, 70c, \$1.40, the largest for ultimate economy.

Sloan's World's Liniment **KEEP IT HANDY**

COLUMBIA SIX

The Columbia Six

-immediate delivery on this and other models now available

Riess & Carpenter Telephone 7117 Columbus 9 Central Park West, N.Y.

J.C. RIBBONS

AMERICA'S BEST RIBBONS

Constance Binney, star in "39 East" wearing Negligee trimmed with "J. C." Lady Fair Ribbon

Fastidious, discriminating women invariably prefer all their negligee trimmed with beautiful ribbons. Captivatingly toned and patterned the preferred

"J. C." RIBBONS

lend themselves ideally to all distinctive under and outer dress. There's one for every need—buy them by name—

Lady Fair Violet
Satin De Luxe Sankanac
Trousseau Democracy
(All registered trade mark names)

Sold by all leading ribbon departments
JOHNSON, COWDIN & COMPANY, Inc.
"America's Best Ribbons"

40 East 30th Street New York

Send 10 cents for **RIBBONOLOGY**—tells how to make useful ribbon novelties.

in Operatic Circles

Margaret Romaine says:
"The Hardman Piano leaves nothing to be desired."

Such praise from this noted lyric soprano is reason why you should buy a Hardman Piano.

HARDMAN, PECK & CO.
Founded 1842
433 Fifth Avenue New York City 47-51 Flatbush Ave. Brooklyn
Represented in all cities

-HARDMAN- FIVE-FOOT GRAND

1016—Lucille Vanity Case—\$8.50

BAGS of the latest mode, of unusual design and of fair price are shown in wide variety at Ovington's. Leather bags, beaded bags, bags of moire chiffon velvet—all are here.

OVINGTON'S
"The Gift Shop of 5th Ave."
314 Fifth Av., near 32d St.

ALLEN SHUTTER RADIATOR COVER

protects radiator from freezing. Engine starts quickly in coldest weather, saving the battery, gasoline and oil. Controlled from dash or in front. Easy to put on—no working parts to get out of order.

\$16.50 at your Dealer's, or from
The Allen Auto Specialty Co.
Makers of the Famous Allen Tire Case
16 West 61st Street, New York
Chicago Branch—2007 Michigan Ave.
Write for Circular

WE PAY CASH

For Slightly Used or Discarded
GOWNS, WRAPS, SUITS, FURS, DIAMONDS, JEWELRY, ETC.
Highest Prices Guaranteed.
Appointments at Your Convenience.
Write, Phone or Call
MME. FURMAN
Tel. Bryant 1376
103 West 47th Street New York

The Tribune Institute

Three pages every Sunday: "In the World of Women," "Housekeeping as a Profession," "At Your Service."

Leave a standing order with your newsdealer.

All Electric Clothes Washers \$6.00 DOWN.

TRAINOR'S 12 EAST 42 FOURTH FLOOR
Phone Vanderbilt 1276

All Electric Vacuum Cleaners \$2.50 DOWN.