

"KNIT FABRICS ARE HERE TO STAY"

says Dame Fashion

NO material so beautiful or so practical could escape her keen and watchful eye.

The looms of the Orient have never fashioned a fabric with more brilliant lustre nor more perfect finish than

CRYSTAL KNIT

CRYSTAL KNIT means all that Silk Jersey or Tricolette implied—plus an exquisite charm of finish that is all its own.

In the garment or by the yard—ask for CRYSTAL KNIT by name. Better gradeshops everywhere will show the genuine.

CRYSTAL MILLS, INC.
THE TOMPKINS COMPANY, INC.

SOLE DISTRIBUTORS
354 FOURTH AVENUE, NEW YORK CITY



CRYSTAL Knit Fabrics
CRYSTAL MILLS, INC.



HER DAY DREAM
Make the Dream Come True with an Electric Vacuum Cleaner

VACUUM CLEANERS

(Mail Orders Filled Anywhere)

OUR GREAT OFFER

We will deliver right into your hands your choice of any one of the **ELECTRIC CLEANERS** listed below and let you try the cleaner thoroughly in your own home before you pay a cent.

Only \$3.50 After Trial

Balance on Our Painless Paying Plan

Our Painless Paying plan gives you the privilege of owning and using and paying for a vacuum cleaner at your convenience—and no extra charge for this service.

Write or phone Bryant 6280 at once for details of this great offer.
WE SELL EVERY KIND OF VACUUM CLEANER

All brand new, spic and span, latest models. We pay express charges anywhere.

Apex	Eclipse	Liberty	Royal
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Included in this "drive" is the very popular and justly famous "Imperial" Electric Vacuum Cleaner. More Imperial Cleaners are being sold in New York than any other kind of cleaner. We are special agents.

Fill out a coupon with lead pencil now.

<p>Used Cleaner Department Agents' Samples, Shopworn, Used Cleaners</p> <p>Richmond, was \$65. now \$12 Frantz-Premier, was \$35. now \$19 Eureka, was \$40. now \$21 Magic, was \$38. now \$19 Ohio, was \$35. now \$21 Hoover, was \$100. now \$50</p> <p>And many others at big bargains USED CLEANER DEPARTMENT</p>	<p>\$1.00 PER DAY RENTS Any High-Class Electric VACUUM CLEANER For Two Days Ask For Rental Dept.</p>
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VACUUM CLEANER SPECIALTY CO., Inc.

Main Offices and Salesrooms
131 West 42nd St., between Broadway and 6th Ave.
2nd—3rd—4th and 5th Floors

<p>Brooklyn Store 408-412 Fulton St. Over Hiltop Co. Clothing Store Take Elevator.</p>	<p>COUPON VACUUM CLEANER SPECIALTY CO., INC. 131 W. 42d St., N. Y. City, Dept. T. Without obligation send me complete price list and information of your Painless Paying Plan.</p>	<p>Downtown Branch Booth 20, Concourse, HUDSON TERMINAL BUILDING, 30 Church Street.</p>
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La Resista
the Perfectly boned
CORSET

WEAR LA RESISTA CORSETS and keep your figure young. **SPIRABONE** stays placed at the hips, combined with **LA RESISTA** designing, mold the figure and create, as well as preserve, exquisite lines of Youth and Style.

Adaptable to any type of Figure.
Back Lace—Front Lace \$5.00 to \$25.00
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Spirabone obtainable only in La Resista
Fitted personally without charge by expert corsetiers in our Salon

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Opposite Lord & Taylor—Take Elevator

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Twenty-nine years selling Good Furniture
Southeast Corner 15th Street and 6th Avenue

English Chippendale Dining Room in American Walnut—10 pieces. **\$550**

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All Wool French Serge **\$26.95** All Wool Velour Suit. **\$43.95**
Dress. Specially priced. Specially priced.

NEW DRESSES & SUITS MODERATELY PRICED

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Special at **\$89.50**

Suit, Overcoat and Cap to match

With good fabrics scarcer than ever, there is but one road to economy in Motor Apparel, and that is, Quality. In this Outfit, of fine dark gray all-wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value—complete, at \$89.50 or

Suit, \$36.50
Coat, 50.00
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BROADWAY AT 49th STREET

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Have Radiant Hair Without Dyeing or Bleaching!

Your hair contains hidden treasures of light and color that can so easily be brought to the surface. Just wash it with **A. Simonson's HENNA SHAMPOO** and watch the sheen and shimmer of re-awakened hair beauty—a gleam of rubies; a fleck of gold; a tone of bronze—all the subdued glints that broken hair life and hair health can be brought forth with

A. Simonson's HENNA SHAMPOO
Not a Dye Not a Bleach
but a Hair Cleanser and Brightener

At your druggist's, or sent direct postpaid for 50c regular size, or 75c double quantity

HENNA SHAMPOO is but one of a distinguished group of toilet preparations made by **A. SIMONSON**, whose Hair Culture and Beauty Parlors have been Fashion's Beauty Shrine for *fifty-nine* years. These preparations have satisfied the discriminating taste of New York's most exclusive set. Now they are offered to you in a form and at a price you simply can't resist

<p>Erase Those Lines With Skin Investigator Massage your face with Skin Investigator and watch those fatigue and worry lines gradually fade out. Lightly but lastingly scented.</p>	<p>A Clinging Fragrant, Impalpably Fine Powder Simonson's Face Powder is a fitting finale to a perfect toilet. Light as a whisper, alluringly scented, adhering unusually long. Powder—Cake—Liquid</p>	<p>A Satin-Smooth Beauty-Building Unslightly hollows in the face and neck can be improved by the faithful use of Massage Cream, a rolling cream that stimulates circulation and strengthens face and neck muscles</p>	<p>A Fragrant, Soothing, Cleansing Cream A dry, rough skin will soon respond to the gentle emollient effects of this Cold Cream. It cleanses, soothes and imparts the necessary oils which many skins lack.</p>
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Send 10c for a trial size in glass box. Or full size 50c. Double quantity 75c.