

VAN RAALTE

"Niagara Maid" SILK UNDERWEAR



**"They're New,
Aren't They, Mommie?"**

BUT the best part of buying real Van Raalte Silk Underwear is that they look new after they have been laundered many times. The pure glove-silk fabric is fresh and lustrous as ever, the shapely style, the delicate pink—all the features that charmed you first remain to delight you as long as you wear the garment.

Insist upon real Van Raalte Underwear for fashion and satisfaction. For sale at all good shops.

Niagara Silk Mills, 5th Ave. & 16th St., N. Y. C.
Makers of Van Raalte Veils, Silk Gloves and Silk Hosiery

HOTEL BELLECLAIRE
NEW YORK

Broadway at 77th St.
Surface Cars at Door
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

You will be interested in knowing that there is a new member of the Belleclaire family—born March 1, 1919—whose name is the Belleclaire Golf & Country Club, and whose place of residence for the next 12½ years will be Bayside, Long Island, where he will be pleased to entertain 300 golfers, 150 motorists, and 50 tennis players who wish to enjoy in their club life the same social atmosphere and the good service, which the Hotel Belleclaire dispenses to its patrons.

ROBERT D. BLACKMAN
Proprietor.

One Piece On to Stay **Eyeglasses Perfect Comfort**

You don't have to worry with your Eye Glasses if you wear our one-piece Eye Glasses. No screws to come loose or lenses to break. Our Eye Specialists are in constant attendance to examine your eyes. We use the best and most accurately made lenses to fit the defects of vision, and our prices are right.

m. Singer

OPTOMETRIST AND OPTICIAN
206 Broadway, cor. Fulton St.
136 Fulton St.; One Flight Up.
604 West 181st St. OPEN TO
1438 Madison Ave. 9 P. M.
681 Prospect Ave.

KELLNER BROS.
Twenty-nine years selling Good Furniture
Southeast Corner 15th Street and 6th Avenue

Queen Anne Dining Room suite in "Burl" Walnut or Antique Brown Mahogany. 10 pieces. **\$415**

THE atmosphere of comfort in the home will be considerably enhanced by Kellner furniture. Of substantial construction and exquisite design, it makes an appeal to those who appreciate the best at a modest price.

Our cordial invitation is extended to you to visit the "Twenty-five Rooms" practically arranged for your guidance.

A Garden Full of Gladioli for \$1.00

50 Bulbs of our Grand Prize Mixture covering every conceivable shade for \$1.00. One of the most satisfactory flowers grown. Bloom from July to frost if you plant a few bulbs each month from April to July.

Each year we sell thousands of these bulbs and receive numerous testimonials as to their merits.

ORDER YOUR BULBS NOW

Mail this advertisement, or present at our store, with Check, Money Order, Dollar Bill, or Stamps, and secure this splendid collection, sent prepaid to any point in the U. S., East of the Mississippi. For points West and Canada, add 25¢ (\$1.25).

Our 1919 Catalogue sent on request.

Stump & Walter Co.
30 & 32 Barclay St. New York

Spring Styles Advanced Showing

All at our usual Low Prices—and in small and large sizes—all widths.

Your fit is assured!

The Oxford illustrated is of black suede, with hand-turned sole and Louis XV. heel... **\$8.50**
The same in Black Satin at \$8.

All Latest Pumps and Oxfords at Prices Equally Low!

L.M. HIRSHY SHOE COMPANY
Sixth Ave. at 39th Street
Our ONLY Store

The HARRINGTON SMALL GRAND

Beautiful tone. Has all of the durability that has characterized the output of the Hardman Peck & Co. factories for years. Same floor-space as an upright. Has no equal at its price.

\$695

HARDMAN, PECK & CO.
Established 1842
433 Fifth Avenue, 47-51 Flatbush Ave. New York Brooklyn
Represented in All Cities

Convenient terms if desired

CRÈME NEROL
Creates and preserves the beauty of the skin.

used by
Frances Starr Geroldine Larrow Peggy Wood
Dillie Clarke Olive Fremstad Hazel Dawn
Florence Reed Mme. Tetrazzini Florence Nash
Margaret Anglin

THE CREAM BETTER STORES
1000 Broadway
1000 Broadway
1000 Broadway
1000 Broadway

CRÈME
JAR 10¢
TUBE 50¢
SUN 1000
SUN 1000

DEAF?

Hear clearly and distinctly with a **Little Gem Ear Phone**

Simplest and smallest hearing device.

The absolute superiority of the Little Gem was recognized at the Panama-Pacific Exposition, where it received the Gold Medal, highest award for ear phones, in competition with the world.

Try our Auto Ear Massage; used to stop head noises and improve hearing. Call at our office for a free, private demonstration. Expert advice without charge. Ask or write for booklet.

GEM EAR PHONE CO., Inc.
802-7 Marbridge Bldg., 47 W. 34th St. at B'way, N. Y. C. Phone Greeley 3144.
Canadian Office—Royal Bank Bldg., Toronto.

This Wooden CRIB, \$11

Others up to \$50
Full line of Metal Cribs.

DAY BEDS, \$17 to \$70
HIGH CLASS BEDDING

GEO. M. MILLER 7 West 45th St. Near 6th Ave. Bryant 914

VIVAUDOU'S MAUVIS
TALC-POWDER-CREAM

25¢ 50¢ 50¢

La Resista
the Perfectly boned CORSET

A Youthful Figure
Yours for the asking

WEAR LA RESISTA corsets and keep your figure young. SPIRABONE stays placed at the hips combined with LA RESISTA designing achieve a result unattainable in other corsets. LA RESISTA—constructed upon lines, the result of long study—with the aid of SPIRABONE molds the figure and creates as well as preserves the lines of "Youth" and "Style."

SPIRABONE gives perfect support with utmost comfort. LA RESISTA corsets establish the trend of fashion and are adaptable to all figures.

BACK LACE—FRONT LACE
\$4.00 \$5.00 \$7.50 and Up

SPIRABONE is obtainable only in LA RESISTA Look for the trade mark on every pair.

Personal Service

Fitted personally without charge by expert Corsetiers, at our private Salon, No. 431 5th Ave., opp. Lord & Taylor. (Take elevator.) Also sold by Quality stores everywhere.

La Resista Corset Co.
431 5th Ave., New York

BOHN SYPHON REFRIGERATOR

Which is more important in your home—a good Refrigerator or a piano? Select your Refrigerator with the greatest care.

Bohn Refrigerator Shop
53 W. 42d St., New York
913 Broad St., Newark

TALC 25¢
FACE POWDER 50¢

Chinwah

PERFUME \$1.50
TOILET WATER \$1.50

FRANKLIN SIMON & CO
Announce Receipt of Their Initial Shipment of
MEN'S LONDON-MADE
Aquascutum Topcoats for Spring
Typically English Models and Fabrics



THERE never was anything like Aquascutum fabrics—except Aquascutums themselves! And this new Spring collection from London contains some fabrics you have not seen before. You may have seen the Aquascutum staples, but not the new subtleties of coloring that are specially Aquascutumed as each season comes along. Some of the new weaves are immense, and all are unusual. In fact, they are unusual topcoats anyway you look at them—easy, informal arrangements of fabric that just lie quietly about the figure waiting for the weather man to spring something.

Lightweight showerproof topcoats, comfortable as an easy shoe.

\$42 to \$55

Franklin Simon & Co.

FIFTH AVENUE, NEW YORK
MEN'S SHOPS—2 to 8 West 38th Street—Street Level
Exclusive New York Distributors for Aquascutum, Limited

New Eiderscutums, English Cassimeres, Duffle Fleeces, Tweeds, Cheviots, and Homespun. Colors include browns, Oxfords, greens, tans and heather mixtures.