Franklin Simon & Co.

A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

DO YOUR XMAS SHOPPING EARLY

Useful Gifts for Women and Men

WOMEN'S HANDKERCHIEFS

201—Real Madeira Hdk'f, hand scalloped and emb'd. **.75**

203—White Pure Linen Initial Hdk'f. Box of six **1.00**

205—White Pure Linen, narrow hem, cords, tapes. **.50**

207—Real Madeira, hand scalloped, emb'd corners. **.50**

209—White soft finished Hdk'f, 1-16 inch hem. **.15**

211—White Pure Linen, hand Emb'd Initial. Box of six **3.00**

213—Pure White Linen, emb'd corner. Box of four. **1.00**

215—White Pure Linen Initial Hdk'f. Box of six. **2.00**

217—Of Crepe de Chine, white, colored lace edge; colored silk, white lace edge **.25**

219—White Pure Linen Hdk'f, 1-16 inch hem **.25**

221—Scalloped edge white Hdk'f. Box of four. **1.00**

223—Colored Initial Novelty Hdk'f. Box of six. **1.15**

MEN'S HANDKERCHIEFS

225—White Pure Linen, hand emb'd initial. Box of six **2.75**

227—Silk Hdk'f, heavy quality, colored borders. **1.00**

229—White French Linen Handkerchief **1.25**

231—Khaki Hdk'f, satin stripe border **.25**

233—White French Linen, hand emb'd initial. Box of six **5.00**

235—White Japanese Silk Handkerchief. **.50**

237—Japanese Silk Hdk'f, colored borders **.50**

239—Colored French Linen, assorted colors and designs **1.50**

241—Khaki or White Silk Handkerchief **.50**

243—White Pure Linen Hdk'f, narrow hem, soft finish.. **.65**

245—White Linen, emb'd colored initial. Box of six **3.50**

247—White Novelty Hdk'f; assorted color borders. **.25**

WOMEN'S HOSIERY

249—Hand emb'd Clox Pure Thread Silk Hose in black, brown, navy or taupe; white emb'd novelty clox **2.45**

251—Pure Thread Silk Hose in black, white or shoe shades **.95**

253—Hand Emb'd Pure Thread Silk Hose; black or white, emb'd in self color **1.95**

255—Hand Emb'd Clox Pure Thread Silk Hose; black with self or white emb'd clox; white, with self or black clox **1.95**

257—Pure Thread Silk Hose, black, white or brown, richly self emb'd **1.45**

259—Broad Openwork Clox Pure Thread Silk, black or white **2.50**

261—Openwork Pure Thread Silk Hose, black or white **2.75**

263—Hand Emb'd Clox Pure Thread Silk: black with white, or white with black clox **1.95**

265—Pure Thread Silk Hose in black, navy, gray or tan with white stripes **1.25**

MEN'S HOSIERY

267—Two-Color Silk and Lisle Mixed, black and white, with white stripes **1.50**

269—Pure Thread Silk, black, navy, gray, tan, with white clox **1.00**

271—Hand Emb'd Clox Pure Thread Silk Sox, black, navy, cordovan or gray with white clox; white with black. **1.50**

273—Interwoven Pure Thread Silk Sox, black, white, cordovan, navy, gray, champagne **.75**

275—Natural Wool Sox, spliced heel and toe **.85**

277—Interwoven Pure Thread Silk Sox in black, with self or white, also black, white, navy, cordovan, gray or tan with contrasting color hand emb'd clox **1.25**

279—Ribbed Cashmere, in Oxford gray, khaki, green, navy, brown or black **1.00** and **1.50**

Prompt Delivery Free, Anywhere in the United States

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ALCO-GRAVURE, INC., N.Y.