

HOTEL BELLECLAIRE
NEW YORK



Broadway at 77th St.
Surface Cars at Door
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Only a few minutes from the Shopping and Theatrical District.

The Belleclaire is one of a group of hotels that united forces over two years ago to develop a greater interest on the part of the public in the splendid resources, attractions and service of the hotels that now dot the great upper West Side, a wonderful city by itself, although a section of the greatest city in the world.

All of the hotel proprietors in this section, which takes in the territory from Columbus Circle to 125th street and from Central Park to the Hudson, have cooperated in real brotherhood fashion, with the result that their hotels are now recognized the world over as among the very best hotels in Greater New York.

The Belleclaire, with a modest number of rooms (it has only 300), is nevertheless regarded as one of the most important in the group because of its home-like atmosphere, its excellent cooking and its good service.

We are proud of all of the upper West Side hotels. They are all rendering the public a complete service and are doing their part in dignifying the hotel business.

Of course I am partial to my own household—and so are the other hotel proprietors partial to their households—but the point is we all pull together, and by pulling together we are able to do more to please the public than we could possibly do by working out our problems single-handed.

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No. 53A—Velour Mushroom Hat, with ribbon band around crown, ornament at front. **16.00**

No. 55A—Velvet Hat, in black and colors, band of Nutria Fur around crown, flower at side. **12.75**

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No. 8—Laced Riding Shoes of tan or black Russia Calf. **8.50**

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No. 10—Velvet Jockey Cap, black, brown or green. **3.95**

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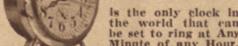
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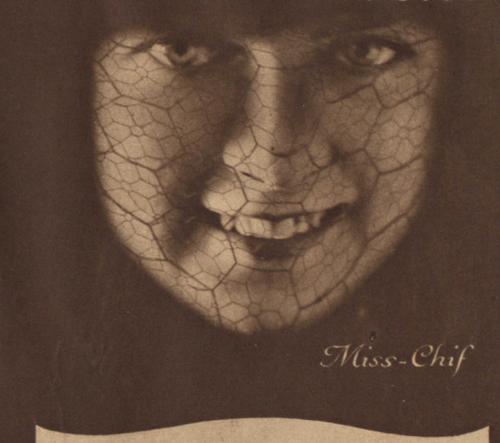
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