



By THE HOUSE OF KUPPENHEIMER

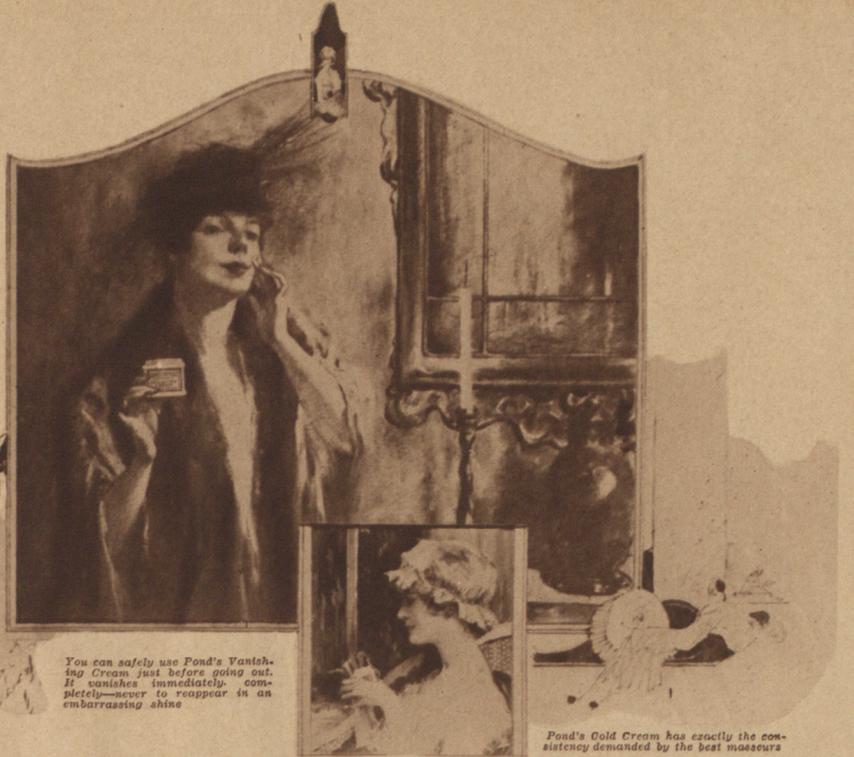
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Then look closely at your face in a hand mirror and see what a difference your first application makes. Test it by powdering—instead of that unpleasantly roughened, scaly texture you'll find your complexion smoother, fresher, lovelier than ever in coloring.

During the day, especially before you go out of doors, protect your face from the cold,

by applying Pond's Vanishing Cream.

Every skin needs an oil cream, too

At night, when your pores have plenty of time to absorb its healing, soothing properties, the use of a cleansing and massage cream—a cream with an oily base—is of the utmost importance. Pond's Cold Cream is especially liked for its smooth, easy-to-work-in consistency. Its formula supplies just what the tiny cells of the skin require. A Pond's Cold Cream Massage clears, cleanses and invigorates your skin in a way that is truly amazing.

Faithfully use these two creams and you will find that instead of suffering with a dry, harsh skin, with chapping and irritation, your skin will retain its elasticity, its softness and freshness throughout the most severe weather. Neither cream will cause the growth of hair or down.

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