



FOREMOST stores are featuring Fall and Winter frocks developed in "Moon-glo" Satin "Moon-glo" Meteor "Moon-glo" Crepe "Moon-glo" fabrics by the yard the name on the selvage "Moon-glo" garments with the tiny label

*J. A. Migel*  
NEW YORK



This lovely gown received its inspiration from black "Moon-glo" Meteor (a meteor of proven worth). Net and beads add becomingness to its other charms. Gown from Best & Co. \$75.00.

Maker of "Pierrette" for Sheerwear "Fan-la-si" for Sportswear "Hindu" for Summerwear "Moon-glo" for Everywear

**HOTEL BELLECLAIRE**  
NEW YORK

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October is a beautiful month in the City of New York, particularly for those who are fortunate enough to live on the upper West Side, where one has the opportunity to see the rich colorings of the Palisades, just across the Hudson, and Central Park.

The Belleclaire is located in the midst of October glories. From its big windows overlooking the Palisades and Central Park guests see the "area beautiful." They revel in the magnificent view.

The snappy air, the bright skies, belong to all New York, but the view of the wonderful tree colorings belongs principally to the West Siders, but only because they live where this panorama is constantly before them.

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Robert D. Blackman, Proprietor.

For the correctness of coiffure, Pierre is an unrivalled authority.



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Pierre 5 East 53d Street



St. Mihieling at home. Young America carries the backyard summer offensive right over into autumn. A lot of good fighting weather yet.

Fotograf.

"Their Name Endures"

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