

HOTEL BELLECLAIRE
NEW YORK



Broadway at 77th St.
Surface Cars at Door
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

There was a time when Broadway at 77th Street was considered far uptown. Now it is one of the great centers of the city.

Many of you remember the old Astor House, downtown; what a famous eating place it was!

People from everywhere flocked there for oysters, crullers, pumpkin pies—and all other good things to eat.

I believe, honestly, that the nearest approach to the old Astor House for good eating is the Hotel Belleclaire.

We haven't the big oval dining room that the Astor House had, where customers sat on stools while they lunched, but we have a very cheery, comfortable dining room—a palm room—and a dandy grill.

After all, it is the good eating that counts. We can give you that—100 per cent. of it. Some people say we are above par.

With the growing population and the great number of specialty shops, that have sprung up like mushrooms on the West Side, there is every reason why the Belleclaire should become as popular and as profitable an eating place—morning, noon and evening—as was the old Astor House.

At any rate, I am bending every energy to give my customers the best of everything in the food line—also comfortable accommodations—and all at reasonable prices.

ROBERT D. BLACKMAN,
Proprietor.

The Tribune Graphic



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Franklin Simon & Co

Fifth Avenue, 37th and 38th Sts., New York

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MODEL NO. 9—
Slip-on "Aquascutum" Coat
Of winter weight vicuna fabrics (giving warmth without the discomfort of weight), in warm midwinter shades of brown, green, plum or gray, also heather colorings; new fitted shoulders, raglan sleeves and turn-over strap collar; sectional belt can be detached, also worn as half-belt.

Pre-War Price 58.00

MODEL NO. 11—
Semi-fitted "Aquascutum" Coat
Of winter weight vicuna in two-tone gray-and-black stripes or green, brown or gray heather mixtures; straight panel front with flat, box pleated back, giving graceful new lines; set in sleeves, buttoned close to neck collar, belted only at sides.

Pre-War Price 58.00

NOTE—Also New Model Aquascutum Coats of Fall weight vicunas; two distinct models in desirable colorings,
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Franklin Simon & Co.

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Fifth Avenue, 37th and 38th Sts., New York



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Fifth Ave. 37th and 38th Sts., New York

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Second Floor

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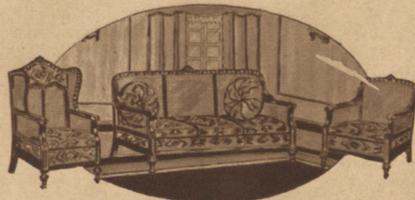
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