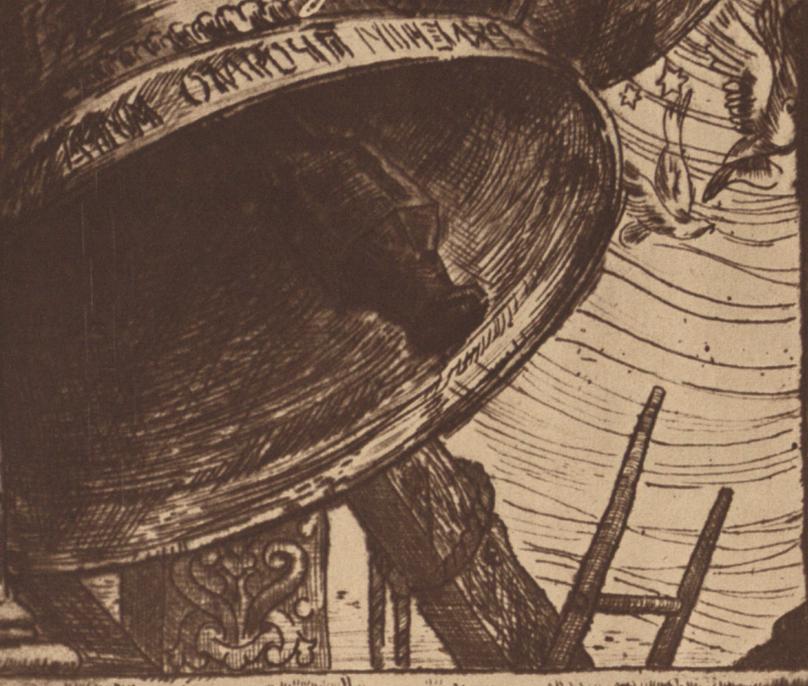


# From Russia a gift of hair-loveliness



TRUE as the flight of their much-loved doves, sweet as the deep-toned Moskva bells, comes a message from Russia to you. From Smirnoff . . . Smirnoff of Petrograd.

"I give you a gift. If little by little your hair has lost its lustre . . . if little by little has slipped away that hair loveliness . . . receive my gift. For beautiful hair, too . . . to make it more beautiful.

"Smirnoff's Russian Shampoo Powder . . . for your hair. Richness of hue, softness of texture . . . tenderness of lustre unsurpassed. A gift from the rich Russian pines. Accepted in Russia, known well and approved in England, now is my shampoo made in America."

Here in this individual black and gold envelope is a powder . . . fine and soft.

Dissolved in hot water you will find a pure shampoo to gently richen the scalp tissues and feed the hair roots. See how quickly the deep lather cleanses and refreshes the hair, adding tints long lost and lovely lustre like soft veiled stars. Never was hair so clean, so bright. Never scalp so strengthened and refreshed. So, so many shops are proud to sell this remarkable shampoo.

*Ask for the black and gold Smirnoff box. It holds six individual shampoos—each sealed tight in its own envelope. The box sells for the happy price of 50c.*

ALFRED H. SMITH COMPANY Importers of Djer-Kiss Perfume New York

# Smirnoff's

NOW MADE IN AMERICA  
ORIGINAL RUSSIAN  
SHAMPOO POWDER



**3** Special Sample Offers

No. 1. For 10c we will send you a full size envelope of Smirnoff's Shampoo Powder.

No. 2. For 20c we will, for a limited time only, send you the following:

- 2 full size envelopes of Shampoo
- 1 Smirnoff Bath Block - Verbena
- 1 Smirnoff Bath Block - Eau de Cologne
- 1 Smirnoff Bath Block - Fleur de Russe

(The regular value of this 20c. offer is over 40c.)

Alfred H. Smith Co., 39 West 33rd Street, New York City

I accept offer No. \_\_\_\_\_ and enclose \_\_\_\_\_ cents.

Name \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_