

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York



WOMEN'S and MISSES'

"LA SUPREME" CORSETS

Made exclusively for Franklin Simon & Co.

NEW types specially designed to give the slender youthful silhouette

No. 56—"La Supreme" Corset of pink *Peau de Soie* Silk, for medium or full figures; lightly boned waistline model, silk elastic inserts at top, unboned over hips, gives contour of grace and youth to the figure; back is boned slightly heavier, achieving the fashionable straight line. Sizes 23 to 30.

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Franklin Simon & Co.

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Fifth Avenue, 37th and 38th Sts., New York

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WITH "FULL SWING" PATENTED INSIDE ELASTIC BELT

For Women and Misses

Sizes 32 to 44 bust



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No. 46—Smartly Tailored Sport Waist of sheer white Dimity, with new roll collar, front and Charvet cuffs trimmed with narrow flutings. 3.95

No. 48—Slip-over Waist of Handkerchief Linen in flesh, gold, Copen or white, with rolled Tuxedo collar and Charvet cuffs of white handkerchief linen, edged with narrow flutings. 6.50

No. 50—Sport Waist of white French Voile, featuring new over-collar, bosom front and cuffs of checked gingham in green, tan, Copen or rose. 5.95



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Hand-made Waist

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