

HOTEL BELLECLAIRE
NEW YORK



Broadway at 77th St.
Surface Cars at Door
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

This is March 17. I want the Irish friends of the Belleclaire to know that I remember them on this day, and on every other day of the year for that matter.

How can I forget you? You have been loyal in helping me to build the fame of the Belleclaire Hotel as a home hotel. You have given it a good name among your friends, and nothing counts as much as a good name.

You are regular, steadfast, true-blue friends, and I like you. You don't blow hot and cold as the March winds blow.

It is wonderful how good you and all other friends are. It is very heartening to us and inspires us to do our best for our guests.

Everybody talks about our good "grub," which is probably the biggest asset the Belleclaire has, but knowing that everybody likes good things to eat, why shouldn't we specialize in this direction?

Robert D. Blackman, Prop.

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