

# Franklin Simon & Co.

A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

## DISTINCTIVE NEW FASHIONS for SPRING WOMEN'S CAPES and COATS

Smartly tailored models  
of fine men's wear serge  
or wool tricoline



Prompt Delivery Free  
Anywhere in the United States  
Phone 6 900 Greeley

HATS and SHOES illustrated  
from our shops.  
Prices upon application.

No. 65—Women's Button Trimmed Top Coat, copy of new Jenny model; of wool tricoline in navy, Lapin tan, kangaroo gray or black; buttoned front model with convertible collar, surplice belt, fitted raglan sleeves and large novelty pockets; coin-dot silk lined throughout. **68.00**

No. 67—Women's Side-draped Mandarin Sleeve Cape, of navy or black men's wear serge; also of duvetyl velour cloth in army brown, Lapin tan, Monaco blue or taupe; draped monk collar fastens to shoulder with buckle of material. The stole side forms wide mandarin sleeves; silk lined. **45.00**

No. 69—Women's Side-draped Stole Cape of navy blue or black men's wear serge. A full length side stole reaches from the braid-trimmed monk collar and forms a wide crushed belt, to which one side of cape is draped, giving a graceful arm opening; coin-dot silk lined. **39.50**

No. 71—Women's Adjustable Scarf-Cape Coat of wool tricoline in navy, black or Lapin tan; straightline belted coat, with an adjustable draped scarf-cape of self-material; small coin-dot silk lined throughout. **58.00**

## The AMPICO Reproducing Piano



Encore!

WHEN the Ampico is your orchestra your guests make constant demand for "encore."  
The Ampico reproduces all the artistry, all the poetic magnetism and glowing tone quality of the pianist who played the roll. It is as if you had engaged a famous master of the pianoforte to play for your entertainment.  
To purchase or even consider a "player" instrument before hearing the Ampico Reproducing Piano is to ignore the greatest advance ever made in the development of music.

**THE AMPICO IN THE KNABE**  
Uprights \$1,250 and \$1,350. Grands \$2,050.

Convenient Terms May Be Arranged. Pianos and Players Taken in Exchange.  
Daily Demonstrations in the Ampico Studio.

**Knabe Warerooms**  
Fifth Avenue at Thirty-ninth St.

In our issue of February 17th the Knabe Grand Pianos were priced at \$740.00 upward in error. The correct price is from \$800.00 upward.

## MALLINSON'S Silks de Luxe

Decidedly de Luxe!

ALL that is luxurious—a superbly rich fabric, rare colorings, and genius-created motifs—all these are blended in Khaki-Kool, the outdoor silk pre-eminent.

Fashion designers the world over recognize in Mallinson innovations the daring touch of individuality which is a never-failing source of style inspiration.

Also on the Silk Honor List are:

- RUFF-A-NUFF—the Russian motif for outdooring.
- SLENDORA CREPE—a rough sheer weave that slenderizes the figure.
- AMPHORA—another innovation distinctly different.
- ROSHANARA CREPE—a heavy, crinkly weave for tailored dresses, suits and coats.
- PUSSY WILLOW AND INDESTRUCTIBLE VOILE—in Batik Prints that impart new charm to varying designs.
- WILL-O'-THE-WISP—an iridescent sheer silk—the strongest woven.

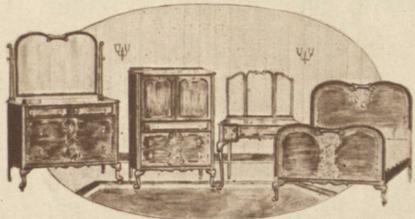
All trade mark names

At fine stores and in fine garments. Look for the name on the selvage or in the package.

**H. R. MALLINSON & COMPANY**  
"The New Silks First"  
Madison Ave.—31st St., New York

Costume of Khaki-Kool  
waistcoat of Hero Crepe

FOR value and the proper selection of furniture, you must depend upon the experience, judgment and resources of the house where you buy. Your assurance of these is Kellners' reputation for 27 years.



Chippendale Bedroom Suite, Antique Mahogany, 4 pieces, \$275

A wealth of suggestion for your home will be found in our unique arrangement of the 25 rooms on display.

**KELLNER BROS.**  
S. E. COR. 15<sup>TH</sup> ST. & 6<sup>TH</sup> AVE  
SINCE 1891

## Chauffeurs' Outfits

Special

AT

**\$50.00**

Overcoat, Suit  
and Cap to Match



Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, with Trousers or Breeches and a Cap. All made of the same fine quality gray worsted whipcord—complete at \$50.00, or

Overcoat . . . \$28.00  
Suit . . . . . \$20.00  
Cap . . . . . \$2.00

Other outfits \$64.50 and \$78.00  
Catalogue and Chauffeurs' Apparel Chart Mailed on Request.

**Brill Brothers**  
BROADWAY AT 49th ST.

**GRAF'S HYGLO NAIL POLISH**  
Brilliant, lasting and waterproof. Powder 25c. Cake 25c. and 50c. Send for free sample. GRAF BROS., Inc. 119 W. 34th St., New York

Ask for De Luxe Hair Nets  
Hand-made nets of human hair. Strong, sterilized and invisible. All colors. Cap or fringe, 2 for 50c. up. Order by mail if not sold at your dealer's.

**Pompeian Beauty Powder**  
Adds a pearly clearness. Stays on unusually long.

**PHILIP STROBEL & SONS, Inc.**  
Our stock is wonderfully complete. There are superb suits ready for delivery at the lowest prices for quality in all New York. Investigate!  
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(Take 3d Ave. "L" or Subway to Canal St.)

To try it once is to love it always.  
**Djer-Kiss**  
FACE POWDER

Marked Reductions in  
**De Luxe Library Furniture**  
of which this Beaconsfield Suite is one example

Chair, \$67.50      Davenport, \$95

Both Chair and Davenport have spring seat cushions separate, which are tapestry covered on both sides.  
This is the first time that such fine furniture has been offered at so low a figure.  
We can afford to sell far more reasonably than others, because of our low operating expense and wholesale connections.

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CARPETS INC. RUGS  
RETAIL WHOLESALE  
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