

They Also Serve
Who Sit and Sew



MAY we suggest to the many women who have so patriotically undertaken the making of their own and their children's garments that skilled clothing workers may be available for Government needs, that much time and labor can be saved by the use of

Out-a-syte Press Stud TAPE

Wherever fasteners are needed—on waists, skirts, dresses, negligees, underwear, or children's garments—this ribbon-like tape with its invisible fasteners can be attached by hand or sewing machine in half the time necessary for separate fasteners. And it will keep every opening flat and smooth as a seam—no sagging, gaping or bulging.



Sold by the yard in black or white. Washable. Rustproof. Fasteners can't come off or pull through.

At your dealer's—send his name and 10c for liberal sample.

Avoid Substitutes. Demand Out-a-Syte Press Stud Tape

C. HOFFBAUER & CO.
258 Fifth Avenue New York



DANERSK DECORATIVE FURNITURE

is always available for immediate delivery. It is finished to customer's order in beautiful natural wood tones or lovely old Venetian colorings. We have received from England and placed on Exhibition the interesting Chinese Chippendale Print which was shown in our catalogue of Danerak Decorative Furniture and Fabrics. We have had it reproduced in all of its original colors, also in a variety of colors for decorative schemes.

Consultation and advice regarding interior decoration, without obligation to purchase.

DANERSK METHOD makes it possible for one to secure the maximum of individuality at the minimum of cost. We are the makers, consequently railroad conditions do not delay our deliveries. Danerak Prints may be reserved now for Spring delivery.

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"I am losing all my lines. What is the matter with my corset?"

She had never worn a Redfern—we fitted her and she found her lines.

\$3.50, \$5, \$7.50, \$10
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Back Lace Front Lace

Every Corset Fitted

Redfern Corset Shop
510 Fifth Avenue
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At Moderate Cost.

Generous price reductions for good furniture prevail at Lennon's during the February sale. The Buffet illustrated is an example of the savings.



American Walnut Suite, buffet as shown, 66 inches; large China Cabinet, 54-inch Extension Table, Server, 5 Chairs and Armchair, 10 pieces; regular \$450. February sale price... \$355.00

LENNON & COMPANY

153-157 West 23d Street
Write for Furniture Booklet.

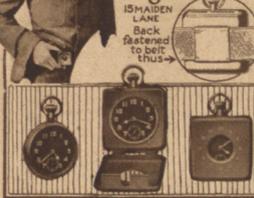
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Patent Pending

Would it be worth \$1.00 to you or your soldier boy to make his watch as practical as a wrist watch? Watches which are held in one position keep better time.

THE TANK protects crystal without obstructing view of dial. It opens for reading luminous dial, but covers dial to protect you against being targeted to enemy at night. Finished in dull black (government requirement). Sold by dealers generally, or sent postpaid direct to you on receipt of price.

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Ginnel Mfg Co.

15 MADISON LANE
Back fastened to belt

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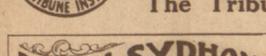
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Diamonds Remounted in Gold and Platinum at Low Rates.

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Simplex Automatic Clothes Washer

Endorsed by Tribune Inst., Good Housekeeping Inst., Dept. of Rec., Lederer Lab., Teachers College, Columbia.

Price, \$2.00 Postpaid

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GIRLS' GINGHAM or CHAMBRAY DRESSES

At Special Prices



Prompt Delivery Free
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- No. 519—Girls' Plaid Gingham Dress, in blue and brown colorings; collar, turn-back cuffs and envelope flaps on pockets of white pique; satin ribbon bow; shirred skirt with two box pleats at front; patent leather belt. 8 to 14 years. 3.95
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Mid-Winter Sale of High Grade FURNITURE

Reductions throughout our entire line of Period Reproductions, including all Dining Room, Living Room and Bed Room Suites, also Odd Pieces



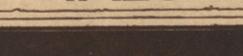
Living Room Suite, \$168.50
The Suite illustrated is covered in Tapestry, including both sides of Cushions, also the outside and back, \$168.50. Price the same in Tan Spanish Leather. Another attractive 3-Piece Tapestry Covered Suite, Mahogany Finish Frame, \$62.50. Ten Odd Davenport Specially Reduced. Prices \$67.50 to \$120.

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