

Gives perfect fit
and a trim smart
figure line

Out-o-Syte

Press Stud
TAPE



Saves Time and Labor For Those Who Sew

Something which every woman will welcome—a perfect fastening device which does away with unsightly bulging and gaping; which keeps every fastening line flat and smooth as a seam.

And because of the time and labor it saves, *doubly* welcome to those thousands of patriotic women now making their own garments, that clothing workers may be freed for the needs of war.

Out-o-syte

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—all studded with its special invisible fasteners—can be attached to any garment in a fraction of the time necessary to sew on separate fasteners; and either by hand or *sewing machine*.

On waists, skirts, dresses, lingerie, etc., it ensures a trim, smooth, perfect fit. Re-enforces sheer materials. Holds heavy fabrics firmly. Fasteners cannot come off or pull through. Perfect for children's clothing. Sold by the yard in black or white. Washable. Rustproof.

**Avoid
Substitutes.
Demand
Out-o-Syte
Press Stud
Tape**

At your Dealer's or send his name and 10 cents for liberal sample.

C. HOFFBAUER & CO.
258 Fifth Ave. New York

