

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

Annual January Sale



Women's Silk Underwear

Of silk Crepe de Chine or Washable Satin

- No. 2—Silk Crepe de Chine Nightgown in flesh or white, trimmed with Val. lace, shirrings and ribbon. **5.95**
- No. 4—Silk Crepe de Chine Envelope Chemise, in flesh or white, trimmed with Calais lace, shirred yoke, ribbon and flower trimmed. **2.95**
- No. 6—Silk Crepe de Chine Envelope Chemise, in flesh or white, trimmed with Val. lace, Georgette puffings. **2.95**
- No. 8—Washable Satin Bodice in flesh or white, trimmed with Val. lace and Georgette crepe. Double ribbon shoulder straps. **2.95**
- No. 10—Washable Satin Knickers, in flesh or white, trimmed with Val. lace. Reinforced. Lengths 23, 25 and 27 inches. **3.95**

Best Values Ever Offered

Sizes 34 to 44 bust

- No. 12—Silk Crepe de Chine Envelope Chemise, in white or flesh. Tailored model trimmed with tucks, hemstitching and ribbon. **1.95**
- No. 14—Silk Crepe de Chine Nightgown in flesh or white, hemstitched, Empire model; tucked and ribbon trimmed. **3.95**
- No. 16—Washable Satin Bodice in flesh or white, trimmed with Georgette Crepe. **1.75**
- No. 18—Washable Satin Knickers in flesh or white, hemstitched ruffles; reinforced. Lengths 23, 25 and 27 inches. **2.95**
- No. 20—Two-piece Boudoir Pajamas of silk crepe de chine in flesh trimmed blue, blue with flesh, maize with blue, or orchid with purple; mandarin jacket bordered with contrasting color satin. **7.95**
- No. 22—Silk Crepe de Chine Nightgown in flesh or white, trimmed with novelty lace. **6.95**

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 Fifth Avenue and 39th St., New York

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Chauffeurs' Outfits
 Special
 AT
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 Overcoat, Suit and Cap to Match

Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, with Trousers or Breeches and a Cap. All made of the same fine quality gray worsted whipcord—complete at \$48.50, or
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VIVAUDOU'S

MAVIS TALC
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 1/2 oz. 25¢
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VIVAUDOU - Paris, New York

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 Sale price... **\$117.50**
 Rugs included in this sale 9x12 \$27.50 seamless axminators.

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 Forms close 15 days in advance of publication. Copy should reach us two to four days earlier if proofs are wanted for O. K. or corrections.

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