

Save \$51

This New Plan Revolutionizes Typewriter Buying

OLIVER'S wartime contribution to the business world is a standard typewriter at half its former price. This meets with the universal demand for intelligent economy and practical efficiency. The identical Oliver Typewriter, latest model, that was formerly priced at \$100, is now sold at \$49, on monthly payments, or \$44.10 for cash.

This remarkable reduction was made possible by a revolution in sales methods. Formerly, we employed 15,000 salesmen and agents. We had expensive offices in 50 cities. These, and other costly practices, amounted to \$51 for selling each machine. Now we sell direct through advertisements like this. We save the \$51 and give it to you. You are your own salesman and The Oliver speaks for itself.

The \$100 Model

This offer is made by The Oliver Typewriter Company itself. This means a \$2,000,000 guarantee that the \$49 Oliver is the identical \$100 model, brand new, never used. It is not second-hand or rebuilt.

It is the same commercial machine purchased by the U. S. Steel Corporation, The Saturday Evening Post, The National City Bank of New York, Montgomery Ward & Co., The National Biscuit Co., The Pennsylvania Railroad and other leading businesses. Over 60,000 are in daily use.

The entire facilities of this Company are devoted exclusively to the production and distribution of Oliver Typewriters.

The Oliver Nine is a standard machine in every particular. Any operator can use it. It has the universal keyboard. It has many extra features not found elsewhere.

Free Trial—

No Money Down

You save \$51 if you buy the new Oliver Nine, at the rate of \$3 per month. You save \$55.90 if you buy it for cash.

We ship an Oliver Nine to you for five days' free trial. Be your own salesman. Keep it, or return it. You are the judge. If you should return it, we will even refund the transportation charges. Check the coupon.

Or, if you wish further information, check the coupon for our startling book entitled, "The High Cost of Typewriters—The Reason and the Remedy." This shows the folly of paying more than \$51 for a brand new, standard typewriter.

Let us hear from you in reply to this advertisement at once. It takes the place of a sales force. This new way saves you 50 per cent.

Canadian Price, \$62.65

THE OLIVER TYPEWRITER COMPANY

Department 848

310 Broadway, New York

THE OLIVER TYPEWRITER COMPANY
Dept. 848, 310 Broadway, New York

Ship me a new Oliver Nine for five days' free inspection. If I keep it, I will pay \$40 at the rate of \$3 per month. The title to remain in you until fully paid for.

My shipping point is.....
This does not place me under any obligation to buy. If I choose to return the Oliver, I will ship it back at your expense at the end of five days.

Do not send a machine until I order it. Mail me your book—"The High Cost of Typewriters—The Reason and the Remedy," your de luxe catalog and further information.

Name

Street Address.....

City..... State.....

Was \$100

OLIVER "NINE"

Over 600,000 Sold

Now \$49

