

# The CHENEY SILKS

When you examine a piece of Cheney Silk what is there that you see—and what that you do not see?

Beauty you see at once—style is recognized in its foremost expression—the honest quality of the good, old-fashioned days is apparent if you are a judge of silk.

What you do not see is all that lies back of the style, the quality, and the beauty, and makes them possible.

That is the Cheney spirit, the generations of skill in silk and its making; the atmosphere of natural beauty surrounding the higher-paid workers and the clean, contented lives they lead; the instinct for styles which chooses the worthy and discards the unworthy, which foresees the coming fashion and remembers the past, which originates the novel and disregards what is merely new without being befitting.

All of this is in every yard and every thread of Cheney Silks—put there with the deliberate purpose of making silks worthy of the name Cheney.



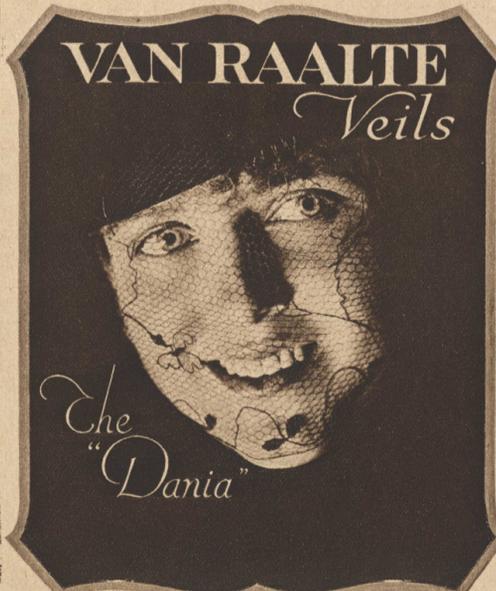
in the best sense; beautiful—in its wonderful colorings and designs; becoming—in its adaptability to any figure, any complexion, any occasion.

May we send you the interesting booklet, "The Miracle Workers"? It tells about silk making the ideal way.



One more Cheney triumph—the leader of all the Fall and Winter silks. Novel—

**Cheney Brothers**  
Silk Manufacturers  
4th Avenue and 18th Street  
New York



Made in U. S. A. At All Good Shops

NOT until you wear this bewitching "Dania" will you discover its fullest charm—and yours, too. A scroll veiling in a series of patterns—all clear vision, all washable. See them at your favorite shop.

Write for our Style Book, addressing Dept. J

E. & Z. Van Raalte, 5th Ave. & 16th St., N. Y. C.

In buying veils, look for this little white ticket:



## A Menace

City pavements blamed for many ailments

Within the experience of us all, the sidewalk has changed from a soft to a hard one.

Hard pavements have greatly improved our traffic conditions, but they have proved a serious menace to health and efficiency.

The records of the Hospital for the Crippled in New York show that in the year 1890, just before the advent of stony streets, Arch Trouble claimed 2.6 per cent of the new patients treated. In 1906, the percentage had risen to 18.3, and in 1914 to over 30 per cent.

Save your health

You cannot have the streets unpaved, the sidewalks turned to turf—but you can protect yourself from the pounding jars that shatter nerves and break down health.

O'Sullivan's Heels act as easy, springy cushions between your heels and hardwood floors and pavements. O'Sullivanize your step. Put the spring of these little shock-absorbers under your feet, and walk with the vigorous stride that goes with real success.

When you buy your new shoes, buy them O'Sullivanized. Good shoe dealers now sell latest style shoes with O'Sullivan's Heels already attached.

In black, white or tan; for men, women and children. Insist on O'Sullivan's—avoid the disappointment of substitutes.



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## O-SPOT-O



Removes spots  
Instantly and  
Leaves no ring

O-Spot-O removes almost any kind of a spot or stain from any kind of material.

It is entirely non-explosive and will not harm the most delicate fabrics.

Sold everywhere in 25c bottles. Ask for O-Spot-O and be sure to get it.

OUR SIGN IS OUR BOND



## Billie Burke

says: "I have used your



### Crème Nerol

and appreciate its rare qualities. I gladly recommend its use to others."

So do Geraldine Farrar, Frenstad, Parnia, Tetrazzini, Hempel, Pasquale, Margaret Anglin, Florence Reed, Mrs. Fluke, Frances Starr, Anita Stewart, Margot Kelly and many others; they know its costly and unusual ingredients are blended into a perfect skin beautifier, and that it has a distinctive merit all its own because it is strictly

Hand Made

50c Jars, \$1.00; Nerol Skin Food, Tubes, \$1.00; Jar, \$2.00. Get it or order it at the better department stores.

Forrest D. Pullen, 40 West 4th St., Brooklyn, N. Y.

RED CROSS NURSES are invited to mark their linens, woollens and knitted garments with CASH'S WOVEN NAMES

If they would avoid loss and confusion at the laundry and prevent wearing apparel from being mislaid.

Woven on fine Cambric Tape in fast colors, Turkey Red, Blue, Navy or Lavender, and sold by leading Dry Goods and Women's Notion Stores everywhere.

Prices for any name: 12 doz. \$2.00, 6 doz. \$1.25, 3 doz. \$0.80. Write us for free style sheet.

The Red Cross Emblem on your uniform is manufactured by us.

J. & J. CASH, Limited, 21 Chestnut St., South Norwalk, Conn.

### LEG COMFORT

Laced Stocking NO RUBBER. The Ideal Support for VARICOSE VEINS, SWOLLEN LIMBS, SANITARY, WASHABLE, ADJUSTABLE; laces like a legging.

Cool, Comfortable \$1.75 each, two for same limb, \$3. Call or send for self-measurement blank & CORLISS LIMB SPEC. CO., Room 323, Longacre Building, N. E. Cor. B'way & 42d St.

### Keep HIM Fit with a COMFYKIT

Most Complete KIT on the Market!

Thousands Now Used in the ARMY & NAVY. Includes: Safety Razor, French Safety Comb, Brush, Sewing Kit, Soap, Tooth Paste, Combs, Tooth Brush, Razor Case, Soap, etc.

Price Complete \$1.00. At Dealer or Direct on Receipt of Price. NATHAN NOVELTY MFG CO Dept. 1888, N. Y. C.

### BOHN SYPHON Refrigerator

Adapted for the Refrigerator and Dining Cars of practically every railroad in the country. 12 Household sizes. Wood or White Porcelain Exteriors; also Ideal and Sanitary Refrigerators. Prices, \$16.50 up. White Enamel Refrigerator Co. of New York, 53 W. 42d St. Tel. Vanderbilt 1927

## Vantines Perfumery

AN Artistic Japanese Lacquered Cabinet, decorated in gold, with two glass-stoppered bottles of Vantine's fragrant

Oriental perfumes—one each of Wistaria and Flowery Kingdom; Cabinet plush lined, with separate compartment for each bottle. A unique initiation when perfume has been emptied, or attractive miniature jewel case when centre partition is removed. On sale in our Perfumery Section, or mailed upon receipt of \$1. (Please specify 13248 T.)

A. A. VANTINE & CO., Inc. Fifth Ave. & 89th St., New York

## LILY OF FRANCE CORSET

THE Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

Handsome booklet of new Spring Styles sent on request.

Lily of France Corset Co. 308 Sixth Ave., N. Y. C. bet. 18th & 19th Sts., New York.



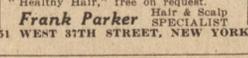
## PARKER'S HAIR TREATMENT

and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair & Scalp Conditions. They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes.

Forty years' test has demonstrated their efficacy. Many thousand patrons testify to their beneficial value. Healthy hair needs attention. Impure hair and scalp disorders are to be worse by neglect.

Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. Booklet "Healthy Hair," free on request.

Frank Parker Hair & Scalp Specialist, 51 WEST 3TH STREET, NEW YORK



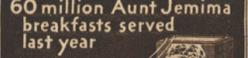
## GLASSBERG'S SHORT VAMP SHOE

Fashionable Footwear for Particular People.

Khaki Suede or Cloth, Havana Brown, All White Kid, Gray Suede. Sizes from 1 to 9. Mail orders filled. 511 6th Ave., near 31st St. 225 West 42d St., near Times Sq. 58 3d Ave., near 10th St.

60 million Aunt Jemima breakfasts served last year

Have one and see why



Real Economy is knowing how to get the biggest value for your money. Truly unusual waists at an unusually low price. BEATRICE Model B. Illustrated. Very fine heavy Georgette Crepe, square neck, fine pin tucks, self-covered buttons. Vests in lace, white and flesh only. Send 10c extra for postage.

One Price. One Standard. Call or send for FREE Folder, 423 FIFTH AV. (2d floor), nr. 38 St., N. Y. MAIL ORDERS PROMPTLY FILLED.

## Djer-Kiss TALC 30c

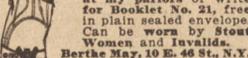
Si frais apres un soleil brulant!

Made in France only



BERTHE MAY'S Maternity CORSET

Comfort, abdominal support, protection for mother and child. Dress as usual—normal appearance. Call at my parlors or write for Booklet No. 21, free in plain sealed envelope. Can be worn by Stout Women and Invalids. Berthe May, 10 E. 46 St., N. Y.



## The HARDMAN FIVE-FOOT GRAND HARDMAN PECK & CO. 433 Fifth Avenue, New York. Brooklyn Store 47-51 Flatbush Av.



Make home the most attractive, the most fascinating, place the children know.

Good music keeps them home.

The Hardman Five-Foot-Grand is essentially the home instrument that makes good music.

Very convenient terms.

750

## I AM "SILENT MAID" The Sauce Pan Rack

(Patented) I AM TRUE ECONOMY in these high cost times. My lifetime value is \$1.00.

I Am Noiseless I BRING into your kitchen all you have ever WISHED, HOPED or DREAMED of COMFORT, CONVENIENCE and CLEANLINESS in the care of your entire COOKING EQUIPMENT. Capacity, 30 pans with their covers.

I KEEP all your pans and covers together. EVERYTHING AT YOUR FINGER TIPS when wanted and out of the way and sight when not wanted. Place me anywhere you wish to keep your pans.

I SAVE as many steps as a kitchen cabinet. I AM WORTH many times my total cost of \$1 in comfort and step saving.

YOU NEED ME GET ME TODAY PIN \$1 to your letter and I WILL COME into your kitchen with this GUARANTEE

Your Money Back If You Are Not Satisfied

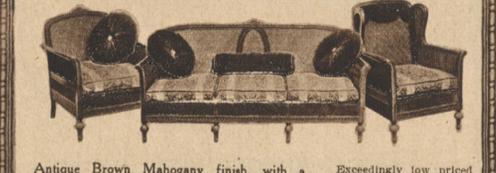
GARDEN KITCHEN UTILITIES CO. 86 North 19th St., East Orange, N. J. With your dollar send your dealer's name and ask for folder—"Kitchen Comforts."

## GREAT FIRE SALE

Our Entire Large Stock of GRAND RAPIDS FURNITURE MUST BE SOLD REGARDLESS OF COST TO MAKE PLACE FOR NEW GOODS A majority of our stock has not been damaged

Period Furniture Bargains in Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc. Dining Room Suites, Queen Anne, Louis XV, Louis XVI, Sheraton, etc. Bedroom Suites, as well as odd period pieces, Desks, Chairs, Tables, etc. Manufacturers MANGES BROS. Established 1852 115 and 117 West 23d Street

## LOUIS XVI. Living Room Suite



Antique Brown Mahogany finish, with a combination covering of Velour and Damask. Exceedingly low priced. \$235

Low operating expenses and wholesale connections make prices lower here than elsewhere. A comparison will convince you.

Sheppard Knapp Son Co. Carpets Inc. Rugs Retail Wholesale 39-41 West 23d St.

## DAVENPORT-SOFA

With COMFORT Built In. Everything that makes for comfort has been built into this Davenport-sofa. Soft, elastic-like side-arms; spring seats with loose cushions; roomy and luxurious. Upholstered; covered with best grade of tapestry. Length 82 inches.

PRICE \$77.50 We sell only high-grade furniture for every room in your home.

Over a quarter of a century in business.

Geiger and Graeberman 49-51 W. 23d St., New York City.

## Mahogany Finish MANTEL CLOCK 8-DAY \$11



CHARLE in appearance, this clock is suitable for any mantelpiece. It has a fine Seth Thomas movement, accurate and reliable—strikes hour and half hour on a silvery cathedral bell. 11 in. high—8 1/2 in. wide.

\$11 delivered. Mantel Clocks, \$20 to \$65. Hall Clocks, \$50 to \$300. Catalog 10 sent free.

Wm. H. Enhaus & Son Agents for the Seth Thomas Clock Co. 31 John Street, New York City