

# Franklin Simon & Co.

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LONDON  
29 Jewin Crescent



"Betty Wales Dresses" MADE EXCLUSIVELY FOR  
STYLE REGISTERED Franklin Simon & Co.

## Misses' Spring Dresses

Sizes 14 to 20 years

No. 34—New "Betty Wales" Coat Dress of navy serge, open front model, box-pleated front, yoke, embroidered in Copen, rose or black, white satin collar, belt with sash ends in back, silk tie to match embroidery, bone buttons.

Special 16.75

No. 36—Misses' "Betty Wales" Dress of black and white checked wool serge, also navy serge, collar of white silk with black silk tie drawn through loop; belt of material and black satin embroidered in Indian colorings; pleated skirt. Same dress in tau Pongee silk.

Special 16.75

No. 38—Misses' "Betty Wales" Dress of navy taffeta silk, with gold, rose, Copen or green stripes; open front model, white taffeta collar with fold to match stripes; box-pleated skirt, stitched fold at bottom, covered buttons of material.

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