

ADVERTISEMENTS.

# VACUUM CLEANERS

## At Big Reductions

Largest assortment in the world to select from. The seasonal reductions apply to 75 different kinds of Brand New Hand Power and Electric Vacuum Cleaners, Latest Models. Every known make of Cleaners is on our price lists.

**NOTHING RESERVED**

Our enormous purchases enable us to buy "right," and our plan of selling

**DIRECT TO YOU**

saves you the big commissions usually paid to agents, canvassers and small dealers. In addition to saving you money we give you service, part of which consists of advising you impartially.

ELECTRIC VACUUM CLEANERS		HAND POWER CLEANERS	
FORMER SALE PRICE	PRICE	FORMER SALE PRICE	PRICE
Imperial 1916 Model C	\$35.00	Duntley Combination	\$8.00
Frantz Premier	\$24.75	Vacuum Cleaner and Carpet Sweeper	\$3.95
Western Electric No. 11	\$25.00	Bissell Combination	9.00
Eureka Electric	\$26.75	Vacuum Cleaner and Carpet Sweeper	6.90
Magic	\$38.00	P. & W. Cleaners reduced to \$2.75	
Baby Hoover	\$40.00		

**WE SELL SOME MAKES OF CLEANERS ON INSTALMENTS.**

**SEND NO MONEY NOW** Just send coupon for free copy of "How to Select a Vacuum Cleaner." It contains much valuable advice, and may save you from making a bad mistake. When we send it we will send you COME-LET'S Price List and will tell you about our Free Trial Offer. Special attention to out-of-town mail orders and inquiries for information. We pay all express charges. Send coupon now—TO-DAY.

**Muenzen Specialty Co.**

131 W. 42d St., One Flight Up, Between Broadway & Sixth Ave. Phone 6310-6311 Bry't.

Downtown Branch: Booth 53, Hudson Terminal, 30 Church St.

ADVERTISEMENTS.

# Violet

Pronounced (VE-O-LAY) Paris, France

Toilet and Bath Soaps Manufactured and marketed for over one hundred years Only the finest grades

## BATH SOAP

Large 8 oz. oval square tablet. Most remarkable soap made for the price.

Rose, Verveine, Almond, Lavender, Eau de Cologne 25c. each

Wrapped Toilet Soap in Violet, Rose, Santal, Bitter Almonds 25c. each

**ROYAL DE THRIDACE** 50c. per cake

**No. 51 COLD CREAM (solidifif)** Finest soap in the world 50c. per cake

**AMRE ROYAL** \$1.00 per cake

**BOUQUET FARNES** \$1.75 per cake

**AMOROSA** \$2.00 per cake

Postage extra on all prices.

These soaps are from twelve to eighteen months maturing, and are all SOAP; hence the economy. A smooth, delightful lather, and the satisfaction of using the BEST. Ask for VE-O-LAYS.

The Powder of Royalty *Ambre Royal* \$1.75 the box

Sold in the best shops all over the world.

FRANK M. PRINDLE & CO. 71 W. 31st NEW YORK

ADVERTISEMENTS.

Save \$5.00 to \$10.00 ON YOUR SPRING COAT, SUIT or DRESS



**CHEVY CHASE**

A SPORTS SKIRT IN SILVERBLOOM Correct for Tennis, Golf, Motoring, and general knockabout wear. This wonderfully appropriate skirt for outdoor wear has been featured in the scarves of the society women at Aiken, Pinehurst, and Greenbrier, during the Southern season. Silverbloom, the fabric, is nationally advertised and fully guaranteed. The Chevy Chase skirt swings out from the waist in graceful, flaring folds, presenting the desired bouffant effect. It is washable and comes in the following stripes as well as plain colors: Rose, Copper, Green, Brown, Lavender, and Black. Specially priced for this week... \$9.95

Mail Orders Filled Promptly on This Skirt.

**PECK & PECK EXCLUSIVE HOSIERY**

448 Fifth Avenue at 34th Street 536 Fifth Avenue at 47th Street NEW YORK CITY

Order by Mail or Telephone.

If references are given we will be glad to open charge accounts, or to send an approval these or any other stockings selected. We have special mail order facilities, and all or any selections may be returned at our expense.

ADVERTISEMENTS.



New Boot Effect With Woven Stripes Around

No. 61

One of our latest originalities. Beautiful all-silk Richelieu rib Stockings. Sheer and very fine in quality. With hand-embroidered clocks.

In black or white with stripes in purple, blue, green or red.

Also in navy, bronze or gray, with stripes in white.

**\$3.00**

ADVERTISEMENTS.

For Good FURNITURE go to LOW RENT PRICES NO COST CREDIT

# GOLDBURG'S

Grand Rapids Quality WASHINGTON HEIGHTS HEART OF THE BRONX AND YONKERS

The Only Charge Account Furniture House in Greater New York Specializing in Cash Store Quality.

Four Fine Pieces Complete \$200

\$55 \$47 \$48 \$58

A quaint suit of royal distinction, in the best liked period design, William and Mary; admirably adapted for the bedroom. Painstakingly made of choicest mahogany, antique finish. Trimmed with harmoniously aged pulls or wood knobs if desired. Dust-proof drawer construction. Heavy plate mirrors in shaped frames, poster effect.

New York Stores open every business day evening.

AMSTERDAM AV. COR. 148th ST. THIRD AVE. COR. 163rd ST. YONKERS 16-18 WARBURTON AV.

ADVERTISEMENTS.

# Red Cross Shoe

A Combination Shoe

For the woman with slender feet and low insteps.

Narrow at heel and across instep for snugness and support—regular size across vamp for roominess and comfort.

The Shoe that will exactly fit and suit thousands of women. Write for booklet Red Cross Shoes.

Red Cross Model 845 1/2

\$4.00

Glazed kid with kid or patent colt tips; Medium Military heels and the famous Red Cross flexible soles. Button and lace styles.

Fulton Street (Brooklyn) Store 442-444 Fulton Street, opp. Bridge, near Hoyt Street. Across the street from our old store.

Newark 689 Broad Street Opposite Military Park

West Side Stores: 222-224 W. 125th St., 34th Av., nr. 56th St., 8th Av., nr. 39th St., 102 Bowers, nr. Broom.

Brooklyn 442-444 Fulton St., opp. Bridge St. Newark Store: 689 Broad St. Factory 511-519 East 72d St.

ADVERTISEMENTS.

# You Do Not Feel "All-Corset"

in a BIENJOLIE GRECIAN-TRICO

You experience, instead, a sense of abiding comfort and freedom, with the assurance of the perfect style that has given this corset its reputation.

The Grecian-Trico fabric, universally endorsed as the perfect corset material, distributes the pressure evenly and responds to every movement.

With models for every type of figure you can obtain a real fit—not a fit due merely to adjustment of laces, but a fit that is in the corset itself and that beautifully interprets the mode, yet secures your comfort absolutely.

WALDOH-BONED

Bien-Jolie Corsets are designed for sizes from 19 to 36. Quantities from \$3.00 to \$10.00. Sold at the finer stores everywhere.

BENJAMIN & JONES, Newark, N. J.

Other Bien-Jolie creations are: La Carosse and Detachable Corsets, and the famous Bien-Jolie Brassieres.

ADVERTISEMENTS.

# A Garden Full of Gladioli for \$1.00

75 Bulbs of our Grand Prize Mixture, producing every conceivable shade.

The Gladiolus is a most satisfactory flower, because it blooms continuously when put in water, as well as when in the ground, and can be grown by the novice. Blooms from July to frost.

ORDER YOUR BULBS NOW.

Present this advertisement at our store or mail with \$1 Bill, Stamps or Money Order and secure this splendid collection for only \$1.00, prepaid to the dealer, wherever in the U. S., with our 1916 Spring Catalogue.

Stimpff & Water Co. 30-32 Barclay Street, New York.

ADVERTISEMENTS.

# Freneau Sweeney

279 Fifth Ave. Elevator 3rd Floor Opp. Best's.

BRYNMAWR—Specialty in the demands of the woman who wants a dress easy to put on, comfortable to wear, and yet smart in appearance. Come in and try it for yourself. \$14.75

Its invisibility is an added charm

# AZUREA

The de Luxe FACE POWDER

Made by L. P. FIVER, PARIS, FRANCE

Purest—Softest—Finest

Made in Four Blanche—Rose Delicate Lines Rachel—Naturolle At All Best Dealers

SEND For "Surprise Box" containing charming miniature packages of "Azura" Face Powder, Sachet and Perfumes.

CHAS. HAEZ, Sole Agent, for U. S. and Canada, Dept. "W," 24 E. 22nd St., N. Y. City.

ADVERTISEMENTS.



# WALTHAM WATCH

MAN'S \$14 SOLID 14 KT. GOLD

This Model 7 Jewel Waltham Movement, Fully Guaranteed. This watch retails throughout the country for \$25. Mail Orders Filled.

Into the newest fall fashions. Our line of quality workmanship. FREE STORAGE on remodeling. Our representative will call by appointment. Phone 2085 Greater.

ARNOLD & CO., JEWELERS, EST. 1890, 448 Fifth Ave., Near 39th St. SPECIAL VALUES IN DIAMONDS.

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# Lysol Disinfectant

Used for years in every hospital in America. Its use in the home keeps sickness away.

Diluted with water, it is highly successful as personal douche.

3 sizes: 25c, 50c, \$1.00.

For sale everywhere. Look for round bottle with name "Lehn & Fink" across label.

Lehn & Fink New York

ADVERTISEMENTS.

# Special for May!

Gladioli in separate colors: Pink, white, yellow, dark blue, scarlet, rose, 35c per doz.; 50c per doz.; \$1.00 per doz.; \$1.75 per doz.; Mixed, 25c per doz.; 45c per doz.; 85c per doz.; \$1.50 per doz. Montbretias in separate colors: Yellow, orange, vermilion, scarlet, 25c per doz.; 45c per doz.; 85c per doz.; \$1.50 per doz.; Mixed, 20c per doz.; 35c per doz.; 65c per doz.; \$1.00 per doz. Delivered free. Everybody knows Gladioli and their brilliancy. Very few know

Montbretias which resemble Gladioli, but are more productive, more Blooming continuously on long, slender stems, brilliant star-shaped flowers, until late longer.

Montbretias are pictures of youth, health and are beauty planted in clumps of 25 or more. They relieve the stiffness of Gladioli planted ground or in front of them. They are like pretty girls in gray dresses, making old folks forget their ailing joints and white hair.

You must buy Montbretias or better yet buy Montbretias and Gladioli

in MIXED COLORS. 50 of each, 100 in all, for \$1.35. 100 of each, 200 in all, for \$2.50.

The best ever for male. All bulbs are of the Hermon quality. "None better." Solid, sound and sure to bloom. You will have flowers all season and plenty of them.

Cash with order, or call, that's better, because we like to see you.

HERRMANN'S SEED STORE, 110 E. 34th St., near Lex. Av., New York

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# A. P. BRASSIERE DIRECTOIRE

Pat. June, 1906—Reg. U. S. Pat. Office.

Model 829 Price \$2.75 Each

This brassiere is made of good quality durable linen. The top has a handsome wide band effect of heavy cotton fllet lace lined with pink net. Lace shoulder straps and satin baby ribbon. Front opening hooks and eyes—Sizes 34 to 42 inches.

Scientifically modeled by a French designer. Sold at all Department Stores. Illustrated Style Book 16 on request.

G. M. POIX, Inc., Main Office and Factory: 50-52-54 Columbia Heights, Brooklyn, N. Y. Sample Room, 209 Fifth Ave., New York.

ADVERTISEMENTS.

# Get This Clock For the Kiddies

They will enjoy its shining White face and the pretty pictures, and will learn to tell time more quickly.

Nursery Clock \$5.00 Prepaid

This Clock has a White enameled wood case decorated with colored pictures. Height, 20 in., width, 8 in. Reliable 14 day movement.

Send for illustrated catalog of clocks No. 10. Mail orders receive special attention.

Wm. H. Enhaus & Son Jewelers since 1847, 81 John St., New York City.

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# TRANSFORMATION SIMPLEX

My new creation is a revelation to women with straight, thin or faded hair. It has a perpetual loose wave and may be worn in any style. Do not be misled into believing that others are "just as good."

All My Hair Goods possess that chic and style, always imitated, never equalled, which are characteristically Parisian. Come and see for yourself, or send for booklet.

B. CLEMENT, French Hair Shop, 5 East 35th Street, N. Y. Opposite Altman's. Phone 959 Murray Hill

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# YOUR FURS REMODELED

Our line of SUMMER FURS includes Ermine, Mole, Foxes, Etc. Prices as low as consistent with quality workmanship. FREE STORAGE on remodeling. Our representative will call by appointment. Phone 2085 Greater.

A. H. GREEN & SONS, 37 West 37th St. Estab. 1896. Formerly W. 23d St.

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# Dix-Make UNIFORMS

are for the trained nurse, nursery governess, personal maid, and, in fact, all others requiring correct service attire. The illustration shows No. 662 at \$3.00—made of "Dixie Cloth"—a snow-white, substantial cotton material which is pre-shrunk.

Write for Blue Book R showing other models and materials in nurses' and maids' uniforms. Genuine has our name with the blue cross.

On Sale at the Leading Dept. Stores.

HENRY A. DIX & SONS CO. DIX BUILDING, NEW YORK.

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# WHY BE A MERE DANCER

WHEN YOU CAN BE AN EXPERT?

Mr. Wilson "Specialist" entirely upon private personal instruction.

A special diagnosis and a special treatment in place of employing an ordinary teacher.

Terms Most Reasonable. Send for "The Dance," our beautifully illustrated booklet in colors.

G. HEBURN WILSON, M. B. American Authority on Modern Dancing FIFTH AVENUE—NEW YORK Thorley Building, N. W. Cor. 46th St. Telephone BRYANT 621

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# BALDPATE HAIR TONIC

Registered in U. S. and Canada NEVER FAILS

Nourishes and strengthens the follicles and thus promotes the growth of the hair. Relieves the scalp of unhealthy accumulations and secretions. Gives a rich gloss, is highly perfumed and free from oil, makes the hair light and fluffy. Send 10c for trial size.

Applications at all first-class barber shops.

BALDPATE CO., (Dept. E) 467 W. 34th St., New York Sold by all druggists, or send \$1.00.

Cammeyer—NEW YORK 381 Fifth Avenue

Exclusive Footwear For Men, Women & Children Catalogue on request.

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# ALLEN'S FOOT-EASE

The Antiseptic Powder to Shake Into Your Shoes

and use in the Foot-Bath. Makes tight-fitting or new shoes feel easy. For 25 years Allen's Foot-Ease has been the Standard Remedy for Tired, aching, swollen, smarting, tender feet. Nothing rests the feet so quickly and thoroughly. It takes the friction from the shoe, the sting out of Corns and Bunions and makes walking a delight. We have over 30,000 testimonials. Sold everywhere, 25c each. Don't accept any substitute.

FREE TRIAL PACKAGE Rest and Comfort ALLEN S. OLSTED, Le Roy, N. Y.

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# Reduce Your Flesh

Wear my famous Rubber Garments a few hours a day while walking or exercising and your superfluous flesh will positively disappear.

DR. JEANNE WALTER'S RUBBER GARMENTS for Men and Women. From Eucalyptus... \$2.00 Chin Reducer... 2.00 Neck and Chin Reducer... 3.00 Bust Reducer... 5.00 Abdominal Reducer... 5.00 Also Union Suits, Stockings, Jackets, etc. Sent for Time Booklet. Made from Dr. Jeanne A. B. Walter's famous Inventor and Patentee reducing rubber with 333 Fifth Ave., N. Y. cor. 34th St., 3rd floor door.

\$15 4-POST COLONIAL BED In Solid Mahogany For other Country House Specials, see E. R. Barto & Co. Interior Furnishers, 45 West 39th St., New York

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# ANTIRIDES KARA

A new preparation for the tiny lines around the eyes and the soft, relaxed muscles of the throat. Send on receipt of \$1.50, 20c and sold only by

MME. HELENE 546 ALICE MAYNARD'S ST. Scientific French Treatments, \$2.00. Send 2c. stamp for Booklet.

Colonial Poster Beds in Solid Mahogany \$19.50 each W. A. Hathaway Company 62 West 49th Street, New York

ADVERTISEMENTS.

# PARKER'S HAIR TREATMENT

and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair and Scalp Conditions.

They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes. Forty years' test has demonstrated their efficacy; many thousand patrons testify to their beneficial value. Healthy hair needs attention. Incipient hair and scalp disorders grow worse by neglect.

JANE GOWL says: "Dear Mr. Parker—Let me thank you for the most beneficial treatments my hair has ever had. All good wishes to you."

Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. Booklet T, "Healthy Hair," free on request.

FRANK PARKER Hair and Scalp Specialist 51 WEST 37TH ST., N. Y.

Charming Bridesmaid Dress with deep tucks, lace, ribbon and other trimmings. Can be had in all afternoon and evening shades; also in all white. Will compare with any high-priced custom-made gown. VERY SPECIAL AT \$29.75.

E. CHARLES, Fashionable Gowns, Suits and Hats. 62 W. 47th Street, New York

Transformation Parfait To dress your hair becomingly for the Spring and Summer you need this smart hair piece. Which is as easy to adjust as one's own hair, being made of beautiful wavy natural hair affixed to a light airy skeleton foundation. A necessity to women with straight, thin or permanently gray hair.

Hair Specialist B. PAUL 38 W. 38th St., N. Y.