

# Ten Special Supplements of The New York Times

## Shakespeare Tercenary Announcement



Beginning  
Today,  
February 20

## Commemorating the 300th Anniversary of Shakespeare's Death

To stimulate public interest in the Shakespeare revival that is being led by lovers of the best in English literature, and in the numerous Shakespeare tercentenary celebrations that are being organized throughout the United States, The New York Times will issue a series of special Shakespeare supplements with its Sunday editions, to begin on Feb. 20 and appear for ten successive Sundays.

The series is to be of broad scope and will contain much valuable comment and opinion that is new, and much that is essential to a thorough appreciation of the greatest of poets.

In practically every large city of the country there are to be during this year community plays, masques, festivals, pageants, tableaux, and other forms of celebration in honor of the great poet whose fame has grown constantly during the three centuries since his death. Into the smaller cities and towns the celebration is also to be carried, in the form of special study courses, club programs calling for essays on Shakespeare, and in many other ways. The New York Times Shakespeare Series is planned to be not only of interest to the average cultured individual, but of great help to the groups participating in these celebrations, and particularly to university, college, and high school classes studying Shakespeare and his works and influence.

As a large-scale compendium alone, containing the best obtainable information on subjects usually treated individually and without reference to one another, the series will present a harmonious whole peculiarly adapted to class and group study. But this general feature of its comprehensiveness will be equaled if not exceeded in value to the serious-minded student by each of the features that go to make up the series, and each feature alone will make careful study a real pleasure and well worth while.

### Some of the Subjects.

The general topics upon which well-known writers are preparing articles for the Tercenary Series include:

An analysis of the beginning and permanence of Shakespeare's fame as the first name in English literature, the recognition of him at the beginning with the curious blindness to his greatness shown in some stages of it, and the reasons for his early and constant ascendancy.

A discussion of Shakespeare in the twentieth century, the irrepressible conflict with the conditions under which the audience of the time is trained.

An article on Shakespeare's tragedy.

An expounding of Shakespeare's personality as shown from the clues and hints gathered since his death.

An analysis of the way in which Shakespeare is taught.

The sources from which Shakespeare drew his plots.

Different ways of presenting Shakespearean characters.

Shakespeare and the masque.

The theatre of Shakespeare's day.

Vicissitudes of Shakespeare on the stage; the atrocities committed on him through many years; only in the nineteenth century was he properly understood.

The humanness of Shakespeare's women.

Shakespeare's heroines in literature and on the stage.

Shakespeare on the stage from his own times to ours.

### Present-Day Opinion.

Contemporaneous opinions, comments, and discussions of Shakespeare, his modern influence, his place in literature from the days of Queen Elizabeth to the present—of every aspect of the greatest poet and his work as viewed through modern eyes—will be presented.

These articles are by the foremost scholars, by renowned authorities on Shakespeare, critics, and the most noted interpreters of Shakespearean roles.

### Famous Commentaries.

Under the heading of "Famous Commentaries" will be an anthology of Shakespearean criticism entirely unique—all the most famous writers on Shakespeare grouped together in these ten supplements; most of the noteworthy things that have been said about Shakespeare for centuries, in many languages, gathered together and published during the ten weeks in which the series will run.

They will make a comprehensive library of Shakespearean criticism; will deal with different phases—Shakespeare the man, his genius, and particular plays. They will range from Samuel Johnson's famous preface to Swinburne's essays, and will include French, German, and Russian conceptions of the plays as a whole, and of individual plays.

So much has been said and written about Shakespeare and his works—more than has been written about most nations—that it can safely be said that no one has read all of it. Outstanding for their greatly superior merit in all of this, however, are found a number of critical works which are to the Shakespearean scholar what the English common law is to the lawyer. In all of the maze of material on the varied subjects pertaining to Shakespeare and his works, these have created for their authors a little Shakespearean Hall of Fame of their own. Coleridge, De Quincey, Lamb, Hazlitt, Carlyle, Swinburne, Taine, Campbell—these are a few of the names that may be selected at random. There are dozens of others. With these pre-eminent commentators separated, and each to be found only between his own book covers, the reading public, and even many college and university students, are unfamiliar with a number of them.

In other languages than English, too, there are equally noteworthy and illuminating comments and criticisms of Shakespeare's works, in which may be found especial interest because of their foreign viewpoint. A random few are the comments of Tolstoy, Voltaire, Goethe, Stendhal, Coquelin, von Herder, Sarrazin.

### Shakespeare and the Stage.

Shakespeare and the stage—from his own time to the close of the eighteenth century—is to be a general topic of the series. An authority on the drama has been requested to consider the possibility of a genuine histrionic revival of Shakespeare's works in the future. Another writer will treat the question of whether or not Shakespeare's plays are continuously interesting in the twentieth century, whether they seem vital to present-day playgoers, or only precious antiques, and will devote himself in general to the modern aspect of Shakespearean drama.

Shakespeare and his comedies will be treated in another of the articles. The question of what new charm he lent to comedy is to be considered, together with the sources and plots of his comedies and the personages in them.

### Interpreters of Roles.

Some of the most brilliant and pointed criticisms of Shakespeare's works have come from the pens of persons who, before writing, had won fame in their interpretations of Shakespearean roles on the stage. The views and first-hand stories of experiences of the best-known living interpreters of these roles will be preserved by the articles written for the series.

One of the genuinely delightful features of the series will be discussion of Shakespearean roles from the feminine point of view by distinguished women interpreters of these roles.

The personal views of the players of Shakespeare's heroines will enrich the articles and give them added charm. Up to the present time feminine commentators on Shakespeare's works have been relatively few.

Other writers of authority will consider Shakespeare's works and influence from their own particular point of view, making in all a rounded series of the contemporaneous articles in which the subjects will be treated from every important angle.

### Important Translations.

A feature of the series comprises translations of comment on Shakespeare in other tongues. The works of Shakespeare themselves have been translated more frequently than any other known literary composition. Striking opinions and estimates of Shakespeare's works in other languages will be translated and presented in a form which gives a comprehensive idea of the world judgment of the greatest poet.

### Distinctive Illustrations.

The study of the pictures and prints that have gathered about the subject of Shakespeare in three centuries is in itself a large and a most entertaining study. Real pleasure and educational profit may be found in the pictures alone.

There have been collected more than 250 pictures of the most famous actors as interpreters of Shakespearean parts, as well as illustrations of historic significance, and selections will be made from all of the great paintings, etchings, and photographs that 300 years have produced.

### A New Method of Printing.

The printing of the Tercenary Series will be as distinctive as its other features. Both the pictures reproduced and the body of the articles presented will be printed by the new off-set process.

The great outstanding points of difference between the printing by this process and the best newspaper printing that has been produced up to this time are the vastly superior softness of tone and the minuteness of detail with which pictures are brought out by the new process.

In the newspaper field The New York Times is pioneering in this use of the off-set process. The Tercenary Series here outlined will be the first to be printed on the first rotary off-set presses ever built to print and fold a section of a newspaper. Later the presses, which are now installed in The Times Annex Building, will be used for printing the Magazine Section of The New York Sunday Times.

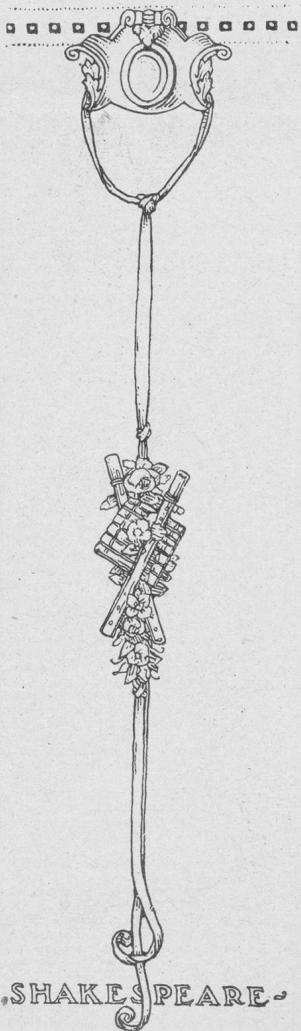
### How to Get The Times.

As The New York Times is not sold to newsdealers on speculation, (unsold copies not being returnable,) it is the custom of dealers to order only as many copies as they are sure of selling, and The Times is always sold out early. Therefore those who care to have the copies containing the Shakespeare articles will find it necessary to order them in advance.

Those who have need of more than one copy of each issue, for class or other use, are requested to order as sparingly as they can, as they will doubtless appreciate that the sale at the regular price of The New York Sunday Times is not of itself a profitable transaction.

It is preferred that all orders be placed through newsdealers, but when this is not convenient persons not regular subscribers to The New York Times may procure all of the installments to the series by subscribing for the ten Sunday issues containing this series at the regular price of the complete Sunday Times, at 5 cents the issue, or 50 cents for the ten issues, post paid.

Address: Shakespeare Department,  
THE NEW YORK TIMES,  
Times Square,  
New York City.



SHAKESPEARE



The Death Mask

Order from Your Newsdealer in Advance. The  
New York Times Is Always Sold Out Early.

Order from Your Newsdealer in Advance. The  
New York Times Is Always Sold Out Early.