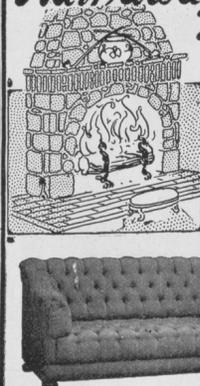


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Hathaway Davenport's

A Special Selection



We have chosen and are offering this week, at prices which are remarkable even in this store of unique values, Davenport's in extensive variety of model and sizes. We do not hesitate to say that no finer examples of these luxurious pieces can be found. If you have special requirements of size or style to fit a particular location, we are exceptionally well prepared to meet your needs.

CHESTERFIELD DAVENPORT
A classic of comfort. Made with the soft, luxurious cushioning which has brought popularity to the English models. 78 inches long. Specially priced (in denim) at \$67.50

KENILWORTH CHAIR
A favorite model whose every line promises comfort. Full spring edge and upholstery of superior quality. Price (in denim) \$21.50

Upholstered Chairs

Some few of our recent importations—perhaps the last for some time—of English Upholstered Chairs, are still to be had. In addition, we have a large selection of Upholstered Chairs of both English and our own design. The Hathaway standard of upholstery is maintained in every piece—also the Hathaway standard of attractive price.

LENOX DAVENPORT
One of the most desirable of the 2-cushion models. It is deep, soft, delightfully comfortable. Full spring edge and upholstery of superior quality. Price (in denim) \$65.00.

W.A. Hathaway Company
62 West 45th Street, New York

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DR. WALTER'S FAMOUS Rubber Garments

Wear my famous Rubber Garments a few hours a day, and your superfluous flesh will positively disappear.

FOR MEN AND WOMEN



CORSAGE

This garment can be worn comfortably under the corset—reduces the bust, hips and thigh.

Chin Reducer \$2.00
Neck and Chin Reducer, \$3.00
Shown in the illustration above.

The pure Para rubber restores the wrinkled and saggy muscles to a firm, healthy condition. It not only removes the wrinkles, but draws out all impurities from the skin. The small articles are adjustable and fit any one's measurements are required.

By inducing perspiration these garments cause the safe and speedy reduction of all unnecessary flesh. They cover the entire body or any part. They are endorsed by leading physicians.

ADVERTISEMENTS.



We beg to present to The New York Woman of Fashion the latest original novelty known as the "Elektra" Boot. This is without question the daintiest and most artistic boot ever devised, giving the foot a most graceful appearance. Made in Patent Leather and Gun Metal with Colored Broad-Cloth Tops. \$7.50

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"Quality Furniture"

In every line this graceful 10-piece Jacobean Dining Room Suite suggests comfort and good cheer.



10-Piece Jacobean Quartered Oak Dining Room Suite

Buffet 66 inches long, dust-proof throughout; table 54-inch top, 8 ft. extension. The back of every piece is of solid oak, carefully finished. The chairs have cane backs and genuine brown Spanish leather seats.

Complete as illustrated, \$295.00
Regular selling price, \$400.00.

This is an exceptional opportunity to secure a really distinctive Dining Room Suite at a modest price.

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Bet. 36th & 37th Sts. (Established 1862.) Phone 444 Greeley.

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At Reduced Prices



We buy in large lots, direct from the factories for spot cash and sell direct to the consumers at greatly reduced prices. For example we sell the

Magic Electric Cleaners at \$34.50
Model B Eureka at 29.50
Model F Frantz Premier at 23.75
Rapid at 21.00

Big Ben, Ohio, Monarch, Cadillac, Apex and other popular makes at big reductions. We consider the "Rapid" electric cleaner to be very big value for the money.

Hand power sweeper cleaners from \$4.50 up. Don't buy any cleaner until you get our prices. You not only save money if you purchase from us but you can also have the benefit of our advice in making a selection which is important as price does not always determine value.

We sell some makes of cleaners on easy terms. Send for complete price list and state whether you have electricity or not.

EUREKA SALES CO.
VACUUM CLEANER EXPERTS

Brooklyn Store: 529 Fulton St. Phone 3937 Main.
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Downtown Branch: 20th St. Hudson Term-Concourse, 30 Church St.

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BUST REDUCER, \$5

Made of Dr. Walter's famous flesh-reducing rubber with corset back.

The reducing qualities of this garment are remarkable; at the same time it gives added comfort and style.




ADVERTISEMENTS.

Period Furniture

GRAND RAPIDS FURNITURE—(Direct from Factory)

A Most Comfortable English Arm Chair

All Hair Filled Upholstered in Green or Brown Figured Denim.

Special at \$20
REGULARLY \$40.
DISCONTINUED PATTERNS at 50% of Regular Prices.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, Etc. Dining-Room Suites, 10 pieces, \$100 up; Regularly \$200 up.
Queen Anne, Louis XIV, Louis XVI, Sheraton, Etc. Bedroom Suites, Mahogany and Walnut, \$75 up; Regularly \$150 up. Odd Period Sillas, Chairs, Tables, Desks, Etc., \$4 up.

Estab. 1852.
115-117 WEST 23D ST. and 108-110 WEST 24TH ST., N. Y.

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THOSE WHO KNOW US

For dainty and exclusive patterns, both imported and designed by our own artists, know also of the standard Stockings with which we have been supplying our customers for many years.

No. 221—Women black and white stripes, running to the top. Also all black or all white. Finest French silk. Very desirable. \$6.50 the pair.

PECK & PECK Standard Specials

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PECK & PECK EXCLUSIVE HOSIERY
44 1/2 Fifth Avenue at 24th Street
338 Fifth Avenue at 24th Street
NEW YORK CITY

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Leonard's

Now exhibiting a remarkable assortment of original and distinctive Fall Models in Women's Apparel, all created and fashioned on the premises.

Suitable for all figures and made in all sizes.

A Special Department. Extra large sizes for Stout Figures.

No. 2147—Practical dress of striped silk with latest tunic and waist of black satin. Collar and cuffs of elegant ecru embroidered batiste.

Price \$34.50
Copied in all latest materials.

Mme. Leonard's Self-Adjustable Maternity

apparel, scientifically and hygienically designed, gives maximum style and comfort.

If interested write for Cat. T-1
24 West 39th Street, Near 5th Av., New York.
Phone Greeley 4534.



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Salamander Veil

A soft, sheer mesh with graceful floral design. Another proof of American creative ability expressed in

VAN RAALTE Veils

"At All Good Shops"

Made in America

Whenever you purchase a veil, first ask "What is newest in Van Raalte Veils?" They are satisfaction assured.

For Your Protection—this little white ticket is on every yard. Look for it.

ADVERTISEMENTS.

EASIER TO

hurt than to heal. The foot distorted in childhood can never assume its graceful proportions.

Blyn Plan Shoes prevent distortions—afford full play to foot muscles—develop foot strength, and assure perfect feet through life.

Sold at the prices of ordinary shoes.

Blyn-Plan Nature Shoe

Patent Colt For Children and Gun Metal

Sizes 5 to 8 1.75
8 1/2 to 11 2.00
11 1/2 to 2 2.50

Tan Russia Calf

Sizes 5 to 11 2.00 40c. extra by mail anywhere in the United States.
11 1/2 to 2 2.50

Button and Blusher Styles

Red Cross Shoe

New Fall Models—Red Cross styles keep pace with the progress of American shoemaking.

The fashionable shoes you admire are made in Red Cross with every touch of trimness and the fullest measure of comfort.

At Ten Big Blyn Stores \$3.50
Only in Greater New York. to \$5.00

BLYN NEWARK STORE

Complete lines of Red Cross Shoes in our new and complete Blyn Store in Newark's shopping centre, 689 Broad St., between West Park and Cedar Streets.

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West Side Stores: 222-224 W. 125th St.
22d Av. & 27th St.
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Factory: 511-519 East 72d St.

East Side Stores: 3d Av. & 122d St.
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Quickly cleanses the scalp of dandruff and other impurities; will keep it in a clean and cool condition; promotes the growth of healthy, abundantly rich hair, and makes it easy and fluffy. Valuable for dry, harsh, stiff, and brittle hair.

Personal consultation given individual cases. Send today for free book. "Healthy Hair—How to Get and Keep It."

JANE COWL SAYS

Dear Mr. Parker—Let me thank you for the most beneficial treatment my hair has ever had. All good wishes to you.

HERBEE makes the HAIR HEALTHY, keeps the scalp clean, cool, making the hair soft and fluffy. 50c. bottle. Ask for Book, "Healthy Hair."

Frank Parker, SPECIALIST.
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DESK TABLE LAMPS

The Restful Glow Without the Glare

A strong, rich light that never strains the eyes streams from the "Emeralite." No glare; no shadows. The adjustable shade—emerald green outside, opal inside—is scientifically constructed to throw the light exactly where it is wanted and is easiest on the eyes.

Dealers everywhere can supply you.

Write for booklet. It prices and pictures in actual colors the thirty handsome styles of "Emeralite" Lamps for office, library, parlor, sickroom, piano and many other uses.

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TAUGHT PRIVATELY

Waltz Hesitation
Fox-Trot La Furlana
Polka Bresiliene
Lu Lu Fado La Russe
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Tango Argentine

Rates no higher nor lower than instruction given demands.

Call—Telephone—Write.

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"Master of the Modern Dance."
Thorley Building
FIFTH AVENUE
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Opposite the Waldorf, Take Elevator to 4th Floor.

French Model HATS
Always One Price

\$5 Values \$10 to \$15

The hat here shown is Reoux's of the styles and values we offer. Some new and some of our creations will be shown Monday.

Tell Your Friends
Take Elevator—Save \$10.00

ADVERTISEMENTS.

A Garden Full of Tulips

for \$1.00

75 Tulip Bulbs, all first size, taken from 25 named varieties, for \$1.00.

PLANT THIS FALL.

These Tulips have been selected from 25 of the most beautiful varieties, embracing all the colors that are to be found in this splendid class of Spring blooming bulbs.

Plant near your home in your garden or back yard. The beautiful blossoms in a multitude of brilliant colors and shades will make April a Spring month worth while.

75 Tulip Bulbs, Finest Mixed, \$1.00.

Cut out this advertisement and enclose with dollar bill, stamps or money order or present at our store and secure this splendid collection of Tulip Bulbs with our 1914 Fall Catalogue.

Shump & Water Co.
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IN THE HEART OF NEW YORK

3 STORES

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need not bother you if you adopt my TRANSFORMATION SIMPLEX.

the most perfect adjustable Hair Piece ever devised. With the Simplex your most intimate friends will wonder how clever you are in dressing your hair.

HAIR COLORING
New Henna Process
The Simplex sold only by

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After October 1st at 30 WEST 39TH ST. Phone Greeley 1742

THE COSSACK, AT \$10
THE HUSSARD,

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LA REINE AND ELFO Front and Back Lace Corsets at Special Prices.

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CLEANING, REPAIRING AND ALTERING AT MODERATE PRICES.

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Gowns, Suits and Dresses REMODELLED

Experienced workers on Lingerie garments. Satisfaction guaranteed. Special department for darning and mending. Shop Waists and Gowns refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.

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For Limb Troubles

The ideal support for VARICOSE VEINS, Weak Ankles, or any Limb Troubles. SANITARY, as they may be washed or boiled. COMFORTABLE, made to measure. No elastic; adjustable; laces like a legging, COOL, and made of light material; always fits. ECONOMICAL, Cost \$1.50 each, or two for same limb, \$2.50, postpaid. Send for catalog and self-measurement blank No. 4.

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The most beneficial aid toward healthy scalp and beautiful hair.

In tubes 50c each
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In Greater New York are prepared to supply YUBAN coffee.

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