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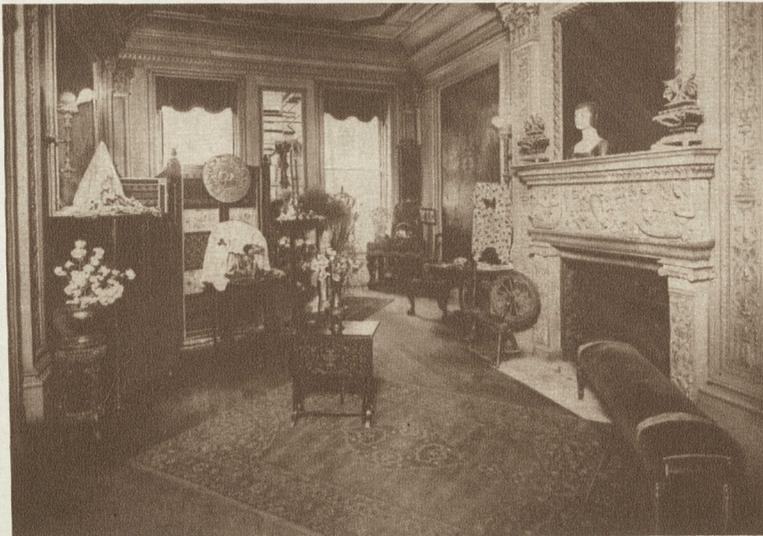
ADVERTISEMENTS.

AMERICAN IDEALS INSPIRED BY FRENCH IDEAS—Madame Homer.

The Homer Establishment (11 1/2 W. 37th St.) where the mode is merged into the personality.



HOMER conception of an evening gown of white satin, with tunic of black net edged with lace. Rose colored sash draped on skirt. Cost of such a gown, \$85.



HOMER conception of an evening gown, white silk net over flesh colored satin, with blue sash, spiral draped. Cost of such a gown, \$125.



Photos By SANDLEY & MERRILL

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GOWNS MADE TO ORDER ONLY.

Every gown I make is proof that the woman is greater than the vogue.

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Wonder of color, grace of line, beauty of material and individualism are the keynotes of my success.

My little booklet "T" explains how I combine Parisian ideas with Homer ideals at prices that are reasonable.

May I send it to you?

11 1/2 West 37th Street New York.

Display of Original Ideas in Gowns Beginning Sept. 14.

THIS ADVERTISEMENT COPYRIGHTED 1914 BY MRS. HOMER, N.Y.C.

HOMER conception of reception or afternoon gown of velvet, lace bodice. Tunic of French net, edged with lace. Cost of such a gown, \$100.

HOMER conception of an afternoon dress in either taffeta or silk. New Skirt effect with ruffles of same material. Cost of such a dress, \$75.

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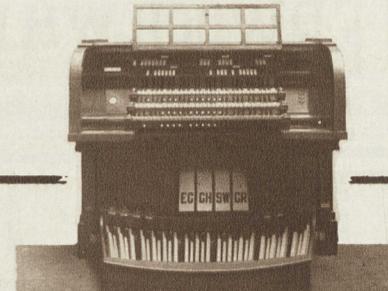
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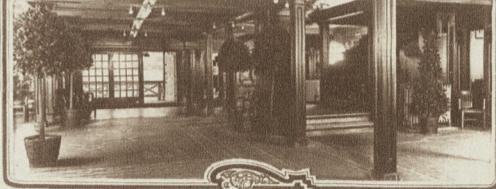
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