Just put it up to your husband—

---what would *he* do in your place? How would *he* solve housekeeping problems? That's a pertinent Christmas query.

It will just remind him to present you with efficient equipment this Yuletide.

He knows that efficiency pays---he's tried it in his business. He'd begin with the hardest things, too---washing and cleaning.

Electrical helpers would naturally be his first thought---he uses them in his business.

He'll see in electrical helpers, happier, healthier days for you---that's efficient living!

He'll see in them, too, a saving of dollars and cents---that's efficient planning.

And he'll look for dependable equipment, that outlasts long service---that's efficient buying.

Just put it up to your husband! Your Christmas present will be the EASY WASHER and the AMERICA CLEANER.

Don't fail to see these two blessings for the modern housekeeper at our display rooms —just a block from Grand Central Station.

Attractive Proposition for Dealers

EASY
Vacuum Electric
WASHER

When you install this new-day washer in your home "Blue Mondays" stay away.

For you know that one-quarter of the time it used to take will see your wash on the line—snow white.

You know your clothes will be washed the scientific way that adds another life to their usefulness.

You know that even your most delicate laces and lingerie are as safe as in your own hands—yet even the heaviest rag rug is not too much for your sturdy helper.

You know that the vacuum cups, as they move up and down, are washing the scientific way that saves wear and tear—just forcing hot suds through the mesh of your clothes, as easily as water squeezes through a sponge.

And best of all you know you'll have zest and time to spare for pleasanter pursuits—yes, even on washday.

Your Easy Vacuum Electric is the Washer of no uncertainties.

Copper
$165.00
Zinc
$150.00

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AMERICA
Electric Vacuum
CLEANER

This little helper, installed in your home, is an investment in new life for your furnishings—and *yourself.*

You can count on it to do your work with so little effort on your part and so much speed, that you've time and energy left for healthful recreation.

You can depend on it to get all the lint and litter, and all the dirt—its divided brush that will not clog, and its extra powerful suction, are together irresistible.

You can take a just pride in the spic-and-span trail it leaves behind it.

You can enjoy working with it—its shock-proof handle, adjustable to any angle, and its foot lever for starting and stopping, insure your comfort in its use.

You can look forward to housecleaning with enthusiasm if the AMERICA does the *work.*

Your America Electric Vacuum is the cleaner that *cleans.*

Cleaner
$45.00
Attachments
$9.50

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