



"SLOANE"
IMPROVED
VACUUM-CLEANERS

"Best by Actual Test"

THE two most important points to consider in purchasing a vacuum cleaner are *efficiency* and *reliability*.

"Sloane" Vacuum Cleaners, equipped with a powerful General Electric motor, not only remove every vestige of dust and dirt, but with equal ease pick up lint and thread—thus demonstrating their thorough efficiency.

The simplicity and durability of their construction, the ease and economy attending their operation, and their graceful appearance are other features which influenced the U. S. Government to adopt "Sloane" Vacuum Cleaners after exhaustive tests of all the leading makes.

Portable Model for Household Use, \$48
With Eight Extra Attachments, \$59

Other models for every purpose. Stationary Plants installed. Descriptive circular upon request.

W. & J. SLOANE

Fifth Avenue and 47th Street, New York



Eleanor Henry, featured in "The Lonely Romeo" wearing hat creation trimmed with "J. C." Silk and Tinsel Ribbon

The simple lines and the delicacy and originality of ornamentation make the pictured hat a thing of rare beauty. Whatever the shape, trimmed with a beautiful ribbon, it becomes a vision of genuine loveliness.

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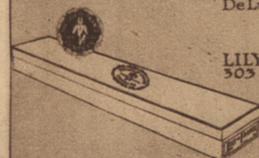
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