

Tetlow's Pussywillow Talc de luxe

A NEW creation from the house of Henry Tetlow — a talc to harmonize with Pussywillow face powder, rouge and toilette cream.

All have the same subtle but still distinctive fragrance that has made Pussywillow synonymous with charm.

You have used the other Pussywillow preparations, now add the talc de luxe to your toilet table—doesn't upset easily. Your dealer can get it for you if he hasn't got it now.

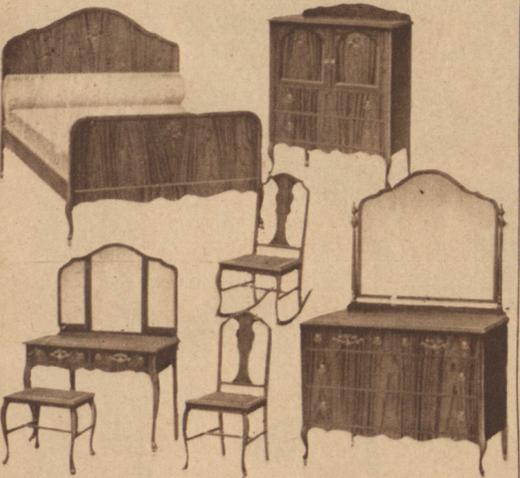
HENRY TETLOW CO.
Established 1849
Philadelphia, Pa.



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Thirty five cents

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Similar reductions apply to our entire stock of high grade furniture and rugs. Write for Colonial Chair Booklet.

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There's just the room it will occupy—

She has laid in that awkward corner a paper pattern of the floor-space occupied by the Hardman Five-Foot Grand. It fits practically the same space as an upright, and gives the room an elegance only a grand can confer—its splendid tone endorsed by Metropolitan Opera stars.



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SATIN DE LUXE
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Buy them by name

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Send for RIBBONOLOGY—tells how to make ribbon novelties



300—Crystal Candy Jar \$3.50

NAME

THERE are a few names which stand out even in the brilliance of Fifth Avenue shops. Ovington's is such a name—renowned for charm and good taste, and with a jealously guarded reputation for fine wares at reasonable prices.

OVINGTON'S
"The Gift Shop of Fifth Avenue"
314 Fifth Av., near 32d St.



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TWENTY FIVE CENTS

A Babcock inspiration of delicate, enchanting fragrance, with talc light as a wisp of tulle, smooth as fine silk.

In the smart, tall can, distinguished by the rich, blue Butterfly design. At your pleasure everywhere.

The A. P. BABCOCK COMPANY
NEW YORK CITY — TORONTO

Butterfly EXTRA-ACT and Toilet Water, \$1.00. Face Powder, 50c

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Southeast Corner 15th Street and 6th Avenue



Louis XVI Bedroom suite in Antique Brown Mahogany—4 pieces. (Bureau 50 inches) **\$300**

KELLNER values are well known as genuine values, and it only needs a visit to convince you of this. We urge you to make your selections as early as possible.

For your guidance "The Twenty-Five Rooms" have been arranged in completely furnished suites.

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Pure, Clean, Nourishing Milk in Crystal Form

You have often needed a little more milk to finish a meal. Or another milk dish to "add to" because of an unexpected guest. Keep Krystalak and you can always do this. Krystalak is skimmed milk with all the water taken out. The fat, too, has been extracted so that these dry, flaky milk crystals will not become rancid.

NO ICE REQUIRED TO KEEP KRYSTALAK

Insist upon the blue striped package. It is waxed and sealed thus positively free from dirt and contamination. Price 50c per package.

Ask your grocer for Krystalak. He will also be glad to give you a copy of our free cook book which makes the use of Krystalak easy and economical.

The Dry Milk Company, 15 Park Row, New York City.

HOW TO USE KRYSTALAK

Each package of KRYSTALAK milk crystals will make 1 quart; one cup makes one quart and four level table-spoonfuls make one cup of milk. Add the KRYSTALAK to the water and stir—it dissolves immediately.



Franklin Simon & Co.

A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

Misses' Tailored Tricotine Dresses

And all Fashion Authorities are agreed that the first dress for Autumn should be Tricotine.

At the beginning of the season when Summer is just merging into Autumn the smartly tailored dress of navy blue or black tricotine is indispensable. The Misses' Dress Shop is ready with an impressive collection of tricotine dresses which reveal the latest fashion influences and establish the Autumn and Winter mode.



50—MISSES' TAILORED COAT DRESS of wool tricotine in navy blue or black; embroidered with narrow black silk braid; narrow tie belt. Tailored with style and distinction. Sizes 14 to 20 years. **45.00**

52—MISSES' STRAIGHTLINE DRESS of navy blue or black tricotine, ornamented with narrow black silk braid and small black bone buttons. In the simplicity of this dress lies its youthful charm. Sizes 14 to 20 yrs. **45.00**

MISSES' DRESS SHOP—Second Floor

HATS illustrated, are but suggestions of the infinite variety in the Millinery Shops

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