

14th Street *Hearn* West of 5th Ave.

Mirrors Modes of Charm For Easter Costume

SUITS
At Easter your mirror will reflect for your approval as charming a figure as she of it is picture if you have been wise in your shopping and have let Hearn choose your Easter suit from among their hundreds of smart, new, individual models, all conservatively priced. The suit illustrated is of tricotine in one of the new shades of tan. The fascinating disc motifs which ornament the coat are of navy blue braid, the long rows of diamond shaped buttons are made of self material. A beautifully patterned, vari-colored lining finishes the coat with artistic effect.

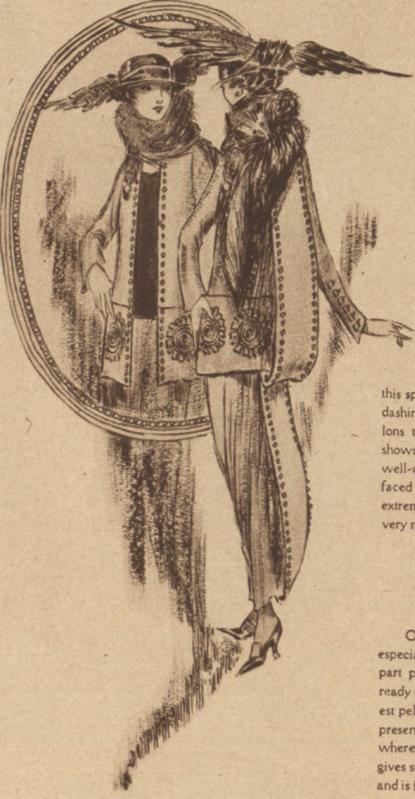
57.50

HATS
Easter tradition centering about the hat gathers to itself new fascination this spring. Flowers are brighter, shapes more dashing, effects more varied in our millinery salons than ever before. The hat in the sketch shows one of our new models approved by the well-dressed woman for its fine blue lisere straw faced with silk, its smartly posed wings and air of extreme good style, and also, let us not forget, its very moderate price.

10.00

FURS
Our new department of summer furs was especially created in recognition of the important part played by furs in summer costume and is ready to charm you with small furs of selected, finest pelts, exquisitely finished, newly designed for present wear, and less costly by far than elsewhere. The lovely fur piece pictured, which gives such distinction to the costume, is taupe lynx and is finished with a soft frill of silk.

45.97





Left—These very much animated Teddy Bear inhabitants of Yellowstone Park don't believe in courts of arbitration to settle difficulties of opinion. Fistic force is quicker and surer.
Gilliams Service.



Washday comes but once a year to the frozen North. The tub is hauled from its winter quarters in the spring—to the pleasure of this fat infant blubber-eater. Though seldom used, the possession of a tub is a sign that one belongs to the Eskimo best families.
Gilliams Service.

LILY OF FRANCE CORSET



The Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

\$5 to \$35 at Quality Stores
De Luxe Edition of Style Studies Free

LILY OF FRANCE CORSET CO.
503 Sixth Avenue, New York

VAN RAALTE Veils



Glorianna
Made in U.S.A. At all Good Shops

There's no face so pretty that the right Van Raalte Veil cannot enhance its loveliness

Look for this *VAN RAALTE MAKE* little white ticket

BABCOCK'S BUTTERFLY TALC

TWENTY FIVE CENTS

A Babcock inspiration of delicate, enchanting fragrance, with talc light as a wisp of tulle, smooth as fine silk.

In the smart, tall can, distinguished by the rich, blue Butterfly design. At your pleasure everywhere.

The A. P. BABCOCK COMPANY
NEW YORK CITY — TORONTO

Butterfly EXTRACT and Talc Water, \$1.00. Face Powder, 50c



DAY BED, Natural or stained, removable box springs, covered with plain rep or cretonne, \$63.

Minnet Willow
is a substantially constructed, carefully designed furniture for the modern interior. Used in the smartest city and country homes; large variety; immediate delivery.
Call or write. Catalog. Express paid 100 miles; freight 500

MINNET & CO.
MAKERS OF FINE WILLOW FURNITURE.
Lexington Ave., Bet. 40th & 41st.

LAUNDRY-ETTE ELECTRIC WASHING MACHINE

WASH AND DRY CLOTHES in the Same Tub WITHOUT A WRINGER

An entire day's wash done in an hour. 1 1/2c. per hour to run. All Copper. No Rust.

Demonstrations. **LAUN-DRY-ETTE SALES CO.**
34 W. 37 ST. N.Y. CITY
TEL. 4656 GREELY

Send for Book B. INSIST ON A "LAUN-DRY-ETTE"



for sore and tired muscles
Kills Pain

Sloans Liniment

KRYSTALAK

Pure, Clean, Nourishing, Separated Milk in Crystal Form

KRYSTALAK is more convenient for cooking than bottled milk. A one-pound 50c package makes 3 quarts of clean, pure, nourishing milk (skimmed), handy and ready for use for any cooking purpose, whenever you want it. No depending on unreliable milk deliveries. No question about its purity or freshness.

Krystalak in its sanitary waxed package keeps fresh, clean and usable for months, eliminates sourmilk waste. Always uniform.

Speak to your grocer about Krystalak now and insist upon getting the original blue-striped package. If he hasn't it in stock he can easily get it for you. Our free Cook Book makes the use of Krystalak easy and economical. Write us or secure a copy from your grocer.

THE DRY MILK CO., 15 Park Row, New York

How to Use Krystalak
In every package of Krystalak there is the equivalent of five quarts. Dissolve 4 level tablespoonfuls of these milk crystals in one cup of water. One cup of Krystalak makes one quart. Stir, and it dissolves immediately.



Furniture for Spring!

THE furniture maker's art cannot devise a more beautiful product than this Louis XVI Dining Room Set. Combines rare beauty, solid construction and moderate price. A rare value.

10 PIECE LOUIS XVI DINING ROOM SET

AMERICAN WALNUT, China Cabinet, Serving Table, Extension Table, Buffet, Arm Chair, 5 Side Chairs.

Beautiful Summer Furniture In Fibre Rush & Willow \$285

Summer Rugs, Wool Fibre, Crex, Colonial Rag

Special Concessions to Men. of the Service

SHEPPARD KNAPP SON CO.
CARPETS INC. RUGS
RETAIL WHOLESALE
39-41 WEST 23 D. ST.

Chauffeurs' Outfits Special Now

At \$67.50

Suit, Overcoat and Cap to Match

With good fabrics scarcer than ever, there is now but one Royal road to Economy in Motor Apparel, and that is Quality. In this Chauffeur's outfit, consisting of suit, overcoat and cap of fine dark grey, all wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value. The outfit complete \$67.50, or as follows:

Suit \$29.50 Cap \$3 Overcoat \$35

Brill Brothers
BROADWAY AT 49th ST.



McKEE REFRIGERATORS

Good dealers sell them



Over a million users recommend them

CATALOG ON REQUEST
McKEE REFRIGERATOR COMPANY

113 Lorimer St. Brooklyn, N.Y.