



Practically every Hawaiian song ever written mentions this beach—Waikiki. Not so ukulele-looking after all, is it?

© War Camp Community Service.

LILY OF FRANCE CORSET



The Lily of France is a beautiful corset worn by beautiful women to make them more beautiful.

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LILY OF FRANCE CORSET CO.
303 Sixth Avenue, New York

For cleansing, one cream—
For protection, an entirely
different cream

To give your skin the loveliness it should have,
two entirely different creams are needed—an
oil cream for cleansing, and a non-oily cream
for protection

THE skin is constantly being toughened and coarsened by its daily exposure to wind and dirt. Unless you take care to cleanse it thoroughly of all impurities at night and to protect it properly during the day, you deliberately sacrifice the clear, fresh-looking complexion you could so easily have.

Cleanse the skin thoroughly each night

Particularly at the end of a windy, dusty day the pores of your skin are filled with fine particles of grime and dirt. To make the skin clear and fine textured, it must be kept thoroughly cleansed.

Before going to bed, cleanse the skin liberally with Pond's Cold Cream. The soothed, refreshed feeling will be noticeable at once.

You will find Pond's Cold Cream a perfect oil cream for massage as well as for cleansing.

Protect your skin all winter

Every woman who cares about her appearance knows that in cold winter days the skin must be especially protected to prevent its becoming rough, red and chapped. You can protect your skin from wind and cold, can keep it soft and smooth by applying a little Pond's Vanishing Cream just before you go out.

Rub it lightly into your skin. At once it disappears without leaving a trace of disagreeable shine. By taking this simple precaution, you can keep your skin lovely all winter.

The very first application will show you how much your skin is benefited.

Pond's Vanishing Cream is wholly different from any other cream you have ever used. It contains no oil and cannot make the skin shiny. Its purpose is to give you a pure, greaseless cream for use in the daytime; to protect your skin from dirt, wind and chapping; and for use



The nightly cleansing and massage with Pond's Cold Cream keep the skin clear and smooth



in the evening or whenever you want to freshen your skin and make it especially lovely.

Famous women who use it

Billie Burke, Frances Starr, Martha Hedman, Elsie Janis, Norma Talmadge, Marion Davies, Mabel Taliaferro, Marjorie Rambeau, and others of the most famous women of the stage use Pond's Vanishing Cream constantly.

All of the ingredients of Pond's Cold Cream and Pond's Vanishing Cream have been carefully selected and tested. Only the purest and freshest are used. Neither cream will grow hair or down on the skin. Try them both for a week and notice how much lovelier your skin looks.

Free sample tubes

Tear out and mail the coupon today and we will send you sample tubes of each cream free. Or for 10c to cover postage, packing, etc., we will send you larger tubes of both creams, containing enough to last two weeks. Send for them today.

Address Pond's Extract Company, 143-B Hudson Street, New York City.

If you live in Canada, send for your samples to the Pond's Extract Co., 143-B Brock Ave., Toronto, Canada.



Keep Pond's Vanishing Cream where you can get at it often during the day



You can get Pond's Cold Cream in either the tube or the jar

At a moment's notice, whenever you want your skin to look its best, Pond's Vanishing Cream brings it new freshness. As a protection, too, you should apply a little just before going out into the cold. It prevents roughening and keeps the skin fair and soft.

MAIL THIS COUPON TODAY

POND'S EXTRACT CO., 143-B Hudson St., New York

Please send me, free, the items checked:
 A free sample of Pond's Vanishing Cream
 A free sample of Pond's Cold Cream
 Instead of the free samples, I desire the items checked below, for which I enclose the required amount to cover postage, packing, etc.
 A 5c sample of Pond's Vanishing Cream
 A 5c sample of Pond's Cold Cream

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