



Eat More **BAKED Beans**

EAT more baked beans. You'll see them recommended on every food conservation list.

Don't they look appetizing in their shining little dish, brown and flaky on top, just about bursting open with flavor. They're different from raw white beans.

"Cooked" tobacco is very different from "raw" tobacco, also—about ten times more appetizing. Try Lucky Strike Cigarette—it's toasted.

LUCKY STRIKE CIGARETTE



Open your package this way



SAVE the TIN-FOIL from Lucky Strike Cigarettes and give it to the Red Cross

Guaranteed by *The American Tobacco Co.* INCORPORATED

CLAROLA

"The Oil Supreme" For Salad Dressings and for Cooking Purposes



This new Food product will surely delight the Woman who takes pride in her cooking—and especially the Patriotic Woman (and that includes all women), for by using CLAROLA you are helping conserve the Animal Fats our Government tells us are needed by our boys "Over There."

Delicious For Salad Dressing

You will find CLAROLA a delightful surprise in Mayonnaise and all dressings where a piquant flavor is desired.

Most Economical

Use a third to a half less of CLAROLA than you would butter or lard or any hard fat—you obtain the same good results.

Very Healthful

CLAROLA is rich in Fat and Protein—and higher in food value than milk—beef, steak or eggs—it is most easily digested.

Highly Palatable

CLAROLA has a flavor that you will like. You will find that you can greatly improve your cooking by using it wherever fats or shortening are used.

Don't ask for Peanut Oil—ask for CLAROLA. Used in leading Clubs, Hotels, Restaurants, Dining Cars, etc. Book of Recipes Free—Write for it. Qt. Tins, 90c. Gal. Tins, \$3.35

At all first class dealers. **ACKER, MERRALL & CONDIT COMPANY** 135 West 42d Street New York

J.C. AMERICA'S BEST RIBBONS

Ribbon—that "nice little distinction"—gives to this illustrated undergarment a much desired charm and individuality.

There is no better way of adding a decided finishing touch to under or outer garments than with a lovely ribbon—and ribbons, today, are Fashion's staunchest ally.

"J.C."—AMERICA'S BEST RIBBONS—are superior in quality and variety. There's one for every possible need and purpose. Buy by name.

LADY FAIR—A new double-faced satin ribbon.
SATIN DE LUXE—Best satin and taffeta ribbon.
VIOLET—Ideal lingerie ribbon in pink, blue and white.
FROUSSEAU—Rosebud and polka dot lingerie ribbon.
SANKANAC—Popularly priced satin and taffeta ribbon.
DEMOCRACY—A grosgrain ribbon "for the people."

JOHNSON, COWDIN & COMPANY
 40 East 30th Street New York

Undergarment fashioned by Venus Undergarment Co., trimmed with "J. C." Lady Fair Ribbon

ALBODON

INTEREST yourself in your teeth and you will develop a pride in their appearance. The better they look the more anxious you will be to continue to keep them looking well.

ALBODON DENTAL CREAM

will do more to beautify your mouth than any other dentifrice because it will keep your teeth whiter and more brightly polished. It contains the highest percentages of cleansing and polishing ingredients of any dentifrice on the market. You will be delighted to see how great an improvement is possible when ALBODON is used.

Safely antiseptic, free from harmful grit and artificial coloring, and never hardens in the tube. The "smacky" taste will please you.

TO TAKE THE PLACE OF FREE SAMPLES

We have discontinued sending free samples for the duration of the War, but you can learn more about ALBODON by (1) reading "How a Modern Dentifrice is Made" and (2) "Tooth Paste in the Army and Navy," both of which will be sent free to any address; or (3) by buying a tube and trying it for a week with the understanding that we will refund your money if it does not come up to your expectations—the decision being left to you.

THE ALBODON COMPANY, 7 West 45th Street, NEW YORK

The Modern Madonna

The Champlain Studios, through special facilities, have been remarkably successful in photographing children, tastefully recording their cutest poses and expressions.

Our very liberal "Get acquainted" offer gives the opportunity for you to put the Champlain art to the severest possible test—that of producing really distinctive portraits of young children.

392 Fifth Ave., New York
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 306 Fifth Ave., New York
 Bet. 32nd and 31st Sts.
 161 Tremont St., Boston

SPECIAL OFFER

Every Tribune reader is entitled upon presentation of this coupon, to six of our exclusively finished Septa Artists' proofs, size 5 1/2 inches for five dollars (\$5.00) or twelve for eight dollars (\$8.00). The regular price for these photographs is twelve dollars per dozen.

Champlain Studios

HOTEL BELLECLAIRE
 NEW YORK

Broadway at 77th St.
 Surface Cars at Door
 Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

The Fall season is now under way, and, as usual, the Belleclaire is ready with a house thoroughly cleaned. Being a home hotel, it is kept in the same condition that a well-managed private home is kept. Everything is in its place. There is orderliness everywhere.

If you could see the Belleclaire kitchen—how spick and span everything is (and the kitchen in a home is the surest sign of good housekeeping)—you would be mightily pleased and you would understand why everything that comes from our kitchen is so invitingly served.

Everything that one meets in the Belleclaire anywhere is a mark of good housekeeping. It naturally follows that all rooms are in good order and that the cooking is fine.

Come and see us and enjoy our home comforts.

Robert D. Blackman, Proprietor

EIGHT DAY CATHEDRAL GONG

Remember This For Xmas Mahogany Finish Cabinet Clock at a price that will interest you. Neat, reliable, well constructed, runs 8 days with one winding; size 9 1/2 inches long, 9 1/2 inches high. Half hour strike on Cathedral Gong. 5-inch white dial, excellent hinges. Guaranteed.

Special \$4.95. Others \$2.50 to \$25.00
 Diamonds, Watches and Jewelry
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 115 Broadway, One Right upstairs

Johnston's MILWAUKEE
 THE APPRECIATED CHOCOLATES

The AMPICO
 Reproducing Piano
Wanabe
 Warerooms - Fifth Ave at 39th St.

HAVE YOU A SWEETHEART?

Son or Brother in training camps in the American Army or Navy? If so, mail him a package of ALLEN'S FOOT-EASE, the antiseptic, healing powder to be shaken into the shoes and sprinkled in the foot-baths. The American, British and French troops use Allen's Foot-Ease, because it takes the friction from the shoe and freshens the feet. It is the greatest comforter for tired, aching, tender, swollen soldiers' feet, and gives relief to corns, blisters and bunions.

The Plattsburg Camp Manual advises men in training to shake Foot Ease in their shoes each morning. Ask your dealer to-day for a 30c. box of Allen's Foot-Ease, and for a 2c. stamp he will mail it for you. What return-brance could be so acceptable?