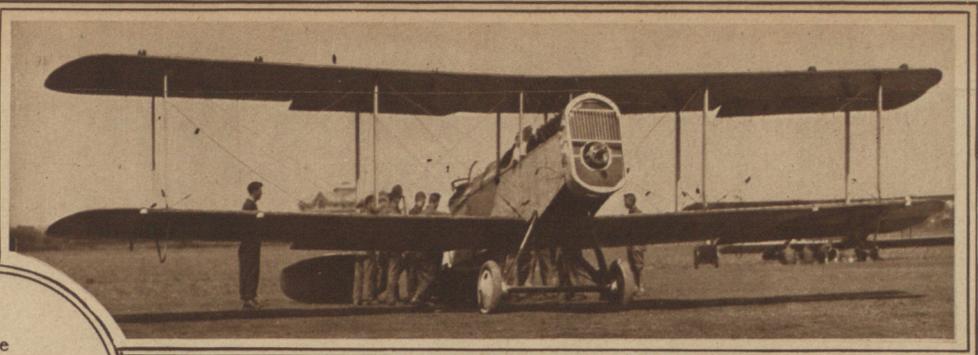
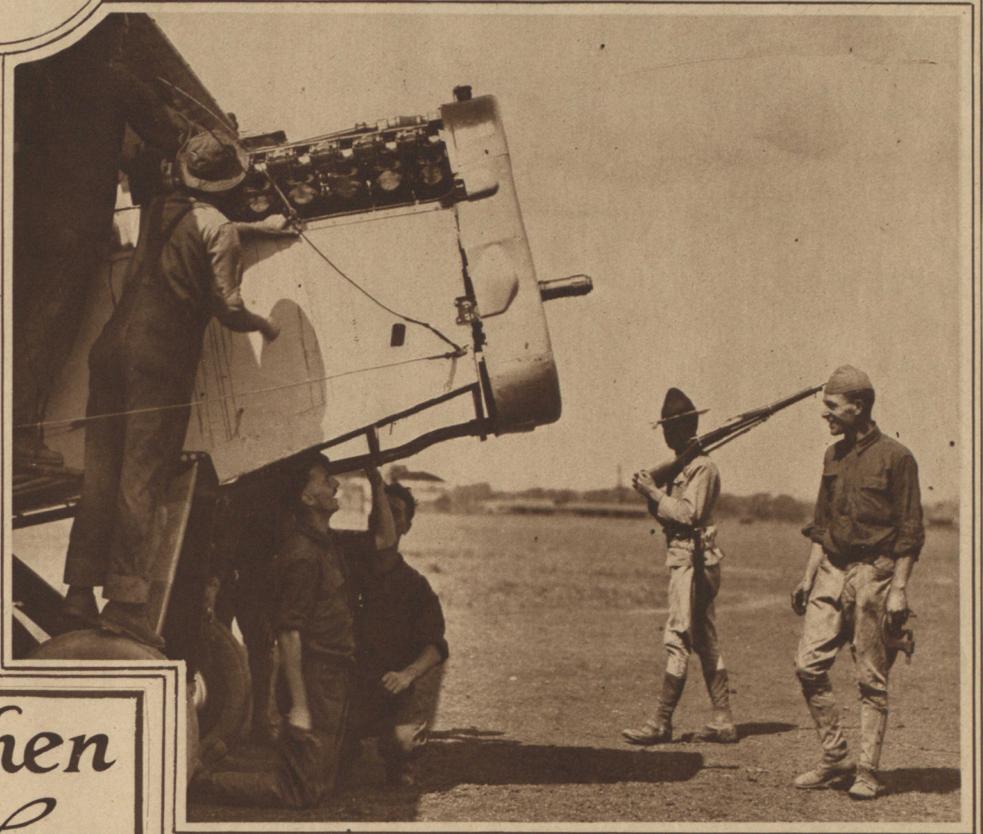




The DeHaviland 4



One of the thousands of DeHaviland Four planes now being turned out in the United States on the quantity production basis. The DeHaviland Four is a British two-seater, known as a general utility type; that is to say, it can be employed for reconnaissance, photographic work, daylight bombing, artillery spotting and general signalling and liaison between advancing and rear units of an army. As a type, therefore, it is not a fighter. Its armament—fixed machine guns in front aimed by bringing the entire plane to bear on the target, and adjustable machine guns at the rear—is really defensive. The speed and climbing qualities of this machine are not sufficient to enable it to combat the single-seaters. That work is left to Allied single-seaters or scouts.



This is the business end of our DeHaviland Four—a powerful 12-cylindered, water-cooled Liberty motor which drives a large tractor screw or so-called propeller. Our DeHaviland Four is said to be a speedier and better climber than the corresponding British planes equipped with the Rolls-Royce engine of less horsepower. The Liberty motor and the DeHaviland Four make an ideal combination, whereas the Liberty motor and the Bristol two-seater (also a British type) worked out so poorly that the production was soon abandoned in this country.

Photos by International

Therox MESS KIT The Pocket Kitchen



A picnic for two—Anytime—Anywhere

You can put this efficient little kitchen under the seat of your car, have your picnic when you want it, where you want it—in a pleasant spot down the road, out on the water or in the woods.

In just ten minutes you can have hot beans and chicken a la King or soup, and fresh coffee for two. A "twist of the wrist" converts the kit into a fryer, adding crisp bacon and eggs to satisfy outdoor appetites for a good, square meal. Independent of hotel or roadhouse you have twice the fun and gain twice the benefit. Your trip, minus hotel tariff, costs less than half.

THEROX FUEL CUBES, the quickest, safest, hottest emergency fuel known, furnish the heat. For Boy Scout, hiker or camper THEROX means the easiest and cleanest way of cooking. There's no bothering with slow-burning, wet or green brush. At the scratch of a match you have the full intense heat of fuel.

The bachelor girl who wants to light housekeep will find THEROX the quickest, safest and most economical means to do it. At home the THEROX MESS KIT serves lunch or dinner on the maid's day out, and will heat the baby's bottle between times.

Of course every soldier in camp needs a Therox Mess Kit. His mother, wife, sweetheart or friend will see that he has it.

Therox Mess Kit has been adopted by the Young Men's Christian Association and Knights of Columbus for all Overseas Secretaries as standard equipment.

Lieutenant-Colonel Holcomb, who tested the Therox Mess Kit for the U. S. Army, says:

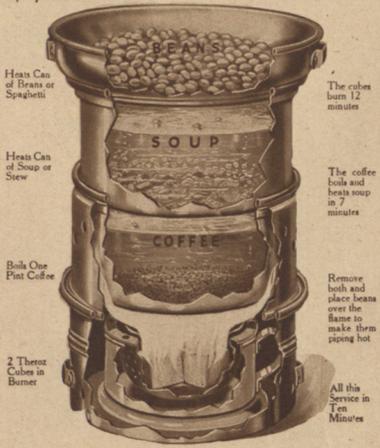
WAR DEPARTMENT
OFFICE OF THE QUARTERMASTER
Camp Lee, Va. May 26th, 1918.

From: Lieutenant Colonel F. P. Holcomb, U.S.A.
To: Basic Products Corporation,
Subject: Cooking device.

1. Reference your letter of May 2nd, would say that Mr. X X X called on me. I have tried out your cooking device in every possible way and under all conditions, and it has absolutely made good. It would be invaluable not only to soldiers but to civilians as well.

2. This device should by all means become part of the equipment of every soldier.

F. P. HOLCOMB



Therox Fuel Cubes are made by an absolutely new and patented process, which converts a liquid into a solid cube (not a paste). Therox burns without soot, smoke or odor. Can't go liquid while burning. Can't upset, spill or explode. Price per tin (20 cubes) army size 35 cents.

\$5.00

Complete including 20 Cubes. At your dealer's, or if he will not supply you, sent direct prepaid. In Canada \$6.00 East and \$6.50 West.



Therox Mess Kit including Can of Therox Fuel Cubes; 9 separate parts

X-Ray of Therox Mess Kit in Action
Made of aluminum. Size set up 6 1/2 x 9 1/2 inches
TO DEALERS: Therox Mess Kit wherever introduced in Department, Drug and Hardware Stores and Sporting Goods and Specialty Houses has attracted immediate attention, and already proved to be a fast selling article whose great strength lies in the fact that it is at once a necessity and a luxury. If not on sale yet in your town send for terms and descriptive booklet.



Therox Mess Kit—nested (3 1/2 in. x 6 1/4 in.) Weighs less than 2 lbs.

On the Seven Seas

PALL MALL
FAMOUS CIGARETTES
PLAIN ENDS ORIGINAL

PALL MALL
FAMOUS CIGARETTES

A Shilling Three Pence in London
Thirty Cents Here

The British Navy Plain or Cork