

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

Misses', Juniors' and Girls' Spring Coats

New Sport, Trench and Mannish Tailored Models. Suitable for General Wear



HATS and SHOES illustrated from our shops. Prices upon application.

No. 59—Misses' Polo Cloth Coat, a new spring fabric giving warmth without weight, in khaki, rose, Copen, green or white; tailored model with buckled belt, adjustable shawl collar of material, fitted raglan sleeves and large patch pockets; yoke and sleeves silk lined.

Sizes 14 to 20 years.
29.50

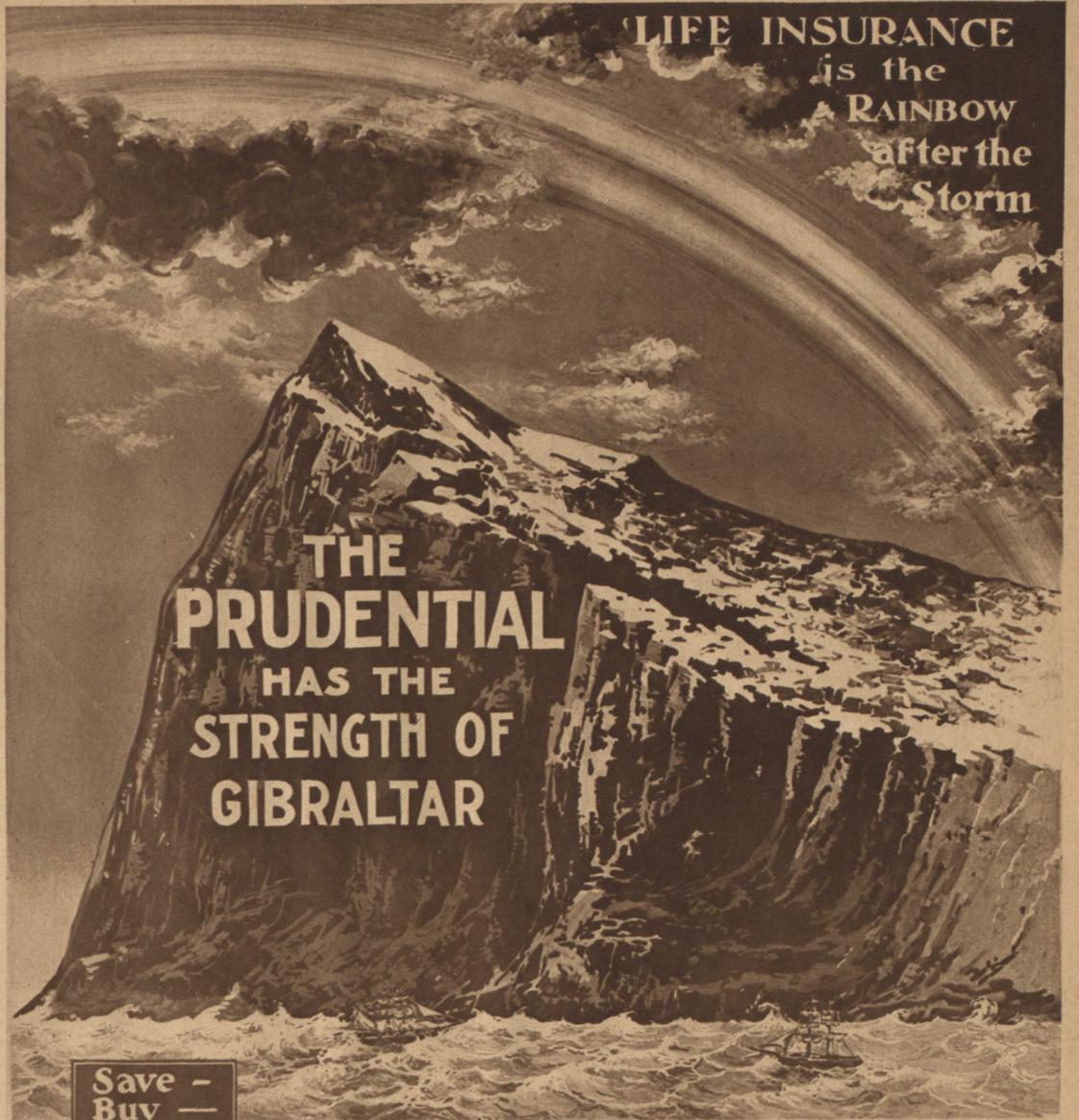
No. 61—Girls' and Juniors' Sport Coat, three-quarter length model of wool velour, in rose, Copen, tan or jade; also of black and white checked wool velour. Deep round collar may also be crossed high to neck, sash belt of material, flap pockets.

Sizes 8 to 17 years.
16.50

No. 63—Girls' and Juniors' Custom Made Coat, of khaki color cloth; belted military model with inverted pleated back, fastened with bronze buttons; regulation army collar with convertible revers and large square pockets; yoke and sleeves silk lined.

Sizes 8 to 17 years.
29.50

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A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts. New York

Misses' "Betty Wales" Dress

Made Exclusively for Franklin Simon & Co.



A Smartly Tailored Dress for School, College, Shopping, or General Wear.

SIZES 14 to 20 YEARS

No. 15 — Misses' "Betty Wales" Dress, one-piece model, of navy blue or khaki color serge, with collar, vestee and turn-back cuffs of white satin; tailored belt with metal buckle and metal link ornaments, silk windsor bow tie, bone buttons; box pleated skirt.

18.50

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Betty Wales' Dresses MADE EXCLUSIVELY FOR Franklin Simon & Co.

15

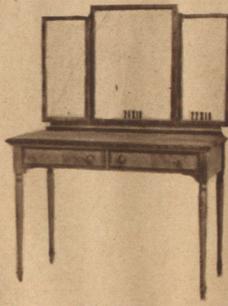
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