

Pompeian Beauty Powder

Adds a pearly clearness
Stays on unusually long



Pompeian BEAUTY Powder

He Noticed

He noticed the fascinating fragrance; the pearly clearness of skin which was still fresh and attractive when they said "Good-night." He noticed the youthfulness that comes with looking one's best.

He noticed, and you will, the effect of Pompeian BEAUTY Powder. The powder adheres softly to the skin, imparting an exquisite lustre; that clings and lasts throughout an evening; that gives an elusive perfume to face and neck.

To the charming woman, Pompeian BEAUTY Powder is a necessary adjunct to her toilet, just as necessary as Pompeian NIGHT

Cream, Pompeian MASSAGE Cream, or Pompeian DAY Cream (vanishing). Begin now to use these Pompeian Beauty Aids, or if you know but one, add the others to your list of toilet necessities.

Pompeian BEAUTY Powder makes women exclaim: "At last I have found a powder that stays on the face!" Priced 50 cents the box; white, flesh, or brunette.

The Pompeian Mfg. Company, Cleveland, Ohio

Pompeian BLOOM

A rouge that lends a soft, natural coloring to the skin, a bloom that cannot be distinguished from nature's own. Do you know that a touch of color in the cheeks deepens the color of the eyes, making blue eyes bluer, and dark eyes darker? Thus Pompeian BLOOM not only brings the beauty of youth and health to the cheeks, but also beautifies the eyes. Light, dark, or medium (the popular shade). In a Vanity Box with French puff and mirror—50 cents.



The trim, youthful contour, and the comfort that comes from proper corsetting, can always be found in

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So convenient for the Dining Room or for serving in all parts of the home and reasonable in price.

Mahogany and American Walnut with removable tray... \$9.50

American Walnut with removable tray... \$10.75

Mahogany and American Walnut, three shelves, with large swivel wheels... 13.75

Wagon illustrated in Solid Mahogany, rubber tire wheels, removable tray... 15.75

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The Warmest Christmas Cheer for Your Boy in the Trenches

At the front, cut off from camp or far from the "come and get it" service of the traveling kitchen, Theroz will supply your boy with the means—anywhere or any time—to heat or cook the emergency ration supplied by Uncle Sam.



—will give your boy in khaki the cheer of a hot Christmas dinner wherever he may be, and after the holiday goodies are gone Theroz will do its daily "bit" to give him many of the comforts of home.

Theroz Fuel Cubes are about an inch square. By an absolutely new and patented process a liquid is converted into a solid cube (not a paste). Theroz cannot go liquid and spill, it cannot explode, it cannot be wasted since it is in units of a cube, and it adds little weight to the soldier's kit. At the scratch of a match you have the full, intense heat—no waiting for anything to start. Theroz is "camouflage"—it burns absolutely without smoke, soot or odor to betray the soldier's presence.

What Theroz Fuel Cubes Will Do for the Soldier:

- Fry Small Steak or Fish.
- Fry Potatoes.
- Make Pancakes.
- Heat Can of Soup, Beans, etc.
- Cook Cereal and Eggs.
- Make Tea or Coffee.
- Fry Ham and Eggs.
- Heat Shaving Water.

Santa Claus is off for the trenches November 15th. Packages sent after that date will not reach the boys "over there" in time for Christmas.

You send the cubes—We will give the stove. Send your boy at least one can of Theroz Fuel Cubes and a Theroz Blue Flame Stove—then he will bless you three times a day.

We will go "fifty-fifty" with you in helping to make his Merry Christmas even merrier if you will take advantage of the following Introductory Offer:

Theroz Blue Flame Stove FREE

with One Full Size Can of 25 Theroz Fuel Cubes Both for 35c Regularly 60c

Theroz Blue Flame Stove, 25c Handy Can of 25 Cubes, 35c At your Grocery, Drug or Hardware Store, or write us giving your dealer's name.

BASIC PRODUCTS CORPORATION WOODWORTH TOWER New York City

Household Appliances advertised under this heading have been Tested and Endorsed by The Tribune Institute

I AM "SILENT MAID" The "SILENT MAID" Sauce Pan Rack

I AM TRUE ECONOMY. My lifetime wage is \$1.00. I AM ROBUST and long-lived. At your finger tip, I HAVE BEEN a revelation to thousands of housewives. Out of each 6,733 who used me, one sent me back. I KNOW it is absolutely impossible for you to even imagine how such a simple and inexpensive article as I can bring into your kitchen all the comfort, convenience, cleanliness and tidiness you have ever hoped for. I KNOW once I have entered your kitchen you will not part with me for 10 times my cost. THAT IS WHY I am safe in making you this liberal offer: AT NO COST TO YOU I will come into your kitchen for 7 days. At the end of that time you agree to pay my lifetime wage of \$1.00 and 25c for packing and delivery, or you may return me—in which case a postcard will promptly and cheerfully bring my return express in stamps. YOU NEED ME. GET ME TO-DAY JUST WRITE NOW—"I accept your offer." Sign your name and address and send to— "SILENT MAID," Garden Kitchen Utilities Co., 34 N. 19th St., East Orange, N. J. I AM WOOD, handsomely finished in durable white enamel, practical and indestructible. My hooks slide sideways. My cross strips slide up or down allowing any pan arrangement you wish. Capacity—36 pans with their covers. When you write mention your dealer's name.

Simplex Automatic Clothes Washer. Dose away with destructive rubbing. Cleanses and sterilizes with live steam—then, just rinse and dry. Endorsed by Tribune Inst., Good Housekeeping Inst., Dept. of Ract., Lederer Lab., Teachers College, Columbia. Price, \$1.50

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Plant any time before ground becomes frozen and they will bloom during May.

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