

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

Unusual Models
Girls' Washable Dresses
At Special Prices



611—Checked Gingham Dress in pink, blue or lavender and white checks, with hand embroidered cross stitched design at front and on flowing sleeves; white organdie collar trimmed with folds of gingham; tucked skirt; self belt and sash ends. 12 to 16 years. **6.95**

613—Hand Smocked Guimpe Dress of chambray in pink, light blue or green, (with detachable white voile guimpe,) hand smocked feather-stitching between box-pleats front and back; skirt is tucked around bottom; pleated sash belt ties into bow at back. 6 to 12 years. **5.75**

615—Hand Embroidered Guimpe Dress of chambray, in blue, pink or yellow, (with detachable white batiste guimpe,) dress is hemstitched and hand embroidered in attractive design; full shirred skirt with hand embroidered pockets; collar and cuffs of guimpe stitched in contrasting color. 6 to 12 years. **4.95**

HATS illustrated, from our shop. Prices upon application

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617—Chambray Bloomer Dress (with detachable bloomers) in blue or brown; belted one-piece dress with box pleats front and back, patch pockets; novelty stitched white collar; pearl buttons. 6 to 12 yrs. **4.95**

619—Two-Piece Cotton Ramie Dress in rose, Copen or tan; belted slip-on blouse is hemstitched and embroidered, tucked at shoulders and slashed in front to disclose a white repp vestee, collar and turn-back cuffs of white repp; pleated skirt attached to waist lining. 12 to 16 years. **7.95**

621—Hand Embroidered Semi-Empire Dress of checked gingham in pink, blue or lavender and white checks; panel front and bands on pockets, hand embroidered in novel design; belt from panel ties into sash at back; turn-back cuffs and hand embroidered collar of white repp; ribbon bow. 6 to 12 years. **3.95**

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ENYA—Hat of Lisere straw, satin brim with soft feather facing. In all solid colors or in combinations of black or navy with tan or Alice blue feathers. **18.00**



ARIL

ARIL—Lisere crown with soft feather treatment around brim. In all solid colors or in combinations of black or navy with tan or Alice blue feathers. **15.00**



ANDENE

ANDENE—Roll brim Turban with satin crown and rough straw facing. Grosgrain ribbon around crown, bow at back. In all colors. **8.50**



NEYSA

NEYSA—Roll brim sailor of Lisere straw; plaited taffeta facing, hand around crown and bow at side. In all colors. **18.00**



GENSE

GENSE—Hat of Lisere straw—taffeta top brim, soft wing treatment in front. In all colors. **20.00**

NO HATS SENT ON APPROVAL

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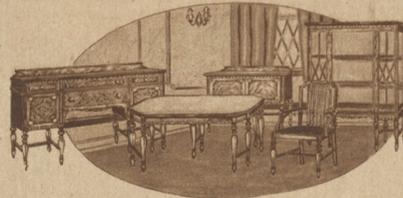
529

529—Figured Georgette Dress in various color combinations. Unique draped skirt effect. Smart collar is of Georgette, exquisitely Wool Embroidered and beaded. Novelty sleeves. Sash is of satin ribbon. All sizes. **55.00**

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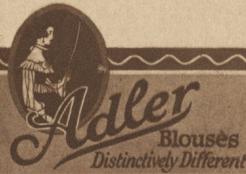
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