

# MALLINSON'S Silks de Luxe

*Khaki-Kool* is the fashion fabric of all outdooring, the acknowledged inspiration of the season's finest costumes the silk supreme which anticipates style and creates by its own beauty modes of exclusive distinction.



- Ruffa-Nuff* The novel Russian motif
- Slendora Crepe* A new slenderizing sheer silk
- Amphora* Another innovation distinctly different
- Roshanara Crepe* Effective for tailored dresses and suits
- Russy Willow and Indestructible Voile* In both of these that impart new charms to every design

At the Class Stores look for the name on the selvage or on the package

H. R. MALLINSON & COMPANY PARIS "The New Silks First" NEW YORK

A Source of Johnston Excellence  
Walnut Groves of France Supply Selected Nut Centers

Johnston's MILWAUKEE THE APPRECIATED CHOCOLATES

For Sale by Leading Dealers Distributed by Lindt Chocolate Company 11 W. 17th Street, New York



If you have never tasted Yuban—

If you are a lover of good coffee and do not know the unusual flavor of this coffee—try it first as we suggest.

Have your first cup of Yuban without cream—without sugar—clear black undiluted—nothing but Yuban.

The very first sip will impress you with its remarkable flavor. This is not chance—some happy combination. It is Yuban.

Yuban is actually different from other coffees. It has a distinctive flavor. Even the aroma is different. You will realize for the first time what coffee can be.

Make this test with Yuban today.

## YUBAN The Arbuckle Guest Coffee

### The INSTRUMENT SUPREME

IMITATION diamonds have been produced that only the expert can distinguish from the genuine. But wouldn't you rather own a genuine diamond? So, the expert musician, not satisfied with superficial similarity in pianos, selects the

**KRAKAUER Small Grand PIANO**

because of its depth and beauty of tone. Many New York homes take pride in the possession of Krakauer Small Grand Pianos. When you see and hear it you'll know the reason why.

**\$725** Terms of Payment Arranged.

Retail Salesrooms: 125 West 42nd St.

### DANERSK

Your courage and your judgment are influenced by the things you have about you.

You owe it to yourself and to your family to maintain those standards of orderliness and beauty in your home furnishing that give good cheer and confidence.

A woman came to ask for an inexpensive selection of our decorative furniture, saying that she had lost her husband and could not be in France with her son, so she had decided to make a bright and charming room for herself as a beginning of a new attitude of constructive service on her part. You can imagine the eagerness with which we cooperated with her.

We believe that the best contribution our organization can make today is to give you the greatest possible cheer and individuality in your home surroundings for the least possible cost.

We make our furniture in our own factories near New York. There are no delays due to shipments from a distance.

Call for consultation and advice, whether you want to purchase now or later.

**Erskine-Danforth Corporation**  
2 West 47th Street, New York  
First door west of Fifth Ave., 4th floor.

"I do my hair becomingly and trust to

### Fashionette Invisible HAIR NETS

to keep it neat and trim. Why don't you try them?"

They are made of finest human hair in all shades, sterilized and specially processed for invisibility and exceptional strength.

Self-conforming, cap-shaped, or all-over styles. Sold in sanitary envelopes. Satisfaction guaranteed. At all good stores.

15c. each—two for a quarter  
White or grey—25c. each

Colonial Quality  
Samstag's New York  
1200 Broadway

### PARKER'S METHOD OF HAIR TREATMENT

and HERBEX HAIR TONIC maintain HEALTHY HAIR and correct Unnatural Hair & Scalp Conditions. They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes.

Forty years' test has demonstrated their efficacy; on a thousand patrons testify to the beneficial value. Healthy hair needs attention. Incipient baldness and scalp disorders grow worse by neglect. Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonic. Booklet T. "Healthy Hair," free on request.

**Frank Parker** Hair & Scalp SPECIALIST  
51 WEST 31TH STREET, NEW YORK

### For Christmas ELITE GLOVES

the ideal gift—useful, economical. Made in all new styles and novelties in Washable Capes, Doeskin, Mocha and Glace, for Women, Men and Children.

On sale at all good stores Ask in particular for the new Military style for Women in the popular Khaki shade.

### For Christmas

A gift well worth the giving is this dainty assortment box of toilet requisites, prepared and packed by

Violet, Rose, or Wistaria

## Page

Perfumer New York

### Quality—Service—Price DALE

Display Extraordinary of Table, Boulder, Floor and Piano LAMPS

Ideal Xmas Gifts. Novel and Artistic Designs not to be found elsewhere. Buy Direct from Factory and Save Money.

**Dale Lighting Fixture Co.**  
109 West 13th St. New York  
One Door West of 6th Ave.

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Thousands of Novelties Suitable for New Year's Eve Celebrations. Attractively Displayed. Conveniently Located. Paper Hats, Noisemakers, Serpentine and Confetti, Souvenirs, Decorations, Masks, Jokes.

Hotels, Restaurants, Clubs Should Select Their Favors at Once.

**B. SHACKMAN & CO.,**  
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Between 20th & 21st Sts.

### FOR CHRISTMAS!

**Perfumery Set \$1**

Consists of three triangular-shaped bottles designed to fit a cylindrical Oriental box, artistically decorated. Each bottle contains one-half ounce of Vantine's fragrant Oriental perfume, each odor different. When opened the box makes a most attractive holder for hair pins, etc., and is also a very artistic ornament for the dressing table. On sale in our Perfumery Section, or mailed postpaid upon receipt of \$1. (Please specify 15247 T.)

**A. A. VANTINE & CO., Inc.**  
Fifth Avenue and 39th St., New York.

We have just received from **Maison Violet**, (pronounced Violette) Paris, a shipment of their celebrated **No. 48 ROYAL TOILET SOAP** The **Officer's Soap**—More of this soap is used on the Continent than any other soap made. \$1.00 per cake—Sold in the best shops all over the world.

**FRANK PRINDEL & CO.**  
71 West 35th St. New York

### Werner & Brandon Coffee

5 LBS. \$1.00

Freshly Roasted—Bean or Ground Direct From Wholesaler

Treated and recommended by THE GENTLEWOMAN'S EXPERIMENTAL KITCHEN of New York.

Try It!

Five pounds DELIVERED FREE within 300 miles of New York. Cash with order. Satisfaction guaranteed or money refunded.

Price List on Request. Telephone, write or call for appointment.

**Werner & Brandon**  
172 Court Street, Brooklyn, N.Y.

### The "BLISS" Reproducer

Will Improve YOUR Phonograph 100%

No matter what make. Does away with that unpleasant thin nasal tone produced by all music record boxes. Doubles the life of your records by giving fuller volume with the lightest handling.

Plays all makes of records. We invite comparative tests. Price—Nickle, \$6.00; gold, \$7.50. Send check, Ten Day Trial. Money refunded if not satisfactory. Telephone Greshley 3815.

**Wilson-Laird Phonograph Co., Inc.**  
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### GLASSBERG'S SHORT VAMP SHOE

Fashionable Footwear for Particular People.

Khaki Suede or Cloth, Havana Brown, All White Kid, Gray Suede.

Sizes from 1 to 9

Send for Catalog T. Mail orders filled. 511 6th Ave., near 31st St. 58 3d Ave., near 10th St.

### Sonora

Twelve superb models of this unrivaled instrument from \$50 to \$1,000.

Fifth Avenue, at 53rd Street

The Highest Class Talking Machine in the World.

### The Francis Permanent Hair Waving

Is recognized as the most beautiful natural wave. Mr. Francis, authority on hair, gives his personal attention, and his experience is at your disposal. Telephone, write or call for appointment.

**FRANCIS** French Hair Specialist,  
8 West 87th St., N. Y.  
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### "Not Made of Wood"

A GREENPOINT ALL-STEEL Period Bedstead in all Wood Finishes

GREENPOINT METALLIC BEDSTEADS

Actual Reproductions in both coloring and graining of the natural wood

Sold by all Leading Furniture and Department Stores

WRITE FOR BOOKLET

**GREENPOINT METALLIC BED CO.**  
BROOKLYN, NEW YORK

### Trout Jewelry Shop

Perfect Diamonds Highest Grade.

Call, write or phone for free catalogue, the BLUE BOOK of jewelry, diamonds, silverware, watches, cut glass, ivory, novelties. AT WHOLESALE PRICES you save one-third. Thousands of splendid gifts for Weddings, Birthdays, Anniversaries. Prices, \$1.00 to \$100

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2nd Floor. Phone Cortlandt 3584.  
Open to 9 P.M., Saturdays included.

### BOHN SYPHON Refrigerator

Adapted for the Refrigerator and Dining Cars of practically every railroad in the country. 24 Household sizes. Wood or White Porcelain Exterior; also Ideal and Sanitary Refrigerators.

Prices, \$18.50 up.

**White Enamel Refrigerator Co. of New York, 53 W. 42d St. Tel. Vanderbilt 1927**

### IDEAL ECONOMICAL XMAS GIFT AND MARK OF IDENTIFICATION

For Children and Grown Ups—as well as for the boys at camp.

High-grade pencils with any name stamped in gold. Packed in holly boxes. Father, sister, brother, mother—all appreciate them. ORDER NOW. Write name plainly. Shipment via Parcel Post within 24 hours.

6 in box 60c  
12 " " \$1.00  
25 " " 1.75

**GODFREY**  
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Also 3 Medium Grade for 20c.

### Take the Jar Off Your Spine

Every day you average 8,000 steps—8,000 little shocks that jar your spine and tend to wear you out. Don't pound away your energy with every step you take. Wear O'Sullivan's Heels—the only heels for city streets. These shock absorbers will save you 8,000 shocks a day. For men, women and children, 50c attached.

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Have one and see why

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