

# LILY OF FRANCE CORSET



The Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

\$3.50 to \$35.00 at Quality Stores.

Handsome booklet of new Spring Styles sent on request.

Lily of France Corset Co.  
20 W. Twenty-second St. New York

## NEW FRENCH LUSTRE VEIL



JENNINGS LACE WORKS Brooklyn, N. Y.

## BARTO DAY BEDS

The Colonial, \$30.00. are becoming more and more popular for the city or country home because they are useful and artistic. Decorative couches by day; comfortable beds at night, without converting. Mahogany finish or painted any color. Can be upholstered to match furnishings.

Edward R. Barto & Co., 45 West 39th St., N. Y. Specialists in Interior Furnishings. Tel. Vand. 582.

## Three Sample Values of Sample Apparel

**Can You Wear a 16, 36 or 38 Size?**

These are the money saving sample sizes. We are wholesalers and must dispose of the sample suits, coats and dresses from which we sold stock to the big stores of the United States. Visit our wholesale showrooms, where opportunity knocks every day. There is a huge variety, and the prices are amazingly moderate. Come and see them; compare the prices; then you will purchase. There's a price to fit every pocketbook.

**THE TRENCH COAT**  
Illustrated at the left is one of the newest Spring modes. There are four samples.  
Velour with entire lining of Pussy Willow.  
**\$32.50**

**DRESSES \$7.50 to \$19.75**  
**SUITS \$9.75 to \$34.75**  
**COATS \$8.75 to \$32.50**

**AS PRETTY AS THE PICTURE**  
—is this chic little suit. Made of striped velour luxuriously lined with Pussy Willow. There are two samples.  
**\$27.50**

**THIS STUNNING DRESS** of hand embroidered taffets is made in a Frenchy two-tone effect White Georgette collar. Three samples.  
**\$16.50**

**SAMPLE CLOAK & SUIT CO., 1204 BROADWAY, Near 29th Street.**

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Unprecedented demand and scarcity of goods necessitate placing your orders now.



Foster & Stewart fabrics are made under a new process—absolutely fast colors—imported—new color schemes to harmonize with building—solid or striped effects—will stand hardest rain—do not fade, crack, harden or rot.

The F. & S. awning fabrics are used on most of the prominent homes, department stores and hotels throughout the United States.

Foster & Stewart Co., Inc.  
Main Office and Factory Brooklyn, New York, 373 Pacific St.  
Western Office Chicago, Illinois, 337 South La Salle St.

## Period Furniture

GRAND RAPIDS FURNITURE (Direct from the Factory)

## Colonial Tea Wagon



Solid Mahogany \$15.75 Special at REGULARLY \$26.

DISCONTINUED PATTERNS at 50% of Regular Prices. Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc. Dining Room Suites, 10 pieces, \$125 up; regularly \$250 up. Queen Anne, Louis XV, Louis XVI, Sheraton, etc. Bedroom Suites, Mahogany and Walnut, \$100 up; reg. \$200 up. ODD PERIOD PIECES, \$4 up. Set of Photographic Reproductions Mailed FREE. Cottage Furniture, Specially. Est. 1862. MANGES BROS. N.Y.S. 115-117 West 23d St. and 108 & 110 West 24th St., N. Y.

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and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair and Scalp Conditions. They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes. Forty years' test has demonstrated their efficacy; many thousand patrons testify to their beneficial value. Healthy hair needs attention. Incipient hair and scalp disorders are suggested by neglect.

Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. "Healthy Hair," free on request.

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FOR years women longed for a corset that would set them free. But not at the sacrifice of style. Most corset designers said it could not be done.

**BIEN JOLIE GRECIAN-TRECO** The wonderful Grecian-Treco fabric, which we originated, solved the problem. That is why the Bien-Jolie Grecian-Treco is regarded as the most comfortable and durable of all corsets. Benjamin & Holmes, Newark, N.J. Other Bien-Jolie creations are La Carosse and Custom Finish Corsets, and the famous Bien-Jolie Brasieres.

Benjamin & Holmes, Newark, N.J.



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For \$1.00 we will send you 2 1/2 lbs. (enough for a plot 20x40) Staigreen Lawn Grass Seed, the purest, highest vitality lawn grass seed known. 5 lbs., \$1.75; 25 lbs., \$8.00; 100 lbs., \$30.00. Advice in regard to mixtures for special locations, treatment of soil, fertilizing, etc. freely given. Call at our store or write to us.

Stimp & Water Co. 30 & 32 Barclay Street New York



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A coat of Colorite works like magic on an old straw hat. You can make it any color—just as good as new with

**Colorite** COLORS OLD AND NEW STRAW HATS NOTHING JUST AS GOOD. Buy by the Name

It is a liquid that anybody can apply. Sold in bottles with brush for applying. Water-proof and durable and dries in thirty minutes. Comes in fourteen colors: Jet Black, Dark Blue, Cardinal Red, Yellow, Navy Blue, Cadet Blue, Sage Green, Coriander, Burnt Straw, Brown, Violet, Lavender, Old Rose and Natural. Also used for coloring satin, silk and canvas slippers and baskets. Sold by drug and department stores in the United States and Canada.

SPECIAL OFFER \$1.25 Value for 40 Cents Go to your nearest dealer. He will give you one of Mr. Ekin Walker's dollar books "The Attractive Home" and a 25c bottle of Colorite for 40c. \$1.25 worth for 40c. Direct from us if your dealer cannot supply you, Colorite alone, 50c.

CARPENTER-MORTON CO. Established 1840. 89 Sudbury St., Boston, Mass.

## New Spring Models



White Calf Lace Boot, turn sole, covered heel \$10.00. Ivory or Grey Kid, welted sole, \$9.50. Tan Calf, welted sole, leather heel, \$7.00.



Gunmetal or Patent Leather Vamp, mustard color, buckskin quarters, covered heel. \$6.00.



Patent Leather or Gunmetal Walking Pump, light welted sole, covered heel. \$6.50. Same in grey suede, turn sole. Send for booklet T with illustrations of new Spring and Summer Models.

## L. M. HIRSCH Sample Shoe Co.

404 Sixth Ave., N. Y., Bet. 24th & 25th Sts.



## Spring Special Corset, \$5.00

Very smart, shapely model on the newest lines. White or pink brocade.

The Van Orden Shop does more than sell fine corsets—Milady's style, figure and taste are studied with intelligent consideration.

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LIPSPRING DAYBED All Metal Sanitary Fully Upholstered

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New York's exclusive and most unique Dressmaking establishment where simply WONDERS are wrought with your passe frocks. REBUILDING OF GOWNS as carried out by me means a creation from something you have thought worthless. Prices reasonable.

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Every day you average 8,000 steps—8,000 little shocks that jar your spine and tend to wear you out. Don't pound away your energy with every step you take. Wear a r O'Sullivan's Heels for city streets. These shock absorbers will save you 8,000 shocks a day. For men, women and children, 50c attached.

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Needles with ease upon any coiffure, and with its suggestion of a wealth of natural hair, lends the charm of youth and beauty to any face.

It is made of natural wavy hair of supreme quality, and can be dressed in any fashion. It wears by mass, yet is invisible to all.

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The dreamy, soothing fragrance of Vantine's Temple Incense brings to mind the rosy dawns, the brilliant sunlight, the purple dusks of the Orient—the enchantment of strange Far Eastern countries.

Set includes oxidized burner and 4-oz. packet of incense, neatly packed in an artistic Oriental case. For sale in our perfumery department or mailed post paid upon receipt of \$1.

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