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OPPENHEIM, COLLINS & CO

34th Street—New York

America's Foremost Specialists



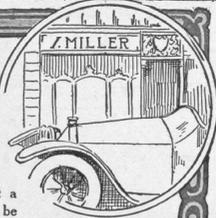
**Direct Particular Attention to
The New "Domino" Boot**

Exclusive Oppenheim, Collins & Co. Model in combinations and self colors; white tops with black, brown and patent leather vamp and collars; white fittings; cut extra high; hand turned soles, Louis XV. heels; also self colors, in all white calfskin, gray suede, and ivory, champagne and gray kidskin.

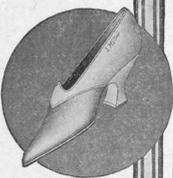
Special 8 50

**Have You Seen
the
Easter Styles at
I. MILLER'S?**

Not only the usual smart styles, but a greater variety than elsewhere will be found at Miller's this Spring. I. Miller is a manufacturer and is able to show styles that most retailers cannot get because of the scarcity of high-grade leathers.



A dainty pump which may be had in many colors and combinations.



All the Spring colors and very stylish lines make this slipper a favored Miller style.

I. MILLER

TWO CONVENIENT SHOPS
15 W. 42nd St. 1554 BROADWAY
(WEST OF 5TH AVE.) (NEAR 46TH ST.)

BONWIT TELLER & CO.

The Specialty Shop of Originations

Fifth Avenue at 38th St., New York



New Modes in Sweaters

"Brantome"—Shetland Wool sweater in monotone or with Byron collar, sash and bandings of white. In rose, Copenhagen, corn, Kelly Green or Electric Blue. 5.75

Hat of Georgette crepe with crown of crocheted hemp. In all colors. 8.50

"Veytaux"—Pure silk sweater in accordion weave. Byron collar. American Beauty, white, pink, corn, Copenhagen, purple, apricot or rose. 27.50

Hat of lisere or hemp with faille silk facing, band and bow. In all colors. 12.75

"Clarens"—Fibre silk knitted sweater with collar, cuffs, pocket flaps and buttons, in contrasting colors. In rose, white, American Beauty, champagne or Copenhagen. 14.50

Sports hat of Tokio straw, in black or natural color. Stencil design and knitted silk sash of blue or rose. 8.50

Mail Orders Promptly Filled
Phone Murray Hill 7300



Be well gloved on Easter morning

Millions of smartly dressed women are depending on Kayser Silk Gloves to complete their Easter costumes.

You will not be disappointed. Your favorite store can supply your Easter needs with these well-fitting, long-wearing Gloves.

Let your Easter glove be Kayser's—the silk glove that looks better, fits better and wears longer. The high class stores throughout the world are now showing the new styles for 1916.

Two clasp are always 50c, 75c, \$1.00, \$1.25 and up; twelve and sixteen button lengths are always 75c, \$1.00, \$1.25, \$1.50 and up. The name "Kayser" is in the hem, and with each pair is a guarantee ticket that the tips will outwear the gloves.

Kayser Silk Gloves

Copyright, Julius Kayser & Co.

**Have you ever used
a soap prepared by
a skin specialist?**



If not, you do not know how beneficial a soap can be.

For thirty years John H. Woodbury made a constant study of the skin and its needs. He treated thousands of obstinate skin diseases, made countless skin tests, until he evolved the formula for Woodbury's Facial Soap.

In the booklet wrapped around every cake of this soap, are given the causes for all common skin troubles—conspicuous nose pores, oily skin and shiny nose, tender skins, etc.—and the proper treatments to relieve them.

If there is any condition of your skin that you want to improve, get a cake of Woodbury's today and follow carefully

the directions given in the booklet. In ten days or two weeks your skin should show a marked improvement—a promise of that lovelier complexion which the steady use of Woodbury's always brings.

Do this today! A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. Go to your druggist or toilet counter today and get a cake. Begin at once to get the benefits of this treatment for your skin.

Woodbury's Facial Soap is for sale by every dealer and druggist in greater New York and, in fact, by dealers everywhere throughout the United States and Canada. Made by The Andrew Jergens Co., New York and Cincinnati.

REDUCE YOUR FLESH

THE SAFE AND QUICK WAY IS TO WEAR
DR. WALTER'S FAMOUS RUBBER GARMENTS

FOR MEN AND WOMEN

Wear my famous Rubber Garments a few hours a day, and your superfluous flesh will positively disappear. By inducing perspiration these garments cause the safe and speedy reduction of all unnecessary flesh. They cover the entire body or any part. They are endorsed by leading physicians.



GIRDLE PANTS
Reduce the limbs, hips, abdomen and as far above the waist-line as desired. Can be worn under the corset all day without the slightest discomfort. Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired.



BRASSIERE \$6.00
Made of Dr. Walter's famous flesh-reducing rubber with corset back.
From eradiator..... \$2.00
Chest reducer..... 2.00
Neck and chin reducer..... 3.00
Bust reducer..... 5.00
Abdominal reducer..... 6.00

Send for illustrated booklet.
DR. JEANNE A. B. WALTER
Inventor and Patentee
353 Fifth Avenue, New York
Cor. 34th St., 3rd Door East



CORSAJE
This garment can be worn comfortably under the corset—reduces the bust, hips and thigh. Neck and chin reducers as shown above restore wrinkled and saggy muscles to a firm, healthy condition.

Lysol

The Reliable
**Antiseptic
Disinfectant
and
Germicide**



The Great Health Guard

To keep sickness out of the home keep Lysol in the house. It disinfects thoroughly germ-breeding places in the bathroom, kitchen or cellar. Lysol is concentrated and is three times as efficient as Carbolic Acid and is not caustic. Added to water it is highly successful as personal douche.
3 sizes: 25c, 50c, \$1.00, everywhere.
To know the genuine look for name "Lehn & Fink" across label of round bottle.



You Must Act Quickly

To Secure One of These Rare Refrigerator Bargains.

The world-famous Bohn Siphon Refrigerators at marked-down prices! The Refrigerators whose prices for many years have stood like the Rock of Gibraltar now offered at special sale!

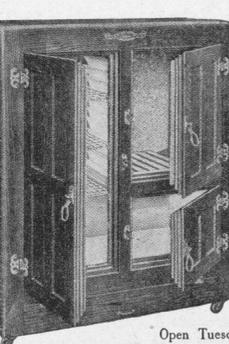
The reasons are simple: We had manufactured a large line of our best models for shipment abroad, but on account of the unusual shipping conditions, which prevented their export, we decided to offer these superb Refrigerators last fall at special reductions, rather than carry them over the winter. One of the worst freight blockades in the history of New York City held up part of our shipments from our factory, so that the sale had to be suspended at that time.

Now, the blockade is lifting, enabling us to complete the special Export Sale. These low prices will cause serious demoralization of our regular trade at our very best season, but as many people were disappointed because we could not fill their orders last fall, this special offer is made now. It probably will be held open only a few days.

BOHN SYPHON REFRIGERATORS

are the standard of the world today in scientific refrigerator construction. The dining cars and refrigerator cars on practically every railroad in the land are equipped with the Bohn Siphon. The Refrigerators for home use are constructed on the same principle of rapidly circulating dry, pure, cold air, with consequent smallest ice consumption, lowest temperature (40°) of any refrigerator built, and complete absence of contaminating odors, etc. The baby's milk remains sweet and pure in a Bohn, and there is no risk of malaria or typhoid.

REDUCTIONS AVERAGE 25%
from list prices.



All sizes, in both wood and white porcelain exteriors, are reduced in price during this sale. The saving to you averages 25 per cent.

A RARE BARGAIN

Our popular Model 42 (here illustrated), 3 doors, size 37x21x40 inches, lined with genuine steel-tipped white porcelain enamel, (not paint), ice capacity 100 lbs., list price \$36, is an exceptional bargain at the special price of \$42.

For Future Delivery

On a small deposit we will hold your Refrigerator for future delivery. If you cannot call, write or telephone for our handsome catalog. Remember, we are the manufacturers, not middlemen.

White Enamel Refrigerator Co.
of N. Y., 53 West 42d St.
(Phone Bryant 7817)

Special Sale Now On

Open Tuesday and Friday Evenings Until 10.

Easter Apparel

From Manufacturer
TO YOU DIRECT

SAVING YOU THE
RETAILER'S PROFIT

This shop appeals especially to the woman of refinement and good taste, who can see at a glance the exceptionally high character of our apparel.

SUITS \$19.50 up
Also copies of imported models from \$32.50 up

Florestelles
COSTUME

19 West 38th St.

Few Doors West of Lord & Taylor
UP STAIRS—TAKE ELEVATOR.



Dresses \$10.50 up
Including every wanted style and material. Many exclusive models.