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Hello Boys!

You'll have the "time of your life" with Erector because it builds the biggest, strongest and most models. Erector gives you twice as many parts for your money as any other. Most of the sets contain free the powerful electric motor which runs the models and lifts 100 pounds.



ERECTOR

The Toy Like Structural Steel

Christmas Fun for Boys.—Boys like Erector because of the fun they have with it. Fathers and mothers like it because it has educational value—teaches the principles of construction and engineering.

Erector is the only construction toy with girders like real structural steel. Boys can build realistic models of oil wells, skyscrapers, bridges, machine shops, aeroplanes and hundreds of others. 500 actually pictured in three big manuals.

Buy Erector for Christmas—\$1 to \$25 per set. Dealers everywhere now have it on display. Ask to see the popular No. 4 Set for \$5; contains 571 parts and motor; builds hundreds of models and comes in handsome oak cabinet. Write for 3 free issues of my boys' magazine, Tips, and illustrated Book.

A. C. GILBERT, President
THE MYSTO MANUFACTURING CO.,
150 Fox St., New Haven, Conn.



Mme. June

FRENCH MODEL GOWNS
500 Fifth Avenue
A GROUP OF
PARISIAN BLOUSES
Specially Priced
Admirable As Christmas Gifts



CACHOUS

Truly Parisian—a copy model.
Special
\$2.95

Notice the dainty collar and the very ultra sleeves. It is made of very fine all silk Crepe de Chine; its lines form the charming silhouette of MME. JUNE'S famous Blouses.
Colors—White, Flesh, Rose, Maize.
Sizes 32 to 44.



SANS SOUCI

A charming replica of a very exclusive Paris Blouse.
Special
\$5.00

Made from a very fine imported Georgette Crepe. Medici collar and dainty double-frill of radium lace. Front closed with four pearl buttons.
A dainty and most effective addition to any trousseau.
Colors—White, Flesh, Maize, American Beauty Pearl Gray.
Sizes 32 to 46.



ALSACE

A very captivating Blouse; a delightful example from one of the most famous French Ateliers.
Special
\$5.00

Fashioned from an exquisite quality of all silk Georgette Crepe. Novelty collar falls in very graceful folds outlined with dainty embroidery. Enchanting new sleeve effect.
Colors—Navy, Flesh, American Beauty, Brown, Pearl Gray.
Sizes 32 to 44.



MIGNON

A Stunning Individual Blouse
Special
\$2.95

Made from dainty, luxurious Silk, a true copy of the famous "Pussy Willow" Silk. High wide box pleat on either side. Chic pocket and novelty collar which may be worn open or closed—perfect fitting. Clever tailored sleeves. You'll wonder at the value.
Colors—White, Flesh, Rose, Maize.
Sizes 32 to 46.

Mail Orders Carefully Filled.

XMAS SALE OF VACUUM CLEANERS

THE very best "useful" Xmas gift you can make is a Vacuum Cleaner. Last year many waited until the last minute to purchase, and the result was we were "sold out" on several of the popular makes, and many were disappointed. We have made heavier purchases this year for the Xmas sale, but nevertheless we advise early purchases. We can give you better service now, and a small deposit will insure having the kind of cleaner you want delivered when you want it.



HAND-POWER CLEANERS

P. & W. Hand-power Long Tube Style Suction Cleaners; guaranteed for 2 years. Former price, \$6.00. Sale price **\$2.75**

Duntley Combination Pneumatic Vacuum Cleaner and Carpet Sweepers; very popular. Former price, \$8.00. Sale price **\$3.95**

Bissel Combination. Was \$9.00. Now **\$6.90**

Premier Combination, considered by us to be the best Combination Carpet Sweeper and Vacuum Cleaner sold today. Was \$10.00. Sale price **\$6.90**

Twenty Other Kinds of Hand-Power Cleaners at Big Reductions.

Send coupon for complete price-list.

ELECTRIC CLEANERS

Eureka Electric—Former price, \$40.00. Sale price **\$29.50**

Magic Electric—Former price, \$38.00. Sale price **\$29.50**

Frantz Premier—Former price, \$25.00. Sale price **\$21.75**

Baby Hoover (motor driven brush)—Was \$40.00. Sale price **\$32.75**

Western Electric No. 11—Was \$32.50. Now **\$26.75**

Liberty (also known as Columbia) was \$25, now **\$19.75**. Royal was \$30, now **\$25.00**. Cadillac was \$30, now **\$24.75**. Monarch was \$75.00, now **\$65.00**. Duntley was \$85.00, now **\$69.00**.

30 Other Kinds Electric Cleaners at Big Reductions.

We carry the largest assortment of Vacuum Cleaners in the world. We not only sell at less than others, but we also give you service. Part of our service consists in advising you impartially.

Some cleaners are exceptionally good, others are medium, and still others are by comparison very poor. Our advice, if followed, insures your getting the best makes of Cleaners.

Send for our Free Trial Offer, which explains our policy of Money Back, If Not Satisfied.

The Cleaners advertised above are, of course, all brand new goods.

We pay express charges anywhere. Special attention to out-of-town mail orders and inquiries for information. Fill out and mail the coupon today.

In connection with above sale of new Cleaners we are having a sale on agents' samples, shop-worn, and used Cleaners. These Cleaners will be sold only to customers calling at our 42d St. offices.

Prices as follows: Arnold Electric was \$35, now \$7. Magic Electric was \$38, now \$13. Richmond Electric was \$35, now \$10. Duntley Electric was \$15, now \$3. Eureka Electric was \$35, now \$11. Frantz Premier Electric was \$25, now \$12. And many others, all fully guaranteed.

We Rent, Repair, and Exchange All Makes of Cleaners.

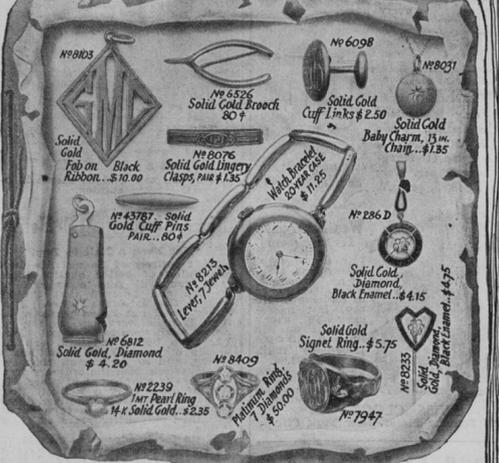
Muenzen Specialty Co.

131 W. 42d St., One Flight Up. Downtown Branch, Booth 53, Between Broadway and Sixth Ave., Hudson Terminal Concourse, Phone 6310-6311 Bryant, 30 Church St.

P. S.—On account of this sale our 42d Street Store will be open every evening until 9 P. M. up to Xmas.

The Trout Catalogue will help you decide every Christmas Gift Problem. Over eight thousand illustrations of Gold and Silver Jewelry—Watches, Diamonds, Silverware, Ivory, Cut Glass and latest novelties—all at wholesale prices. SEND FOR YOUR FREE COPY—IT IS NOW READY. A postal card or the coupon will bring it. If more convenient, telephone Cortlandt 3356 and we will mail you a copy of

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A glance through its pages will convince you of the tremendous savings you can effect.



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For Good FURNITURE go to WORTH GOLDBURG'S Class

WASHINGTON HEIGHTS' (HEART OF THE BRONX AND YONKERS)

The Only Charge Account Furniture House in Greater New York Specializing in Cash Store Quality.

XMAS GIFTS WORTH WHILE

Christmas gifts will be quickly and comfortably selected from the wonderful variety to be found in either of our three out of the high rent district stores. The low prices as well as our easy terms will interest those who desire inexpensive but useful gifts.

Solid Mahogany Hand-carved Lamp, 28" high, two lights, including 18" silk shade, in your choice of color, complete. **\$9.98**

Mahogany Gate Leg Table, with drawer, hand-somely finished, useful as well as ornamental, special. **\$14.98**



Solid Mahogany English Tea Wagon, strongly built and hand-somely finished, with removable serving tray and rubber tire wheels; special. **\$13.98**

Martha Washington Work Table, made of solid mahogany, handsomely finished, three drawers, with compartment tray in top drawer; very good value. **\$12.98**

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Six East Forty-sixth Street New York, Opposite Ritz



Specialists in Purchasing Family Jewels and Silver both Modern and Antique. Also Pearls, Emeralds, Diamonds, Rubies, and Pearl Necklaces. **S. WYLER DUTCH SILVER**

Stop Scalp Itching and Falling Hair by a Pure, Harmless Preventative which will stimulate the growth of New Hair. Box 506. At Wanamaker's, Macy's, Gimbels, Hearst's, Greenhut's, Riker-Hegman's, Liggett's. Descriptive Leaflet on Request.

Empress Hair Tonic
Empress Mfg. Co., 36 W. 20th St., N. Y.

ANTIRIDES KARA
A new preparation for the tiny lines around the eyes and the soft, relaxed muscles of the throat. Sent on receipt of price, \$1.50. Made and sold only by MME. HELENE, 546 FIFTH AVENUE. In Alice Maynard's Store. Scientific French Treatment. \$2.00. Booklet.

Prepare for the gloomy days and plant now our STARTED BULBOUS PLANTS

In your window garden. We offer SPECIAL to bloom: IN DECEMBER & JANUARY:

- 18 Lilies of Valley, \$1
 - 10 Rom. Hyac. white \$1
 - 12 Paperwhite Narc. \$1
 - 12 Golden Sun, yel \$1
 - 12 JANUARY—FEBRUARY
 - 12 D'ble Dai'dils, yel \$1
 - 12 D'ble Hyac. pink white or blue \$1
 - 18 Solifas, blue L. of the Valley \$1
 - 24 Gory of the Snow \$1
 - 24 Purple, purp. Mam \$1
 - 24 Crocus, yel. Mam \$1
 - 24 Crocus, mixed, M \$1
 - 18 Snowflake, the true stock \$1
 - 18 Allium Neapolitanum \$1
- All started, sure to bloom, to bring Spring into the home when snow is covering the ground. Fibre for planting free with every order. If you want half of the quantities (50c), go ahead, but don't delay ordering. There will be a rush. Everybody knows this is the chance to make one's window a very carnival of all shades and color amid luxuriant green foliage for months to come and at small cost. Delivered free. Cash with order. Unusual Christmas Gifts. Herrmann's, 140 E. 34th St., New York.

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GIVES your nails a brilliant, transparent, lasting polish, delicately perfumed, daintily tinted, and absolutely waterproof. Send for your generous FREE sample of HYGLO Powder. Powder-form retails at 25c. Cake-form retails at 50c. On sale everywhere. **GRAF BROTHERS,** Dept. E, 812 Broadway, New York. Sole Agents Leichner's Toilet Articles.

Fatigue Wrecks the System Avoid the continuous jolts and jars that cause fatigue. Wear O'Sullivan's Rubber Heels.

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The Leading Up-Town Jeweler Broadway, corner 84th St.



THE LITTLE WONDER

Size of a 6c. Piece. 10 Ruby Jewels.

10K Gold Watch with 1/10-14K Bracelet, complete. **\$11.00**

10K Watch and Bracelet. **\$15.00**

14K Watch and Bracelet. **\$20.00**

Fine assortment of Diamonds and Jewelry at moderate prices.

The Eager Internal Bath Appliance is the one answer to your prayers. You want the best. We have it. We challenge comparison. It cleans the system of all offensive colors, purifies the blood stream and clears the complexion. Complete outfit, \$6. Our combination, \$2.50. Fits all standard water bags. Send 2-cent stamp to Dept. T for free booklet. **EAGER COLON CLEANSER CO.,** 737 Washington Ave., Brooklyn, N. Y. Tel. Prospect 6106.

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Style No. 681x We Show Only the Latest Styles

Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalog T.

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Highest Prices Paid For Ladies' and Gentlemen's fine second-hand or slightly used Evening and Street Gowns, Furs, etc. Also Diamonds, Jewelry and Silverware bought and sold. Call or address **MME. NAFTAL,** 69 West 45th Street. Phone Bryant 670.

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Useful Christmas gift, cylindrical metal calendar. Shows days, dates and holidays from 1910 to 1940. Carried in pocket, fits any pencil. Nickel, 25c. Demi-Round, 50c. Special prices in dozen lots.

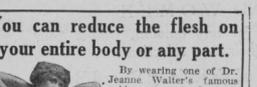
AMERICAN PATENT SALES CO., 17 Battery Place, N. Y. City.

Attractive Blouse in Crepe de Chine, with bands of Society Satin; embroidered, and hemstitched; yoke back of satin. White or Pink. Special, **6.50**

Blouse of All-over Lace in the new jacket effect, with underbodice of shell pink satin; smart touches of satin on collar and cuffs. Special, **5.00**

Exquisite Hand-embroidered Georgette Crepe Blouse in White, Flesh and Maize, elaborately trimmed with filet lace. Special, **5.75**

You can reduce the flesh on your entire body or any part.



By wearing one of Dr. Jeanne Walter's famous rubber garments for men and women a few hours a day this is accomplished by perspiration. **Chin Reducer**, \$2.00. **Neck and Chin Reducer**, \$2.00. **Bust Reducer**, \$3.00. **Abdominal Reducer**, \$3.00. Also Union Suits, Stockings, etc. Write for booklet.

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REDUCING TREATMENT used under the direct supervision of the wife of a physician. No medicine, no dieting—only a scientific reduction of flesh from 20 to 40 pounds in 6 weeks with modern methods and appliances. Charges moderate. Write for particulars, or telephone 938-Plaza.

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Fine Davenport, best upholstered in Denim, \$62, reduced from \$94.

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