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# PLEXO CREAMS

INCOMPARABLE

"For the Woman Who Cares"

Greaseless Cream **25c and 50c** Cleansing Cream

Protects your skin from chap and wind burns, will impart to your complexion the velvety bloom of youth.

Incomparable for ridding the pores of all impurities; will give the pure, clear complexion of perfect beauty.

These two essential creams are scientifically prepared to be used in conjunction with each other, and will produce results obtainable in no other way.

## PLEXO EVENING WHITE

Imparts that soft, pearly white tone to arms, throat and shoulders. Unsurpassed for the evening toilette and dansant.

**Does Not Rub Off**  
Easily applied with a damp sponge. An absolutely harmless cream.

**35c Per Tube**

DRUG AND DEPARTMENT STORES



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VAN ORDEN

## Silhouette Models

AT THE VAN ORDEN SHOP is offered unusual values and unusual service. Corsets are fitted at the hands of expert corsetiers who know how to improve your figure.

This Silhouette Model is a short corset with striking flare design, yet retains an ideal hip and thigh control.

Has the smart incurved waist-line and firm support for bust and surplus flesh beneath. Price \$10.00.

Others Models \$5.00 to \$25.00.

**VAN ORDEN CORSET SHOP**  
379 Fifth Ave., near 35th St.



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## A Sewing Cabinet of Quaint Design

"THE PRUDENCE"

\$9.50

Solid Mahogany

The graceful curve of its slender legs; its compact yet ample proportions; the handy sliding tray; the convenient height, 30 inches; the extremely light weight—with these attractive features, it is little wonder that the "Prudence" is in such high favor. Its finish is superb, its construction past criticism, its price remarkably low.

The same degree of individuality, the same exceptional value for which Hathaway Dining Suites, Bedroom Suites, Davenport, etc., are noted, is apparent in the many smaller pieces, such as the "Prudence" Cabinet.

**W.A. Hathaway Company**  
62 West 45<sup>th</sup> Street, New York  
"Furniture of the Better Kind."



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NEW YORK CLEVELAND

Latest models of the new SKATING COATS and SUITS in GOLFLEX. Also the new WHITE BROAD CLOTH DRESSES trimmed with Seal, for skating. Specially priced \$25.00.

Save \$5.00 to \$10.00 on your Winter Coat, Suit or Dress, by taking advantage of our modern merchandising methods.

We eliminate the enormous ground floor rental and overhead expenses of the usual store. We also sell manufacturers' exhibition and Model Garments at about their wholesale prices.

Finest quality Silk Plush and Velour Coats, \$15.00 to \$37.00; very special.

Coats, \$7.50 to \$35  
Suits, \$15 to \$55  
Street and Party Dresses, \$10 to \$25  
Sport Suits and Riding Habits, \$18.50 to \$45

**Treneau Sweeny**  
379 Fifth Avenue - Opp Best  
1120 Euclid Ave., Suite 401-403, Cleveland.



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## The Sohmer Cupid Grand

Ideal in size and tone for the modern home, the Cupid Grand possesses practically all of the desirable features of the concert grand. Length 5 ft. 4 in.—Width 4 ft. 5 in. Price \$675.

# Sohmer

Fifth Ave. at 32d St.  
NEW YORK

Upright Pianos \$450  
Player Pianos \$775

Pianos taken in exchange. Terms arranged.



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## PATIO

ANOTHER ONE OF THE NEW DESIGNS FOR Bossert Redibilt Homes

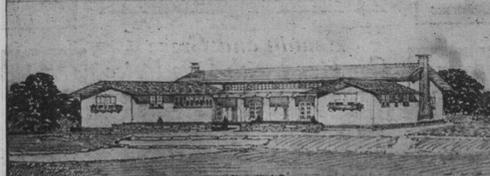
"Not Even a Nail to Buy"

Patio is designed to be built around three sides of an open court. Particularly adapted to southern climates, but can be easily heated for northern use. Outside finish ship-lapped boards painted white, with stained shingle roof and over-hanging eaves. A warm, substantial and artistic home—distinctive in any locality.

And remember, this home is built entirely as shown with Bossert Redibilt units. Units all come ready finished and can be erected in a few days by unskilled labor.

Write for detailed plans and other new designs.

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Builders of Bungalows for 25 years.  
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## The HARDMAN Five-Foot Grand

Occupies no more space than an upright.

Caruso says, "Its tone is wonderful."

**\$650**

Easy Terms if desired

**HARDMAN, PECK & COMPANY—Founded 1842**  
Hardman House: 433 Fifth Avenue (between 38th and 39th Sts.)  
Brooklyn Store: 524 Fulton Street (near Hanover Place)



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PATENTED

## HANDI-BAG

PATENTED

### THE NEW BAG

This novelty bag is an innovation. A stylish addition to your wardrobe and at the same time a convenient shopping bag. The HANDI-BAG is PATENTED, because it's different from the old-style bags. It will hold the hundred and one little necessities for the over-night stop or the week-end party. You can carry it as a muff or slip it over your arm, and even if filled up to its carrying capacity you'll hardly notice its weight.

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The HANDI-BAG is patented and therefore cannot be duplicated. Made of quality materials for the fastidious woman. Black, Satin, Moire, Satin-striped Taffeta. Also Velvet, Plush or Fur. From \$6.75 up. At all good stores or direct.

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is yours when Pebeco keeps your teeth as they should be. For

### Pebeco Tooth Paste

counteracts "Acid Mouth"—the worst foe of teeth, the greatest cause of decay.

Send for Free Ten-Day Trial Tube and Acid Test Papers

The trial tube will show you how a real dentifrice tastes and acts. Pebeco is sold everywhere in extra-large size tubes. Only 1/2 of a brushful is used at a time. Its use is true economy.

**Lehn & Fink**  
New York



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CLÉMENT'S New Creation

## TRANSFORMATION SIMPLEX

A revelation to women with straight or thin hair. Transformation Simplex is light and airy, with a perpetual loose wave and cannot be detected. It provides a charming coiffure that is never disarranged or stringy.

I have the most artistic staff of Parisian hair dressers in America. Come and let our work prove it to you with the latest coiffures and the most becoming manner of arrangement.

**CLÉMENT'S HENNA GLOREAL**  
My new discovery for coloring gray hair with powdered herbs, made in all shades. Price \$1.00.

**B. CLÉMENT, French Hair Shop,**  
17 East 35th Street, N. Y.  
Opposite Altman's. Phone 559 Murray Hill



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## A Garden Full of Tulips for \$1.00

75 Tulip Bulbs, all first size, taken from 25 named varieties, for \$1.00.

**PLANT NOW.**

These Tulips have been selected from 25 of the most beautiful varieties, embracing all the colors that are to be found in this splendid class of Spring blooming bulbs.

Plant near your home—in your garden or back yard. The beautiful blossoms in a multitude of brilliant colors and shades will make April a Spring month worth while.

**75 Tulip Bulbs, Finest Mixed, \$1.00.**

Present this advertisement at our store or mail with dollar bill, stamps or money order and secure this splendid collection of Tulip Bulbs for only \$1.00, prepaid to your home, anywhere in the United States, with our 1915 Fall Catalogue, containing a list of the best bulbs for Fall planting.

**Stump & Walter Co.**  
30-32 Barclay Street New York



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No. 327—Tea Tray \$4.50  
Inlaid Brass Handles. Size, 11x22

Artistic and Serviceable Mahogany Novelties for Library, Dining Room or Bedroom

Retailed at Manufacturer's Prices.

Our Catalog "T." showing many other useful pieces, sent free on request.

No. 900 1/2—Palm Stand \$3.25  
Size, 11x11. 21 inches high.

No. 298—Muffin Stand \$5.50  
Scoup Plate

**LOUIS HESSLER**  
Quality Furniture Novelties  
630 Columbus Ave., New York  
Between 90<sup>th</sup> & 91<sup>st</sup> Streets  
Telephone Riverside 312



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## PARKER'S METHOD OF HAIR TREATMENT

is insurance against thin and impoverished hair. Itching, oily and scaly conditions cause falling hair; incipient grayness and baldness successfully treated. Results simply phenomenal.

Send today for free booklet "Healthy Hair—How to Get and Keep It."

**JANE COWL says:**  
"Dear Mr. Parker:—Let me thank you for the most beneficial treatments my hair has ever had. All good wishes to you."

You Can Have Luxuriant Hair! By Proper Stimulation and Nourishment to the scalp and especially the hair. HERBEX accomplishes this; it has done it for 39 years. Send description of your hair trouble. I will advise what tonic to use, and how.

**FRANK PARKER**  
Hair and Scalp SPECIALIST.  
51 WEST 37TH ST., N.Y.



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A complexion vinegar to overcome the effects of alkali in most soaps and creams. The most beautiful complexion we have ever seen was gained through use of this lotion. In 4 oz. bottles, \$0.75

**Parfumerie Riviera,**  
Spécialités de Beauté,  
450 FIFTH AVE. and 11 EAST 30TH ST.  
Catalog on request.



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AN EXCELLENT TONIC FOR LADIES' AND GENTLEMEN'S HAIR

## BALDPATE HAIR TONIC

NEVER FAILS

Nourishes and strengthens the follicles and thus promotes the growth of the hair. Relieves the scalp of unhealthy accumulations and secretions. Gives a rich gloss, is highly perfumed and free from oil; makes the hair light and fluffy. Send 10c for trial size.

**BALDPATE CO.,**  
(Dept. E)  
467 W. 34th St., New York  
Sold by all druggists, or send \$1.00.



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"Flowers in windows, bright and gay, Chase the old days away."

Seed the old way, plant now our Starred Plants, 18 for \$1.00, Prepaid.

and your sunny window will be a mass of Lilies of the Valley, Yellow Jonquils, red, white and blue Hyacinths, Blue Arabian Geni Flower and luscious Crown of Thorns. Extra fibre, 10 cts. per qt. Come to us, or cut this out and send \$1.00, your address to Herrmann's Seed Store, 140 E. 34th St., N. Y.



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## Rebuilder of Gowns

All your last season's frocks can be successfully rebuilt after the fashions of to-day.

**REBUILDING OF GOWNS** as carried out by me means a creation from something you may have thought worthless. Prices reasonable.

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## GOLF SCHOOL

Broadway at 81st St.

8 Large Courts and Putting Green

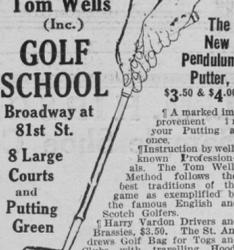
The New Pendulum Putter, \$3.50 & \$4.00

A marked improvement in your putting at once.

Instruction by well-known Professional. The Tom Wells Method follows the best traditions of the game as exemplified by the famous English and Scotch Golfers.

Harry Vardon Drivers and Brassies, \$2.50. The St. Andrews Golf Bag for Togs and Clubs with travelling Hood, \$13.50.

Leaving for the Game in Golf Shop, Open 8 A. M. to 10 P. M. Sundays Forenoon. Visitors Welcome. Telephone Welcher 9083.



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## GLASSBERG SHORT VAMP SHOES

Style No. 681x We Show Only the Latest Styles

\$5.00

Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalog T.

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Cast them in KATHODION BRONZE

Our process makes them indestructible and imperishable. We cast them in either genuine silver, plate, Etruscan gold or finish or statuary bronze for \$5.00

The Pair

Send for illustrated leaflet T.

Kathodion Bronze Works,  
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A new preparation for the itchy lines around the eyes and the soft, relaxed muscles of the throat. Sent on receipt of price, \$1.50. Made and sold only by

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In Alice Maynard's Store,  
Scientific French Treatments, \$2.00. Booklet.



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**GUERNEY TEA CADDY, \$3.50**



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Mahogany finish; striking the famous WESTMINSTER CHIMES

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Jewelers since 1847  
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New French Discovery

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Price, Postpaid, \$1.10. Bond Henna for lightening hair which has grown dark. Price \$2.00.

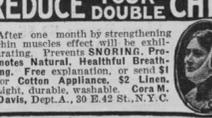
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