

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

Three Notable Specials at Hathaway's this week



SOLID MAHOGANY TABLE
Used as a Library Table or to place back of Davenport. Closed, 22x43 inches. Open, 22x66 inches. Special at **\$39.50**

In every department of our business you will find the standard of values correspondingly high—furniture exquisite in design and perfect in construction, at prices which are unequalled elsewhere. The Hathaway Brochure, illustrating and describing a number of handsome pieces, will be sent on request.



BLOCK FRONT DESK
In solid mahogany, 42 inches wide and 41 high. Automatic lid support. Drawer pulls of solid cast brass. Special at **\$90.00**

SOLID MAHOGANY DESK
Its lines are remarkable for their simple strength and dignity. 40 1/2 inches high and 39 wide. Regularly \$52.00. Special at **\$39.50**

W.A. Hathaway Company
62 West 45th Street, New York

Vacuum Cleaners At Reduced Prices



We buy in large lots from factories for spot cash, and sell to the consumers at greatly reduced prices. Note the following prices on Electric Cleaners and the number of Profit Sharing Certificates with each purchase:
Magic and two \$5.00 Certificates.....\$34.50
Eureka (Model B) and two \$5.00 Certificates.....29.50
Frantz Premier "one".....23.75
Rapid "two".....21.00
Big Ben, Ohio, Cadillac, Apex and twenty other popular makes at big reductions. The Profit-Sharing Certificates greatly reduce the cost of your cleaner. We give them with all cleaners.

HAND-POWER CLEANERS
Combination Carpet Sweepers } Duntley.....\$5.75
and Vacuum Cleaners.....\$8.75
Other Hand-Power Cleaners from \$4.50 Up.
Don't buy any cleaner until you get our prices. You not only save money if you purchase from us, but you can also have the benefit of our advice in making a selection, which is important, as price does not always determine the value.

We sell more vacuum cleaners than any other dealer in the country, and for that reason our stock is always new and up-to-date. This is important.

We must sell some makes of cleaners on easy terms. Send for complete price list and state whether you have electricity or not. Mail orders and letters of enquiry from out-of-town will receive special attention. We pay express charges.

EUREKA SALES CO.

VACUUM CLEANER EXPERTS

Brooklyn Store: 529 Fulton St. Phone 3937 Main.
WHOLESALE AND RETAIL: 131 West 42d St. Between E 42nd and 44th Aves. ADDRESS MAIL TO DEPT. E. Phone 6310-6311 Bryant.
Downtown Branch: 39 Church St. RETAIL ONLY: Booth 33 Hudson Term 1-Concourse.

Your Children's

future foot health (perhaps bodily health and success) depend on the shoe you buy them now.
Don't trust the growing feet in any but perfectly shaped shoes—Blyn-Plan Nature Shoes. They cost no more than ordinary shoes.

Blyn-Plan Nature Shoe
Patent Colt For Children and Gun Metal
Tan Russia Calf
SIZES: 6 to 8.....1.75
8 1/2 to 11.....2.00
11 1/2 to 2.....2.50
Button and Blucher Styles
SIZES: 5 to 11.....2.50
11 1/2 to 2.....2.00
10c. extra by mail anywhere in the United States.

Red Cross Shoe For Women

The Shoe of Style and Comfort
No other comfort shoe has Red Cross style. No other fashion shoe gives you Red Cross comfort.
The flexible sole gives you proper sole protection, combined with freedom of movement and buoyancy of step.



We are sole agents in Greater New York and Newark.
Red Cross Model 800 1/2
at \$1.35
\$7.50 the 1/2 doz.

We will give our customers the benefit of an unusual occurrence which allows us to offer a limited quantity for this week only.

PECK & PECK EXCLUSIVE HOSIERY
445 Fifth Avenue at 34th Street
388 Fifth Avenue at 44th Street
NEW YORK CITY

Blyn Shoes in Newark

Newark's Shopping Centre,
689 Broad Street
Opposite Military Park.

J. Blyn & Sons
GUARANTEE SHOE CO.
3d Av. Mail Order Dept. 2210
West Side Stores: East Side Stores:
222-224 W. 125th St. 34 Av. & 123d St.
6th Av. & 27th St. 34 Av. near 85th St.
8th Av. near 39th St. 162 Boverly nr. Broome
Brooklyn Stores: B'way, bet. Park & Elmyr Sts.
485 Fulton St., opp. S. S. Broadway, near Greene Ave.
Factory: 511-519 East 72d St.

Leonard's

NOW ON SALE
Tailored Suits, Coats, Wraps, Street and Evening Dresses, Dinner Dresses, etc., in original and distinctive Fall Models. All garments made on the premises.

A Special Department—extra large sizes for Stout Figures.

2107—Attractive satin dress with splendid lining. Girdle has colored beading in front, high collar of white batiste and long set-in sleeves. Price \$22.50.
Catalog T and order blanks sent out of town on request.

Mme. Leonard's Self-Adjustable Maternity apparel, scientifically and hygienically designed, gives maximum style and comfort. Interested write for Catalog T.M.
24 West 39th St., Near 6th Ave., New York. Phone Greeley 4334.

CAN YOU WEAR A 16, 36 or 38 Size?

We are wholesalers and have no further use for the samples from which we sold this Fall's stock to large retail stores. We will sell our samples at ridiculously low prices and save you a tidy little sum on your Fall suit or coat. **\$9.75 to \$25**

SAMPLE CLOAK & SUIT CO.
Near 29th St. Over Shanley's.
1204 BROADWAY

GLASSBERG'S Stylish SHORT VAMP SHOES

511 6th Ave., near 31st St.
225 West 42d St., near Times Sq.
58 3d Ave., near 10th St.
Send for illustrated Catalog T. Mail Orders Carefully Filled.



ESPECIALLY REDUCED

Exquisite heavy weight black silk stockings. Made to sell for \$2.00.



at \$1.35
\$7.50 the 1/2 doz.

We will give our customers the benefit of an unusual occurrence which allows us to offer a limited quantity for this week only.

PECK & PECK EXCLUSIVE HOSIERY
445 Fifth Avenue at 34th Street
388 Fifth Avenue at 44th Street
NEW YORK CITY

VAN RAALTE Veils

"At All Good Shops" Made in America

No little touch means more to a woman's appearance than a fine veil. Be sure yours are all Van Raalte Veils. Of finest silk, dainty yet durable, they are a delight to the woman of fine taste. Ask for them at your favorite shop.

VAN RAALTE MAKE
For Your Protection—this little white ticket is on every yard. Look for it.



ASTITCH AT THIS TIME MEANS ECONOMY!

Now is the time to think of your fall and winter wardrobe. Especially so since war has practically suspended dealings with foreign houses and there are many women left without gowns and frocks. Before making hasty purchases, consider first the economy of having a few of your last year's suits and gowns remodeled. Years of experience has taught me how to make old frocks look like new. I remodeled a department for all kinds of darning and reweaving. Remodeling evening gowns a specialty.

THE MENDING SHOP
the original mending shop of New York
MISS M. REDDING COUGHLIN
29 West 31st Street, New York
Telephone 189 Madison Square

In the Shopping District

Equipped for cleaning, repairing and alterations on all makes of corsets. Prices moderate and work promptly attended to. Stock Corsets and Brassieres fitted. Exceptional designs in Negligees at very moderate prices.

CORSET HOSPITAL

MY SPECIALTY
Copying your favorite Imported or Domestic Corset at moderate prices.

ALONSO
500 5th Ave., N. W. Cor. 43d Street. 6th Floor.

Poinciana Cerate

"The Pride of Palm Beach"
Corsets of good complexion—satisfaction guaranteed
25c, 50c, \$1.25, \$2.50
At Your Dealer or by Mail
Send stamp for sample to
C. B. MERRIAM
Lake Placid, N. Y.

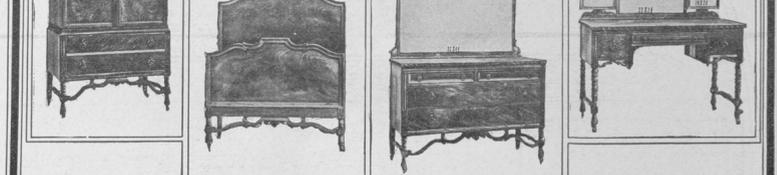
ARTISTIC DENTISTRY

in all its perfected details.
Modern and most approved scientific methods used. Porcelain work a specialty. Consultation cordially invited.
DRS. M. & H. SCHLESINGER
1208 Times Bldg., 42d St. & B'way.
Phone Bryant 572.

FURNITURE OF DISTINCTION

EST. 1892 Our 23d Annual November Sale EST. 1892
Our 23 years of success in the furniture field is due to the fact that we have constantly carried the markets' best and latest products—both in design and quality. You are cordially invited to inspect our elaborate showing.

This four-piece selected figured mahogany Bed Room Suite—Early Georgian period. Regular price \$450. Special November sale price.....\$340



49-51 W. 23d St. **Geiger & Braverman** Bet. 5th & 6th Aves.
Furniture Company

You Prove It

We say to you with all the emphasis at our command that the choicest flour in all the world is



Heckers' FLOUR

Supremely good
For bread—biscuit—cake—pastry—all household uses.
The proof is in the baking.
You prove it—it is worth while.

At All Good Grocers.
HECKERS' CREAM OATMEAL—REALLY THE CREAM OF THE OATS

Solid Mahogany Muffin Stands.

Retailed at Manufacturer's Prices.
These artistic and useful novelties delight all who see them. We have many varieties in plain and all varieties of inlays.
We would suggest your seeing these pieces for yourself and also many other charming novelties that we have on exhibition in our show rooms.
Our Booklet "T" will be sent free on request.

Louis Hessler,
"Quality Furniture Novelties"
630-632 Columbus Ave., Between 90th & 91st New York.
Telephone Riverside 812.



Woodbury's Facial Soap

For Sale by Dealers Everywhere.
The Andrew Jergens Co., Spring Grove Avenue, Cincinnati, O.



A Garden Full of Tulips for \$1.00

75 Tulip Bulbs, taken from 25 named varieties, for \$1.00.
PLANT THIS FALL.
These Tulips have been selected from 25 of the best varieties of the world, embracing all the colors that are to be found in this splendid class of Spring blooming bulbs.
Plant near your home—in your garden or back yard. The beautiful blossoms in a multitude of brilliant colors and shades will make April a Spring month worth while.
75 Tulip Bulbs, Finest Mixed, \$1.00.
Cut out this advertisement and enclose with dollar bill, stamps, money order or present at our store and secure this splendid collection of Tulip Bulbs, for only \$1.00, prepaid to your home anywhere in the United States, with our 1914 Fall Catalogue.

Stump & Walker Co.
3-32 Barclay Street New York.

THE "Exceptional" School

Mr. G. Hepburn Wilson, M. E.
FIFTH AV. NEW YORK
The American Authority on Modern Dancing.
Therapy Bldg.
Unquestionably superior.
Because of its intense expert nature, 68,000 private pupils last season means not only a world record, but it marks a distinct difference from the ordinary school.
Dancing ability is more important than a New Dance.
Mr. Wilson teaches all the New Modern Dances, but the principal consideration of each lesson is to develop and improve your general dancing ability. This is what you want. This is why you should come to this school.
Call, write or phone (Bryant 6211) for interesting literature on "FALL AND WINTER STYLES of Modern Dancing," by Mr. G. Hepburn Wilson, M. E.

THE SHEFFIELD SILVER SHOP

SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING, AND CHRISTMAS GIFTS.
ROBERT FITCH, 295 Fifth Avenue, Bet. 50th & 51st Sts., NEW YORK.

REDUCE YOUR FLESH

Wear my famous medicated rubber garments a few hours a day and your superfluous flesh will positively disappear.
Dr. Jeanne Walter's
Famous Medicated Rubber Garments for Men & Women. SPECIAL BUST REDUCER, \$5.00. Will reduce your flesh on any part of the body. Write today for further particulars.
Dr. JEANNE WALTER,
Dept. T. S., 45 West 34th St., New York
Inventor and Patentee.

THE SHEFFIELD SILVER SHOP

SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING, AND CHRISTMAS GIFTS.
ROBERT FITCH, 295 Fifth Avenue, Bet. 50th & 51st Sts., NEW YORK.

Fall Gaiter Boot

Patent and dull taps. \$7
Fawn and gray buck tops.
I. MILLER
15 West 42nd Street
1554 Broadway

MYSTIC CREAM

Takes the Burn out of Sunburn in Summer. Marvelous for chapped hands in Winter. Keeps the skin soft and smooth the year around. At all Drug and Department Stores, 25c.
Samples mailed on request.
ODGEN PHARMACY,
Middletown, N. Y.

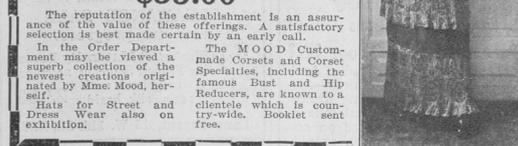
MOOD Announce New "Ready-to-Wear" Department

For years known as the source of the most artistic ideas, and as a house which has, through the originality of its designs, greatly influenced American styles, MOOD make the above announcement, which will be indeed welcomed by those who have wished for "MOOD Individuality" at nominal prices.
Dainty Dancing Frocks, Suits of superb "line" and of the most advanced modeling. Gowns for bridge and luncheon, all enhanced by MOOD touches and MOOD fit, are offered as low as

\$35.00

The reputation of the establishment is an assurance of the value of these offerings. A satisfactory selection is best made certain by an early call.
In the Order Department made Corsets and Corsets. Specialties, including the famous Bust and Hip Reducers, are known to a clientele which is country-wide. Booklet sent free.

MOOD 30 West 39th St. Phone 1742 Greeley



Period Furniture

GRAND RAPIDS FURNITURE—(Direct from Factory)
"Something Different"

Chippendale Corner Closet

Solid Mahogany. Fits any corner.
Special at **\$45**
REGULARLY \$90.

DISCONTINUED PATTERNS
at 50% of Regular Prices.
Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc. Dining Room Suites, 10 pieces, \$100 up; Regularly \$200 up.
Queen Anne, Louis XIV., Louis XVI., Sheraton, etc. Bedroom Suites, Mahogany and Walnut, \$75 up; Regularly \$150 up.

ODD PERIOD PIECES, \$4 up
Chairs, Tables, Desks, etc.,

Established 1852. **MANGES BROS. Manufacturers.**
115-117 WEST 23D ST. and 108-110 WEST 24TH ST., N. Y.

Rebuilder of Gowns

If your old suits are slightly worn and out of season, let me alter them for you. At a reasonable expense I can really do wonders with gowns you may consider worthless.
Also **ARTISTIC GOWNS** for all occasions made from your own material to suit your individuality.

HOMER
113 1/2 W. 37th St., N. Y. Tel. 5265 Greeley.

Lady's Quality CORSET SHOP

LA REINE AND ELSON Front and Back Lace Corsets at Special Prices.
CORSET HOSPITAL.
CLEANING, REPAIRING, AND ALTERING AT MODERATE PRICES.
233 Fifth Ave., N. E. Cor. 27th St. Second Floor.
500 Fifth Ave., Opp. Library, 2d Floor