

# Gilbert Jonas Company Records

## A Finding Aid to the Collection in the Library of Congress

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Manuscript Division, Library of  
Congress

Washington, D.C.

2000

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## Collection Summary

Title: Gilbert Jonas Company Records

Span Dates: 1947-1995

Bulk Dates: (bulk 1968-1995)

ID No.: MSS84716

Creator: Gilbert Jonas Company

Extent: 5,000 items; 14 containers plus 1 oversize; 5.6 linear feet

Language: Collection material in English

Repository: Manuscript Division, Library of Congress, Washington, D.C.

Abstract: Public relations firm founded by Gilbert Jonas specializing in fund-raising for nonprofit organizations and civil rights and public interest causes. Direct mail campaign files, financial statements, solicitation letters, reports, correspondence, subject files, memoranda, donor lists, newspaper clippings, and printed matter.

## Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

### Organizations

Fund for an Open Society (Philadelphia, Pa.)

Gilbert Jonas Company.

Minority Business Enterprise Legal Defense and Education Fund (Organization)

Northside Center for Child Development.

Physicians for Social Responsibility (U.S.)

### Subjects

Civil rights--Societies, etc.

Fund raising.

Nonprofit organizations.

Public interest--Societies, etc.

Public relations firms.

## Administrative Information

### Provenance

The records of the Gilbert Jonas Company were given to the Library of Congress by Gilbert Jonas in 1999.

### Related Material

Material documenting the company's relationship with the [National Association for the Advancement of Colored People](#) is located in Part VII of the records of the NAACP in the custody of the Library of Congress.

### Copyright Status

The status of copyright in the unpublished writings of the Gilbert Jonas Company is governed by the Copyright Law of the United States (Title 17, U.S.C.).

## Access and Restrictions

The records of the Gilbert Jonas Company are open to research. Researchers are advised to contact the Manuscript Reading Room prior to visiting. Many collections are stored off-site and advance notice is needed to retrieve these items for research use.

## Preferred Citation

Researchers wishing to cite this collection should include the following information: Container number, Gilbert Jonas Company Records, Manuscript Division, Library of Congress, Washington, D.C.

## Scope and Content Note

The records of the Gilbert Jonas Company span the years 1947-1995, with the bulk of the material dated 1968-1995. Founded in 1962 by Gilbert Jonas (1930- ) and others, the company was for many years a principal fund raiser for the National Association for the Advancement of Colored People. Material documenting this relationship is located in Part VII of the records of the NAACP in the custody of the Library of Congress.

The records in this collection cover the firm's fund-raising and public relations work in behalf of nonprofit, child welfare, and social action organizations other than the NAACP. Those organizations include the Fund for an Open Society (OPEN), the Minority Business Enterprise Legal Defense and Education Fund, the Northside Center for Child Development, and Physicians for Social Responsibility. The records are arranged alphabetically by organization or project and include direct mail campaign files, financial statements, solicitation letters, reports, correspondence, subject files, memoranda, donor lists, newspaper clippings, and printed matter.

The Fund for an Open Society was established by builder and social activist Morris Milgrim to promote racially integrated housing in the greater Philadelphia area. The Northside Center for Child Development was founded by psychologists Kenneth Bancroft Clark and his wife, Mamie Katherine Phipps Clark, to provide mental health services to children in New York City's Harlem community. The Kenneth Bancroft Clark Papers in the Manuscript Division of the Library of Congress also contains files related to the Northside Center.

## Arrangement of the Papers

This collection is arranged alphabetically by type of material.

# Container List

<i>Container</i>	<i>Contents</i>
BOX 1	Afghanistan Relief Committee, 1985-1987
BOX 1	Archaeological Institute of America
BOX 1	Budget for fiscal year 1994, 1993
BOX 1	Correspondence, 1993-1994
BOX 1	Introductory material, 1993, undated
BOX 1	Printed and near print material
BOX 1	Miscellany, 1992-1993, undated
BOX 1	Publications, 1991
BOX 1	Proposals and fund-raising plans, 1993-1995, undated
BOX 1	Colonial Theatre, Shakespeare in the Park, Westerly, R.I., 1991-1992, undated
BOX 1	Fisher-Landau School, New York, N.Y., 1983
BOX 1	Fund for an Open Society (OPEN)
BOX 1	Appeal letter development
BOX 1	1986-1989
	(4 folders)
BOX 2	1990-1991, undated
	(7 folders)
BOX 2	Correspondence and background material
BOX 2	1957, 1968, 1976-1987
BOX 3	1988-1990, undated
	(5 folders)
BOX 3	Financial records
BOX 3	1987-1990
	(5 folders)
BOX 4	1991
BOX 4	Mailing list file
BOX 4	Merge/purge reports, 1991
BOX 4	Miscellany, 1986-1990, undated
	(3 folders)
BOX 4	OPEN's Committee for Tithing and Investment (OCTI)
BOX 4	Appeal letter development, 1989-1990, undated
	(3 folders)
BOX 4	Financial records, 1989-1990
BOX 4	Mailing list file, 1989-1990
BOX 5	Holy Land Conservation Fund, 1977
BOX 5	Minority Business Enterprise Legal Defense and Education Fund, 1986-1993, undated
	(4 folders)
BOX 5	Northside Center for Child Development, New York, N.Y.
BOX 5	Background material, 1984-1992, undated
BOX 5	Benefit events
BOX 5	Founders Tribute Spring Gala, 1985

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<i>Container</i>	<i>Contents</i>
BOX 5	Liaison Dinner, 1968
BOX 6	Spring Gala, 1983-1984, and Bobby Short Gala, 1992
BOX 6	Biographical material, resumes, and credentials Clark, Mamie Katherine Phipps (director), and Kenneth Bancroft Clark, 1983-1992, undated
BOX 6	Harris, Kate Clark (director), 1985, undated
BOX 6	Staff, 1966-1994, undated
BOX 6	Board of directors
BOX 6	Directories, 1986-1993, undated
BOX 6	Fund-raising, 1980-1992, undated
BOX 6	Meetings, 1985-1994
BOX 6	Miscellany, 1985-1992, undated
BOX 6	Budget and financial records
BOX 6	1976-1987 (2 folders)
BOX 7	1988-1993, undated (3 folders)
BOX 7	Case studies and site visits, 1983-1985, undated
BOX 7	Client information forms, 1991-1992
BOX 7	Correspondence
BOX 7	Appeal letters, 1980-1994, undated (2 folders)
BOX 7	Miscellany
BOX 7	1984-1989
BOX 8	1992-1994, undated
BOX 8	Donor file
BOX 8	Corporations and foundations
BOX 8	Correspondence, 1979-1994 (3 folders)
BOX 8	Lists
BOX 8	1984-1991 (4 folders)
BOX 9	1992-1993, undated (2 folders)
BOX 9	Miscellany, 1979-1992, undated
BOX 9	Individuals, 1962-1992, undated
BOX 9	History project
BOX 9	Contractors
BOX 9	Center for Applied History, Cambridge, Mass., undated
BOX 9	Metro New York Metropolitan Reference and Research Library Agency, New York, N.Y., 1989
BOX 9	Rosner, David, circa 1985
BOX 9	Winthrop Group, Cambridge, Mass., 1990, undated
BOX 10	Correspondence, 1989-1992, undated
BOX 10	Donor lists and related notes, 1989-1990, undated
BOX 10	Financial papers, 1990-1993, undated
BOX 10	Markowitz, Gerald, and David Rosner

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<i>Container</i>	<i>Contents</i>
BOX 10	"Clinic or Center: Urban Unrest and Community Action in the Mid-1960s," circa 1991
BOX 10	"Integration and Isolation: Northside and Harlem in the Post-Brown Decade, 1954-1964," circa 1991
BOX 10	"Northside's World: The First Two Decades," 1991
BOX 10	Miscellany, 1984-1992, undated
BOX 10	Proposals and summaries, 1990-1991
BOX 10	Incorporation papers and plans of operation, 1947, 1962, 1984-1993, undated
BOX 10	Memoranda, 1984-1994
BOX 11	Photographs, undated
BOX 11	Planning retreat, 1992
BOX 11	Press and publicity file
BOX 11	Brochures, flyers, newsletters, and releases, 1989-1992, undated
BOX 11	Press and media lists, 1985, undated
BOX 11	Programs
BOX 11	After school learning center, 1981-1993, undated
BOX 11	AIDS education, 1989-1991, undated
BOX 11	Day school, 1979, 1984
BOX 11	Early childhood, 1986-1990, undated
BOX 11	Intake and parent orientation, 1991-1994, undated
BOX 11	Jane Allen Emil Library
BOX 11	Literacy and math programs
BOX 11	Say Yes to Family Math, 1989-1993
BOX 11	Writing to Read
BOX 11	Correspondence, 1985-1989
BOX 12	Miscellany, 1984-1989, undated
BOX 12	Teaching material, 1991
BOX 12	Miscellany, 1984-1993, undated (2 folders)
BOX 12	Miscellany, 1991-1992, undated
BOX 12	Parent/Toddler program, 1989-1991, undated
BOX 12	Remedial Education Department, 1984-1992
BOX 12	Socialization Through Enrichment and Play, 1985-1988, undated
BOX 13	Proposals
BOX 13	Alphabetical file, 1991-1993, undated (3 folders)
BOX 13	Sexual abuse, 1990, undated
BOX 13	Reports and fact sheets
BOX 13	Annual reports, 1980-1988
BOX 13	"Final Report on the 30th Anniversary Fund," 1975
BOX 13	Miscellany, 1975-1993, undated
BOX 13	Price, Waterhouse, "Northside Center for Child Development Management Improvement Program," 1985
BOX 14	Physicians for Social Responsibility
BOX 14	Direct mail campaign, 1984

## Container List

<i>Container</i>	<i>Contents</i>
BOX 14	Miscellany, 1981-1986, undated (3 folders)
BOX 14	Vietnamese children interest organizations, 1974 <u><i>See also Oversize</i></u>
BOX OV 1	Oversize Vietnamese children interest organizations
BOX OV 1	Posters, undated