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JUL 3 1893

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EDUCATION

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WASHINGTON, D. C.

FROM

15
TREE

TO TABLE

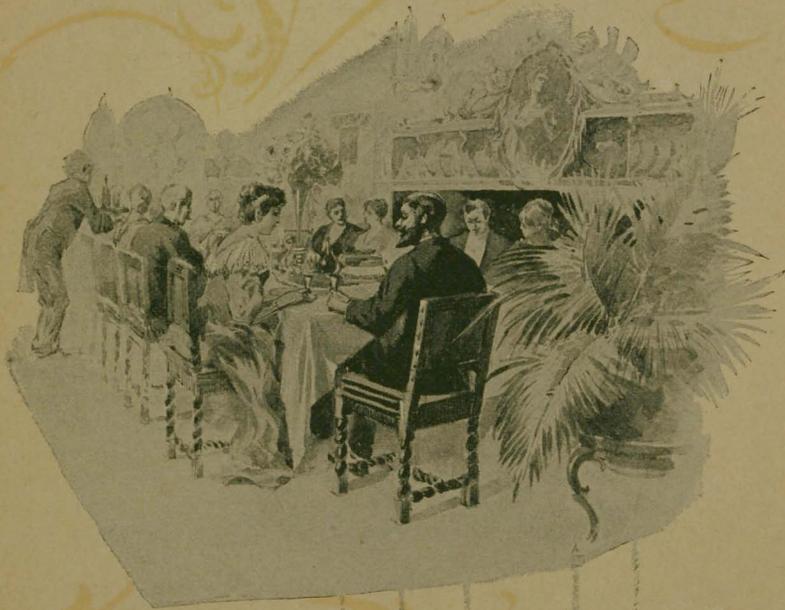
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CURTICE BROTHERS CO.
PRESERVERS,
ROCHESTER, N. Y.
U. S. A.



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1900

Table Delicacies-



FROM THE GARDENS OF THE GENESEE.



The Choicest Products

of Orchard and Garden



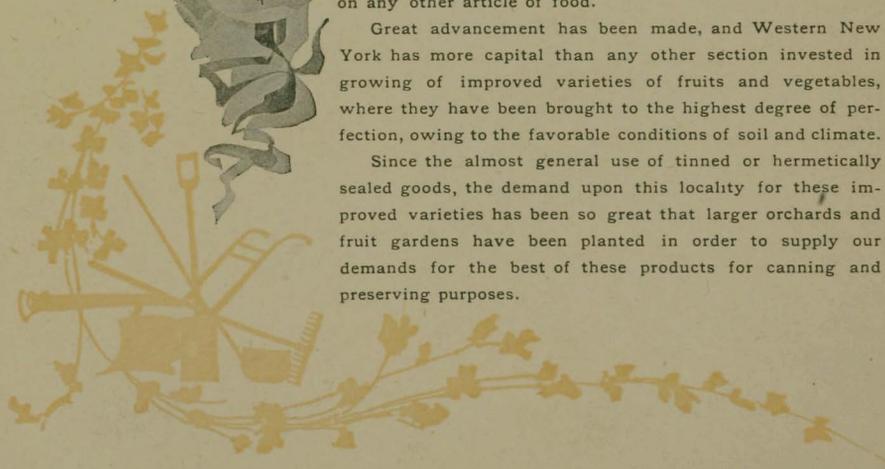
"All sorts
are here that
all the earth
yields"



THE cultivation of our domestic fruits in the more northerly latitudes has received more scientific and practical attention during the last half century than has been bestowed on any other article of food.

Great advancement has been made, and Western New York has more capital than any other section invested in growing of improved varieties of fruits and vegetables, where they have been brought to the highest degree of perfection, owing to the favorable conditions of soil and climate.

Since the almost general use of tinned or hermetically sealed goods, the demand upon this locality for these improved varieties has been so great that larger orchards and fruit gardens have been planted in order to supply our demands for the best of these products for canning and preserving purposes.





Our Factory in 1868.

BELIEVING that fruits and vegetables could best be preserved where grown in abundance, and of finest flavor, and recognizing the superior adaptation of this locality to the growth of all the different fruits for which a demand existed, or was likely to arise, we established ourselves in Rochester in 1868 as packers of Extra Fine Canned Fruits and Vegetables; since then our establishment has been again and again enlarged, compelling removal to more commodious quarters, and the addition of various departments.

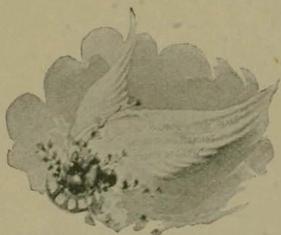


As it was in 1874.

In connection with the large and varied assortment of canned goods which we had been supplying to the trade, we soon found it advisable to put upon the market a line of preserves and jellies of superior quality; a little later we added meat delicacies to our list, and still more recently, when the advent of "free" sugar made it possible, a full assortment of fresh fruit jams, never equalled.



As it appeared in 1890.



"A heavenly paradise is that place
Wherein all pleasant fruits do grow."



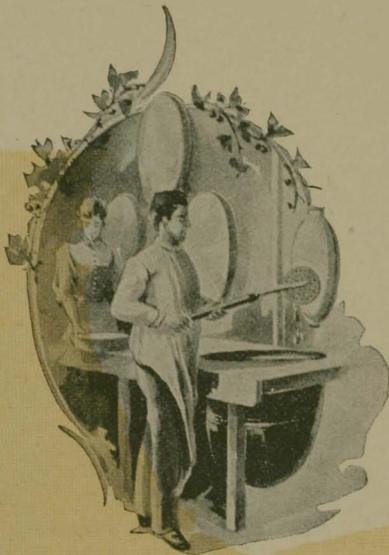
THAT part of New York State which lies along the shore of Lake Ontario, and especially Monroe County, which is justly termed "The Garden of the Genesee" is acknowledged to be peculiarly adapted to bringing to a high state of perfection the various fruits and vegetables here grown; richness of soil and atmospheric conditions are the means of attaining this perfection:—hence these articles as we prepare them are superior to those of any other locality.

Our almost unlimited facilities (which are second to those of no fruit packing firm in the world) enhanced by our twenty-five years' experience, together with our many improved mechanical devices for preparing the various articles on our list, coupled with ample means for most advantageously securing of our supplies, enable us to offer best possible goods at least possible cost, with the assurance to the consuming public that every package of goods bearing our name is guaranteed to give entire satisfaction.

THE extent of our business may be partially understood when we state that we have to exceed two thousand acres planted out in vegetables each season and that we frequently have at work upwards of fifteen hundred employees; all this, notwithstanding, we still adhere to our original domestic methods.

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Our products may be found with all first class dealers everywhere, as our goods are shipped to all sections of the world.



NORTH SOUTH EAST AND WEST
THEY GO

Strawberries

High Flavored
fruit of Wilson variety
prepared with pure
Granulated Sugar
only—



Raspberries

True to name
Franconia and Gregg varieties,
especially desirable for Sauce,
owing to richness of flavor.

BLACKBERRIES

CULTIVATED
"LAWTONS"
FRUIT
without
an
equal—





"THERE CHERRIES HANG THAT NONE MAY BUY
TILL CHERRY RIPE THEMSELVES DO CRY"

Cherries

White Ox Hearts and
Red Morellos, indigenous
only to our locality; unsur-
passed in flavor; incomparable
as a dessert or table fruit.



"DELECTABLE
BOTH TO
REHOLD AND
TASTE"



NEW YORK
WESTERN NEW YORK
BARTLETT'S

Need we say more? Those who have
once tasted them bear them in
pleasant remembrance

Peaches

like Dears, have an unexcelled
flavor: ours are thoroughly
ripened on the trees then
gathered for "ripest
fruit first falls"





Beautiful
to look at;
Exquisite in flavor;
not elsewhere equaled.
"Imperial" Green Gage and
"Golden Drop" Egg Plums -

Orange Quinces

A beautiful fruit when rightly grown,
and one that,
when properly
prepared is
surpassed
by few.

"Where Sweets
Compacted
lie."





TOMATOES

Selected Red-ripe fruit; cleanly methods of preparing enable us to retain the rich flavor so greatly desired.

T STANDS FOR TOMATOES

CORN

Sweet, juicy and tender, canned at proper time by approved methods, personally supervised, produce a quality excelled by none.





LITTLE GEMS sifted
EARLY JONES ~ sifted
(CHAMPION OF ENGLAND, sifted
BLUE LABEL" (EXTRA FINE)
EXTRA SIFTED - JUNE PICKINGS
WHITE MARROWFEATS

Speaking
of
GREEN

PEAS.

Our several varieties
are grown expressly for us from selected seed
harvested when at their best, and ~
~ prepared with greatest care ~



- FINE STRING BEANS -

Grown upon peculiarly adapted soil,
prepared by experienced employees,
and uncolored save by nature.



Varieties

RED AND BLACK
CURRANT.

RASPBERRY.
STRAWBERRY.

CRAB APPLE.
QUINCE.

GRAPE-
APPLE.

JUICES

Extracted from
fresh fruits, with proper
amount of refined sugar
only, are the ingredients
required by us to produce
a jelly we

Guarantee
TO BE
PURE





This the Post Says
"Year have named us from
Jam and Raspberry tart"
yet the demand upon us
was never so large as now
for honest goods prepared
from fruit, crushed with
refined sugar, by cleanly
methods, attractively labeled





"A perpetual feast

of neared sweets, where
no crude surfeit reigns"



Dick's Preserves!

Selected Fruit and granulated
Sugar, in their proper proportions
("pound for pound") enables us
to produce goods that are
the acme of excellence



"My mission in life is a sweet one I claim
for the childrens eyes brighten at hearing my name"

Plum Pudding

Prepared from selected ingredients with
greatest care: seeds being removed from
raisins, thus freeing one from the terrors
of indigestion. In serving, pour over
the pudding, the sauce we also
furnish, thus making "a dish fit
for the gods"

Maple Syrup

Not the "compound" usually offered,
but genuine MAPLE SAP
unadulterated, such as our
New England forebears were
wont to serve on those "melt in
the mouth" griddle cakes.

"To spur beyond its
wiser will the jaded appetite."

64
BLUE LABEL™
TOMATO KETCHUP



TRUE BLUE



CORNER OF KETCHUP BOTTLING ROOM

Prepared by our domestic methods from
Tomatoes colored by Nature's own process,
and pungent spices from the Orient



Our Boned Meats

are admirably adapted for luncheons; our Potted and Devilled meats are synonymous with picnic and excursion parties



"WE MEET WITH
CHAMPAGNE
AND A CHICKEN"

MEATS
ELEGANT
APPETISING
TEMPTING-
SELECTED.

Our Meats, like our fruit and
vegetables are grown for us, and at
proper time are subjected to those
methods that time and experience
have proved to be the best.





STRAWBERRIES, (Wilson's):—RASPBERRIES. Red and Black:—BLACKBERRIES, (Lawtons):
WHITE OX HEART CHERRIES, whole and pitted:—RED SOUR CHERRIES, (Morello), pitted:
EARLY CRAWFORD PEACHES, cut in halves or sliced:
BARTLETT PEARS, cut in halves, nicely cored:—ORANGE QUINCES, sliced or quartered:
PINEAPPLES, (Bahamas), sliced, flaked or shredded:
GREEN GAGE PLUMS, (Imperial):—EGG PLUMS, (Golden Drop):

The above in syrup

TOMATOES, whole or seedless:—SWEET CORN, (Evergreen):—SUCCOTASH:
GREEN PEAS, sweet wrinkled and plain:—STRINGLESS BEANS, green and yellow:
LIMA BEANS, green:—HUBBARD AND MARROW SQUASH AND PUMPKIN.

PLUM PUDDING.

All the above are put up in tin and are of Extra Quality.

All of the above varieties of fruits are put up with syrup, in glass jars, also; Tomatoes, too, are prepared in glass.

All of the above varieties of fruits, together with Apricots and Damson Plums (pitted) are also heavily preserved and put up in glass.

A FULL ASSORTMENT OF JAMS AND MARMALADES IN TIN CANS AND GLASS JARS.

SWEET PICKLED PEACHES AND PEARS; EXTRA QUALITY MINCE MEAT; PURE JELLIES.

BONED CHICKEN, TURKEY AND CAPON, (plain or truffled) IN GLASS.

And in tin:

BONED CHICKEN, TURKEY, GAME AND WHOLE HAMS. WHOLE OX TONGUE, MINCED
TONGUE AND HAM. POTTED AND DEVILLED HAM, TONGUE, CHICKEN
AND TURKEY. ROAST CHICKEN AND TURKEY.

PURE MAPLE SYRUP, IN TIN AND GLASS.

PURE BARLEY MALT VINEGAR AND "BLUE LABEL" TOMATO KETCHUP,
IN GLASS BOTTLES.

Priced Catalogue Furnished Upon Application.

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"They eat, they drink
and nature gives the feast."

"Fruit like that
which grew in Paradise,
the bait of Eve used by
the tempter."

