

Record Industry Publicity Collection



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LC Online Catalog record:

<http://lcn.loc.gov/2010616902>

Authors: David Jackson and Maya Lerman

Collection Summary

Title: Record industry publicity collection

Inclusive Dates: 1937-1979

Bulk Dates: 1946-1955

Extent: 21.75 linear feet (41 boxes and 8 oversize folders, approximately 17,900 items)

Language: Collection materials chiefly in English, with some Spanish.

Repository: Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, D.C.

Abstract: Press releases, record catalogs, radio program scripts, promotional posters, monthly publications about new record releases, and other materials advertising sound recordings.

Location: RPA 00353-00393 (boxes 1-41); RPC 00013 (box OSC 1); RPE 00006 (box OSE 1)

Map case: RPM 00011 (map folder 1)

Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

Organizations

American Society of Composers, Authors and Publishers.

Broadcast Music, inc.

Capitol Records, Inc.

Columbia Recording Corporation.

Columbia Records, Inc.

Decca Records (Firm)

MGM Records.

National Broadcasting Company.

Peters International, Inc.

Radio Corporation of America. RCA Victor Division.

RCA Manufacturing Company, inc.

Subjects

Mail-order sound recording industry.

Music--Discography.

Sound recording industry.

Sound recordings--Catalogs.

Form/Genre

Fliers (Printed matter)

Mail order catalogs.

Posters.

Press releases.

Promotional materials.

Trade catalogs.

Administrative Information

Collection Acquisition

The collection was transferred from the Library of Congress Music Division to the Recorded Sound Section at an unspecified time.

Provenance

The Record Industry Publicity Collection is formed of promotional materials that were mailed from record label publicity departments to the Library of Congress Music Division during 1940s through the 1970s. The Music Division later transferred the materials to the Motion Picture, Broadcasting and Recorded Sound Division, where it was processed as a collection.

Additions

No further additions to the collection are expected.

Processing Information

The collection was processed by Maya Lerman and David Jackson, with assistance from Marsha Maguire, in 2010.

Use Restrictions

Restrictions may exist on copying, quoting, or publishing materials included in the collection. For additional information, contact a reference librarian in the Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, DC, 20540-4690; (202) 707-7833.

Access Restrictions

The Record Industry Publicity Collection is open for research. Advance notice is required; contact a reference librarian in the Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, DC, 20540-4690; (202) 707- 7833.

Preferred Citation

Researchers wishing to cite this collection should include the following information: [Container number, eg., Box 3], Record Industry Publicity Collection, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress.

Scope and Content

The collection includes press releases, disc catalogs, scripts from radio programs, monthly publications about new record releases, and promotional posters. The materials were originally created to promote recordings issued by labels such as Capitol, Columbia, Decca, and RCA Victor; broadcasters such as NBC; and performance rights organizations such as ASCAP and BMI.

Collection Arrangement

The collection is arranged in 14 series:

- Series 1: ASCAP (American Society of Composers, Authors and Publishers)
- Series 2: BMI (Broadcast Music, Inc.)
- Series 3: Capitol Records
- Series 4: Columbia Records
- Series 5: MGM
- Series 6: NBC (National Broadcasting Company)
- Series 7: Peters International
- Series 8: Decca Records
- Series 9: Epic Records
- Series 10: RCA Victor Records
- Series 11: RCA Victor Argentina
- Series 12: Independent Record Labels
- Series 13: Radio Companies
- Series 14: Concert and Festival Programs and Announcements

Description of Series

Container

BOX-FOLDER 1/1-4

Series

Series 1. ASCAP (American Society of Composers, Authors and Publishers) Radio Program Service, 1942

The series consists of scripts from ASCAP's Radio Program Service. Programs represented are "Music Just for You," "Music...As You Like It," and "You Shall Have Music." Materials are arranged chronologically.

Series 2. BMI (Broadcast Music, Inc.), 1946-1952

Publicity material for Broadcast Music, Inc., including individual series publications entitled *Bulletin* and *Concert Music*. *Concert Music* includes *Concert Pin-up Sheet*, *Today in Music*, and *Your Concert Hall*. Also includes script sheets for the BMI-sponsored radio shows *Inside Story*, *Milestones*, *Spotlight on a Star*, and *According to the Record*. Materials are arranged according to publication type, starting with publicity material and followed by scripts for radio series. Arranged chronologically within each publication.

Series 3. Capitol Records, 1944-1959

The series includes publicity material for Capitol Records, including individual series publications entitled *From Capitol Records Information Bureau*, *Classical Programming Service*, and *Platter Patter from the Corner of Sunset and Vine*. Further includes a numbered series of cards featuring new releases (which are listed below as New Capitol Records pamphlets and Capitol new releases cards), as well as a series of indexed *Reviewer's Reference Cards* (which are numbered by release) and ephemera. Materials are arranged according to publication type, starting with publicity material and followed by new release cards and pamphlets. Arranged chronologically within each publication.

Series 4. Columbia Records, 1943-1957

Series 4 includes publicity material and press department releases for Columbia Records, including individual series publications entitled *News about Columbia Records*, *Speaking of Records*, *Columbia Records Biographical Service*, *Columbia LP Masterworks News*, and *News about Columbia Popular Records*. The series also contains monthly supplements to the *Columbia Numerical Catalog*. Materials are arranged according to publication type, starting with publicity material and followed by the numerical catalog. Arranged chronologically within each publication.

Series 5. MGM Records, 1948-1955

Series 5 contains press releases, including individual titles such as *Disk Data*, *New Releases*, and *News from MGM Records*. Arranged chronologically within each publication.

Series 6. NBC (National Broadcasting Company), 1944-1953

Series includes publicity material, including individual titles such as *Music News from NBC*, *NBC Music Round-up*, and *University of the Air*. Arranged chronologically within each publication.

Series 7. Peters International, 1969-1979

The series consists of promotional correspondence and various catalogs, including individually entitled series such as *Grapevine*, *Peters International Illustrated Catalog*, and *New Releases*.

Materials are arranged according to publication type, starting with promotional correspondence and followed by catalogs. Arranged chronologically within each publication.

Series 8. Decca Records, 1939-1979

Series 8 includes a numbered series of cards featuring new releases for Decca Records and subsidiary labels, such as Commodore and the British Decca company, numbered by release; also includes press releases such as the individually titled series *From Decca Records*; further includes a series of pamphlets containing notes for album sets issued by Decca; press releases for Decca Distributing Corporation; and ephemera, including advertisements and catalogs.

Materials are arranged according to publication type, starting with new release cards and pamphlets, followed by press releases and catalogs. Arranged chronologically within each publication.

Series 9. Epic Records, 1953-1956

Primarily publicity material, including the publications *News about Epic Records*, *Dateline Epic Classics*, and *Dateline Epic Pops*.

Arranged by publication title and chronologically within each publication.

Series 10. RCA Victor Records, 1941-1954, and undated

The series includes publicity material and press department releases for RCA Victor Records, including individual series publications entitled *News about RCA Victor Records*, *News Information*, and *Victor Record Bulletin*.

Arranged chronologically within each publication.

Series 11. RCA Victor Argentina, 1947-1953

Series includes publicity serial entitled *Discos RCA Victor*. Oversize material consists of accompanying promotional posters for individual record releases.

Arranged chronologically within each publication.

Series 12. Independent Record Labels, 1937-1957, 1973, and undated

Series 12 consists of promotional material from mail order record clubs such as American Recording Society, Concert Hall Society, Music Treasures of the World, and Disc of the Month; independent record labels such as Asch Records; overseas labels such as Columbia Graphophone Company; general record industry releases such as *Vanguard News*; market research material from Muzak Corporation and Copyright Office of Research, Inc.; and record retailers such as Steinway & Sons Record Shop and Gramophone Shop, Inc.

Materials are arranged by company name.

Series 13. Radio Companies, 1944-1946, and undated

This series consists of press releases from the American Broadcasting Company (ABC) and scripts from various radio programs, such as *Music of the Jazz Bands*, *Music of the Theatre*, *Outpost Concert Series*, and *Radio Symphonies of America*.

Materials are arranged according to program name.

BOX-FOLDER 41/15

Series 14. Concert and Festival Programs and Announcements, 1944-1956

Consists of announcements, fliers, and releases about concerts and festivals.

Container List

<i>Container</i>	<i>Contents</i>
BOX-FOLDER 1/1-4	<p>Series 1. ASCAP (American Society of Composers, Authors and Publishers) Radio Program Service, 1942</p> <p>.5 linear feet RPA 00353 (box 1)</p> <p>The series consists of scripts from ASCAP's Radio Program Service. Programs represented are "Music Just for You," "Music...As You Like It," and "You Shall Have Music." Materials are arranged chronologically.</p> <p>Series 2. BMI (Broadcast Music, Inc.), 1946-1952</p> <p>5 linear feet RPA 00354-00363 (boxes 2-11)</p> <p>Publicity material for Broadcast Music, Inc., including individual series publications entitled <i>Bulletin</i> and <i>Concert Music</i>. <i>Concert Music</i> includes <i>Concert Pin-up Sheet</i>, <i>Today in Music</i>, and <i>Your Concert Hall</i>. Also includes script sheets for the BMI-sponsored radio shows <i>Inside Story</i>, <i>Milestones</i>, <i>Spotlight on a Star</i>, and <i>According to the Record</i>. Materials are arranged according to publication type, starting with publicity material and followed by scripts for radio series. Arranged chronologically within each publication.</p> <p><i>Bulletin</i></p> <p>BOX-FOLDER 2/1 1946 BOX-FOLDER 2/2 1948 BOX-FOLDER 2/3 1949</p> <p><i>Concert Music</i></p> <p>BOX-FOLDER 2/4-5 1951 BOX 2-3 1952 BOX 2 (2 folders) BOX 3 (1 folder) BOX-FOLDER 3/2-3 1953 BOX-FOLDER 3/4 1954</p> <p><i>Inside Story</i></p> <p>BOX-FOLDER 3/5 Scripts 1-48, 1947-1948 Lacking scripts 13-24. BOX-FOLDER 3/6 Scripts 49-84, 1948 BOX-FOLDER 4/1 Scripts 85-120, 1948 BOX-FOLDER 4/2 Scripts 121-144, 1948</p> <p><i>Inside Story</i>, 2nd series</p> <p>BOX-FOLDER 4/3 Scripts 145-180, 1949 BOX-FOLDER 4/4 Scripts 181-204, 217-228, 1949 Lacking scripts 205-216. BOX-FOLDER 4/5 Scripts 229-264, 1949 BOX-FOLDER 4/6 Scripts 265-300, 1949-1950 BOX-FOLDER 4/7 Scripts 301-336, 1950 BOX-FOLDER 5/1 Scripts 337-372, 1950</p>

Series 2. BMI (Broadcast Music, Inc.), 1946-1952

Container

Contents

BOX-FOLDER 5/2	Scripts 373-408, 1950
BOX-FOLDER 5/3	Scripts 409-456, 1951
	<i>Milestones</i>
BOX-FOLDER 5/4-5	1954
BOX-FOLDER 5/6	1955
BOX-FOLDER 6/1-2	1956
BOX-FOLDER 6/3	1957
BOX-FOLDER 6/4	1958
BOX-FOLDER 6/5	Pin-up sheets, undated
BOX-FOLDER 6/6	<i>Record Bulletin</i> , 1950, 1952 <i>Spotlight on a Star</i> , 2nd series
BOX-FOLDER 6/7	Nos. 37-48, 73-108, 1950
BOX-FOLDER 6/8	Nos. 109-192, 1950
BOX-FOLDER 6/9	Nos. 193-288, [1950?]-1951
BOX-FOLDER 7/1	Nos. 289-360, 1951
BOX-FOLDER 7/2	Nos. 361-432, 1952
BOX-FOLDER 7/3	Miscellaneous published memos and newsletters, 1952, 1954, and undated Material includes <i>It's Touchdown Time</i> , <i>BMI Music Memo</i> , <i>BMI Newsletter</i> , and <i>Vital Changes</i> .
	<i>BMI Presents According to the Record</i>
BOX-FOLDER 8/1-4	1948
BOX 8-9	1949
BOX 8	(2 folders)
BOX 9	(2 folders)
BOX 9-10	1950
BOX 9	(3 folders)
BOX 10	(1 folder)
BOX-FOLDER 10/2-5	1951
BOX-FOLDER 11/1-2	1956
BOX-FOLDER 11/3-5	1957

Series 3. Capitol Records, 1944-1959

2 linear feet

RPA 00364-00367 (boxes 12-15); RPC 00013 (box OSC 1)

The series includes publicity material for Capitol Records, including individual series publications entitled *From Capitol Records Information Bureau*, *Classical Programming Service*, and *Platter Patter from the Corner of Sunset and Vine*. Further includes a numbered series of cards featuring new releases (which are listed below as New Capitol Records pamphlets and Capitol new releases cards), as well as a series of indexed *Reviewer's Reference Cards* (which are numbered by release) and ephemera.

Materials are arranged according to publication type, starting with publicity material and followed by new release cards and pamphlets. Arranged chronologically within each publication.

Capitol Records Information Bureau

BOX-FOLDER 12/1	1947
BOX-FOLDER 12/2	1948
BOX-FOLDER 12/3	1949-1950, and undated

Series 3. Capitol Records, 1944-1959

Container

Contents

	<i>Classical Programming Service</i>
BOX-FOLDER 12/4	1954-1955
BOX-FOLDER 12/5	1956
BOX-FOLDER 12/6	1957
BOX-FOLDER 12/7	1958-1959
BOX-FOLDER 12/8	<i>Platter Patter from the Corner of Sunset and Vine</i> , 1950 New Capitol Records pamphlets
BOX-FOLDER 13/1	1944, and undated
BOX-FOLDER 13/2	1945-1946
BOX-FOLDER 13/3	1947
BOX-FOLDER 13/4	1948
BOX-FOLDER 13/5	1949
	Capitol new releases cards
BOX-FOLDER 13/6	1950-1951
BOX-FOLDER 13/7	1951-1954
	<i>Reviewers' Reference Card</i>
BOX-FOLDER 14/1	Nos. 71-80, 1947
BOX-FOLDER 14/2	Nos. 81-90, 1947
BOX-FOLDER 14/3	Nos. 91-96, 1947
BOX-FOLDER 14/4	Nos. 98-103, 1948
BOX-FOLDER 14/5	Nos. 104-110, 1948
BOX-FOLDER 14/6	Nos. 111-117, 1948
BOX-FOLDER 14/7	Nos. 118-120, 142-144, 1948
BOX-FOLDER 15/1	Nos. 145-150, circa 1948
BOX-FOLDER 15/2	Nos. 151-156, circa 1949
BOX-FOLDER 15/3	<i>Capitol Records Artist Bio Filecards</i> , 1948
BOX-FOLDER 15/4	Capitol Records releases, 1950
BOX-FOLDER 15/5	<i>The Gazette</i> , 1949
BOX-FOLDER 15/6	<i>Capitol Telefunken Classical Release</i> , 1949
BOX-FOLDER 15/7	<i>Tennessee Ernie's Anticipation Blues</i> , 1949
BOX-FOLDER 15/8	<i>Latest Additions to Capitol's Catalog</i> , 1949, and undated
BOX-FOLDER 15/9	Miscellaneous press releases and publicity, 1945-1953, and undated Capitol Records ephemera
BOX-FOLDER 15/10	1940s, and undated
BOX-FOLDER 15/11	1940s-1950s
BOX-FOLDER OSC 1/1	<i>Full Dimensional Sound</i> liner notes, 1955 RPC 00013

Series 4. Columbia Records, 1943-1957

4.5 linear feet

RPA 00368-00376 (boxes 16-24)

Series 4 includes publicity material and press department releases for Columbia Records, including individual series publications entitled *News about Columbia Records*, *Speaking of Records*, *Columbia Records Biographical Service*, *Columbia LP Masterworks News*, and *News about Columbia Popular Records*. The series also contains monthly supplements to the *Columbia Numerical Catalog*.

Materials are arranged according to publication type, starting with publicity material and followed by the numerical catalog. Arranged chronologically within each publication.

Series 4. Columbia Records, 1943-1957

Container

Contents

	<i>News about Columbia Records</i>
BOX-FOLDER 16/1-2	1949
BOX-FOLDER 16/3-4	1950
BOX-FOLDER 16/5	1951, and undated
	<i>News from Columbia Records</i>
BOX-FOLDER 17/1	1943, 1947-1948
BOX-FOLDER 17/2	1948
BOX-FOLDER 17/3	1948-1949
	<i>Speaking of Records</i>
BOX-FOLDER 17/4	1949-1950
BOX-FOLDER 17/5	1951-1953
BOX-FOLDER 17/6	1954, and undated
BOX-FOLDER 17/7	1955
BOX-FOLDER 17/8	1956-1957
	Columbia Records biographical service
BOX-FOLDER 18/1	1950-1954
BOX-FOLDER 18/2	1955
BOX-FOLDER 18/3	1956-1957
BOX-FOLDER 18/4	undated
BOX-FOLDER 18/5	<i>Dateline Columbia Masterworks, 1956-1957</i>
BOX-FOLDER 18/6	<i>News about Columbia Masterworks Records, 1955</i>
	<i>Columbia LP Masterworks News</i>
BOX-FOLDER 18/7	1952
BOX-FOLDER 18/8	1953
BOX-FOLDER 18/9	1954
BOX-FOLDER 18/10	<i>Columbia Masterworks, 1947, and undated</i>
BOX-FOLDER 18/11	<i>News of the Stars on Columbia Masterworks Records, 1947</i>
BOX-FOLDER 18/12	<i>News: Columbia Masterworks, 1955-1956</i>
	<i>News about Columbia LP Records</i>
BOX-FOLDER 19/1	1948-1949
BOX-FOLDER 19/2	1950
BOX-FOLDER 19/3	1951, and undated
	<i>Columbia Records News</i>
BOX-FOLDER 19/4	1945
BOX-FOLDER 19/5	1946
BOX-FOLDER 19/6	1947, and undated
	<i>News about Columbia Popular Records</i>
BOX-FOLDER 19/7	1952
BOX-FOLDER 19/8-9	1953-1954
BOX-FOLDER 19/10-11	1955-1957
BOX-FOLDER 20/1	<i>New Releases: Columbia Records, 1943-1945</i>
BOX-FOLDER 20/2	<i>Columbia Records Publicity Bulletin, 1947</i>
BOX-FOLDER 20/3	<i>Columbia Records Children's News, 1952, 1955, and undated</i>
BOX-FOLDER 20/4	<i>Columbia Popular Records, 1945</i>
BOX-FOLDER 20/5	<i>Columbia Okeh Popular Records, 1943-1944</i>

Series 4. Columbia Records, 1943-1957

<i>Container</i>	<i>Contents</i>
BOX-FOLDER 20/6	<i>News of the Stars on Columbia Records, 1946-1947</i>
BOX-FOLDER 20/7	<i>Advance News from Columbia Records, 1954</i>
BOX-FOLDER 20/8	<i>News: Columbia Records Trade, 1956</i>
BOX-FOLDER 20/9	<i>Coming Up!, 1944-1945</i>
BOX-FOLDER 20/10	<i>5th Anniversary Special LP News from Columbia Records, Inc., 1953</i>
BOX-FOLDER 20/11	<i>Leonard Bernstein, 1956</i>
BOX-FOLDER 20/12	<i>The Philadelphia Orchestra, "The World's Greatest Orchestra," 1945/1955, 10th Anniversary on Columbia Records, 1955</i>
BOX-FOLDER 20/13	<i>Dateline Broadway, 1956</i>
BOX-FOLDER 20/14	<i>Dateline Christmas, 1956</i>
BOX-FOLDER 20/15	<i>Dateline Columbia Pops, 1956-1957</i> Columbia press department releases
BOX-FOLDER 21/1	1953-1954
BOX-FOLDER 21/2	1955-1956 Publicity releases
BOX-FOLDER 21/3	1949-1956
BOX-FOLDER 21/4	undated Columbia Recording Corporation publicity material
BOX-FOLDER 21/5	1944-1945, and undated
BOX-FOLDER 21/6	1945-1947
BOX-FOLDER 21/7	Miscellaneous Columbia releases, 1943-1945, and 1956
BOX-FOLDER 21/8	Miscellaneous promotional material, 1940s-1950s
BOX-FOLDER 21/9	Ephemera, 1951, 1953, and undated
BOX-FOLDER 21/10	Assorted pamphlets and catalogs, 1954-1955
BOX-FOLDER 22/1	Numerical catalog, replaced sheets, 1945-1946 Numerical catalog
BOX-FOLDER 22/2-5	1948 Each folder represents a monthly installment from May through August.
BOX-FOLDER 22/6-12	1949 Each folder represents a monthly installment from June through December.
BOX 22-23	1950
BOX 22	(5 folders)
BOX 23	(3 folders) Each folder represents a monthly installment including January, June through September, and October through December.
BOX-FOLDER 23/4-13	1951 Each folder represents a monthly installment from January through April, and August through December.
BOX-FOLDER 24/1-12	1952 Each folder represents a monthly installment for the entire year.
BOX-FOLDER 24/13-18	1953 Each folder represents a monthly installment from January through June.
BOX-FOLDER 24/19	Numerical catalog supplement, 1953

Series 5. MGM Records, 1948-1955

1.5 linear feet
RPA 00377-RPA 00379 (boxes 25-27)

Series 5. MGM Records, 1948-1955

Container

Contents

Series 5 contains press releases, including individual titles such as *Disk Data*, *New Releases*, and *News from MGM Records*.

Arranged chronologically within each publication.

Disk Data

BOX-FOLDER 25/1-2 1949
BOX-FOLDER 25/3-4 1950
BOX-FOLDER 25/5-6 1951
BOX-FOLDER 26/1-2 1952
BOX-FOLDER 26/3 1953
BOX-FOLDER 26/4 1954
BOX-FOLDER 26/5 1955

New Releases

BOX-FOLDER 26/6 1949
BOX-FOLDER 26/7 1950
BOX-FOLDER 26/8 1951
BOX-FOLDER 26/9 1952
BOX-FOLDER 27/1 1953
BOX-FOLDER 27/2 1954
BOX-FOLDER 27/3 1955
BOX-FOLDER 27/4 undated

News from MGM Records

BOX-FOLDER 27/5 1948
BOX-FOLDER 27/6 1949
BOX-FOLDER 27/7 1950
BOX-FOLDER 27/8 1951
BOX-FOLDER 27/9 undated
BOX-FOLDER 27/10 Miscellaneous, 1949, 1953

Series 6. NBC (National Broadcasting Company), 1944-1953

.5 linear feet

RPA 00380 (box 28)

Series includes publicity material, including individual titles such as *Music News from NBC*, *NBC Music Round-up*, and *University of the Air*.

Arranged chronologically within each publication.

Music News from NBC

BOX-FOLDER 28/1 1944-1949
BOX-FOLDER 28/2 1950-1953
BOX-FOLDER 28/3 *NBC Music Round-up*, 1945-1951
BOX-FOLDER 28/4 *University of the Air*, 1945
BOX-FOLDER 28/5 *Information...from NBC Public Affairs and Education*, 1950
BOX-FOLDER 28/6 *Television News*, 1945 and 1953

Series 7. Peters International, 1969-1979

1.5 linear feet

RPA 00381-RPA 00383 (boxes 29-31)

Series 7. Peters International, 1969-1979

Container

Contents

The series consists of promotional correspondence and various catalogs, including individually entitled series such as *Grapevine*, *Peters International Illustrated Catalog*, and *New Releases*.

Materials are arranged according to publication type, starting with promotional correspondence and followed by catalogs. Arranged chronologically within each publication.

BOX-FOLDER 29/1	Promotional correspondence, 1972, and undated
BOX-FOLDER 29/2	<i>Arion</i> , 1976
BOX-FOLDER 29/3	Catalogs of recordings grouped by country or region, undated Separate catalogs for African, East Indies, Indian, Latin American, and Middle Eastern recordings. In addition, there is one catalog from the Philips/Fontana group of world music labels arranged alphabetically by country.
BOX-FOLDER 29/4	<i>Classical Catalog - Checklist</i> , 1974
BOX-FOLDER 29/5	<i>Complete Catalog Listing</i> , 1972-1975
BOX-FOLDER 29/6	<i>Dealers Confidential Information</i> , 1969 <i>Grapevine</i>
BOX-FOLDER 29/7	1970-1972
BOX-FOLDER 29/8	1972-1973
BOX-FOLDER 29/9	1973
BOX-FOLDER 29/10	1974
BOX-FOLDER 29/11	1974-1975
BOX-FOLDER 30/1	1975-1976
BOX-FOLDER 30/2	<i>Illustrated Catalog/Imported Classical</i> , 1970s
BOX-FOLDER 30/3	<i>Illustrated Catalog/Imported Jazz-Pop, Blues-Rock</i> , 1976 <i>Illustrated Catalog</i>
BOX-FOLDER 30/4	circa 1960s and 1976 Includes <i>Imported French</i> and <i>Imported German</i> catalogs.
BOX-FOLDER 30/5	1976-1977, and undated Includes <i>Indian</i> , <i>Israeli</i> , <i>Italian</i> , and <i>Mid-East</i> catalogs.
BOX-FOLDER 30/6	<i>Illustrated Catalog/Tapes</i> , 1973 <i>New Releases</i>
BOX-FOLDER 30/7	1974-1975
BOX-FOLDER 31/1	1975
BOX-FOLDER 31/2	1975-1976
BOX-FOLDER 31/3	1976
BOX-FOLDER 31/4	1976-1977
BOX-FOLDER 31/5	<i>New Releases, Numerical</i> , 1976
BOX-FOLDER 31/6	<i>Numerical Catalog Listings</i> , 1975-1976 <i>Records & Tapes from around the World</i>
BOX-FOLDER 31/7	1978
BOX-FOLDER 31/8	1978-1979
BOX-FOLDER 31/9	<i>Religious Recordings</i> , circa 1970s

Series 8. Decca Records, 1939-1979

1 linear foot

RPA 00384-RPA 00385 (boxes 32-33)

Series 8 includes a numbered series of cards featuring new releases for Decca Records and subsidiary labels, such as Commodore and the British Decca company, numbered by

Series 8. Decca Records, 1939-1979

Container

Contents

release; also includes press releases such as the individually titled series *From Decca Records*; further includes a series of pamphlets containing notes for album sets issued by Decca; press releases for Decca Distributing Corporation; and ephemera, including advertisements and catalogs.

Materials are arranged according to publication type, starting with new release cards and pamphlets, followed by press releases and catalogs. Arranged chronologically within each publication.

New record releases

BOX-FOLDER 32/1	1942-1943
BOX-FOLDER 32/2	1944
BOX-FOLDER 32/3	1945
BOX-FOLDER 32/4-5	1946-1948
BOX-FOLDER 32/6	Catalog release cards, undated
BOX-FOLDER 32/7	<i>Full Frequency Range Records Imported from England</i> , 1947-1948, and undated
BOX-FOLDER 32/8	Commodore Records (released through Decca distributing corporation), 1947
BOX-FOLDER 32/9	Ephemera, 1943-1947, and undated
	<i>From Decca Records</i>
BOX-FOLDER 33/1	1944-1945, and undated
BOX-FOLDER 33/2	1946
BOX-FOLDER 33/3	Album series, 1943-1944
BOX-FOLDER 33/4	Best-selling Decca popular records, 1942-1943
BOX-FOLDER 33/5	<i>Decca Brunswick News Letter</i> , 1944
BOX-FOLDER 33/6	Decca distributing corporation, 1946-1947
BOX-FOLDER 33/7	Assorted record player equipment advertisements, 1939, and undated
BOX-FOLDER 33/8	<i>Season's Greetings</i> , undated
BOX-FOLDER 33/9	<i>New Decca Records</i> , 1940
BOX-FOLDER 33/10	Press releases, 1943-1944
BOX-FOLDER 33/11	Advertisements, 1940s
BOX-FOLDER 33/12	Assorted catalogs, 1978-1979, and undated

Series 9. Epic Records, 1953-1956

.5 linear feet

RPA 00386 (box 34)

Primarily publicity material, including the publications *News about Epic Records*, *Dateline Epic Classics*, and *Dateline Epic Pops*.

Arranged by publication title and chronologically within each publication.

BOX-FOLDER 34/1	Press department, 1954, 1956 <i>News about Epic Records</i>
BOX-FOLDER 34/2	1954-1955
BOX-FOLDER 34/3	1956
BOX-FOLDER 34/4	<i>New Epic Record Label Releases</i> , 1953
BOX-FOLDER 34/5	<i>Dateline Epic Classics</i> , 1956
BOX-FOLDER 34/6	<i>Dateline Epic Pops</i> , 1956

Series 9. Epic Records, 1953-1956

Container

Contents

BOX-FOLDER 34/7 Other popular epicgram, classical epicgram, 1956

Series 10. RCA Victor Records, 1941-1954, and undated

2 linear feet

RPA 00387-RPA 00390 (boxes 35-38)

The series includes publicity material and press department releases for RCA Victor Records, including individual series publications entitled *News about RCA Victor Records*, *News Information*, and *Victor Record Bulletin*.

Arranged chronologically within each publication.

News about RCA Victor Records

BOX-FOLDER 35/1-2 1946

BOX-FOLDER 35/3-4 1947

BOX-FOLDER 35/5-8 1948

BOX-FOLDER 36/1-4 1949

BOX 36-37 1950

BOX 36 (3 folders)

BOX 37 (2 folders)

BOX-FOLDER 37/3-5 1951

BOX-FOLDER 37/6 1952

BOX-FOLDER 37/7-8 1953

BOX-FOLDER 37/9-10 undated

BOX-FOLDER 38/1 RCA Communications, Inc., 1949

Announcing New Victor Red Seal Records

BOX-FOLDER 38/2 1943-1944

BOX-FOLDER 38/3-4 1945

BOX-FOLDER 38/5 undated

News Information

BOX-FOLDER 38/6 1943-1944

BOX-FOLDER 38/7-8 1945

BOX-FOLDER 38/9 undated

Victor Record Bulletin

BOX-FOLDER 38/10-14 1945

BOX-FOLDER 38/15 1946

BOX-FOLDER 38/16 Ephemera, 1940s, and 1954

BOX-FOLDER 38/17 Miscellaneous catalogs, undated

BOX-FOLDER 38/18 Miscellaneous, 1941-1949

Series 11. RCA Victor Argentina, 1947-1953

.5 linear feet

RPA 00391 (box 39); RPC 00013 (box OSC 1); RPE 00006 (box OSE 1); RPM 00011 (map folder 1)

Series includes publicity serial entitled *Discos RCA Victor*. Oversize material consists of accompanying promotional posters for individual record releases.

Arranged chronologically within each publication.

Discos RCA Victor

BOX-FOLDER 39/1 1947

Series 11. RCA Victor Argentina, 1947-1953

<i>Container</i>	<i>Contents</i>
BOX-FOLDER 39/2-3	1948
BOX-FOLDER 39/4-7	1949
BOX-FOLDER 39/8-9	1950
BOX-FOLDER 39/10	1951-1952
BOX-FOLDER 39/11-15	1953
BOX-FOLDER 39/16	1954
BOX-FOLDER 39/17	Miscellaneous, 1947-1953 Promotional posters
BOX-FOLDER OSC 1/2-5	1950s RPC 00013
BOX-FOLDER OSE 1/1	undated RPE 00006
BOX-FOLDER OSE 1/2	<i>Los Ultimos Exitos en Discos RCA Victor</i> , 1950-1953 RPE 00006
FOLDER map folder 1	RCA Victor promotional posters, 1948-1950 ID: RS 14710 G1-G11 Map case: RPM 00011 (map folder 1) RCA monthly promotional posters, <i>Movedades en Discos</i> and <i>Nuevos Discos</i> , October 1948-April 1950. Some months are missing, and there are two copies of two posters.

Series 12. Independent Record Labels, 1937-1957, 1973, and undated

1 linear foot

RPA 00392-RPA 00393 (boxes 40-41)

Series 12 consists of promotional material from mail order record clubs such as American Recording Society, Concert Hall Society, Music Treasures of the World, and Disc of the Month; independent record labels such as Asch Records; overseas labels such as Columbia Graphophone Company; general record industry releases such as *Vanguard News*; market research material from Muzak Corporation and Copyright Office of Research, Inc.; and record retailers such as Steinway & Sons Record Shop and Gramophone Shop, Inc.

Materials are arranged by company name.

BOX-FOLDER 40/1	American Recording Society, undated
BOX-FOLDER 40/2	Asch Records/Folkways materials, 1945, and undated
BOX-FOLDER 40/3	<i>The Boston University Anthology of Recorded Music</i> , 1957
BOX-FOLDER 40/4	Classophone, Inc., 1947
BOX-FOLDER 40/5	Columbia (EMI), 1940s-1950s
BOX-FOLDER 40/6	Concert Hall Society, Inc., 1946, and undated
BOX-FOLDER 40/7	Contemporary Records, Inc., 1953, and undated
BOX-FOLDER 40/8	Copyright 1948, Office of Research, Inc., 1948
BOX-FOLDER 40/9	Disc of the Month, 1946
BOX-FOLDER 40/10	Enrichment Records, 1955-1956
BOX-FOLDER 40/11	Gramophone Shop, Inc., 1937, 1943, and undated
BOX-FOLDER 40/12	Mercury, 1953, and undated
BOX-FOLDER 40/13	<i>Music Treasures of the World</i> , 1957, and undated
BOX-FOLDER 40/14	Muzak Corporation, 1946, and undated
BOX-FOLDER 40/15	Steinway & Sons Record Shop, 1940s
BOX-FOLDER 40/16	<i>Vanguard News</i> , 1954-1956
BOX-FOLDER 40/17	Phonograph equipment ads from various companies, 1940s

Series 12. Independent Record Labels, 1937-1957, 1973, and undated

Container

Contents

BOX-FOLDER 41/1	Miscellaneous independent record label ephemera, 1939-1953, and undated
BOX-FOLDER 41/2	Casa Bautista de Publicaciones, <i>Catalogo Especial</i> , 1973
BOX-FOLDER 41/3	Miscellaneous record industry press and media materials, 1948-1953, and undated
BOX-FOLDER 41/4	Miscellaneous mail order record club fliers, 1940, 1947, and undated
BOX-FOLDER 41/5	Miscellaneous non-English language ephemera, undated
BOX-FOLDER 41/6	Miscellaneous record retailers, 1937, 1940, and undated
BOX-FOLDER 41/7	Miscellaneous indices and catalogs, 1966, 1971, and 1976

Series 13. Radio Companies, 1944-1946, and undated

.25 linear feet

RPA 00393 (box 41)

This series consists of press releases from the American Broadcasting Company (ABC) and scripts from various radio programs, such as *Music of the Jazz Bands*, *Music of the Theatre*, *Outpost Concert Series*, and *Radio Symphonies of America*.

Materials are arranged according to program name.

BOX-FOLDER 41/8	Press releases for American Broadcasting Company (ABC) "serious music" radio and television programs, 1948-1949
BOX-FOLDER 41/9	<i>For Release</i> , 1946 Benton & Bowles, Inc. <i>Music of the Jazz Bands</i> continuity [U.S. Office of War Information?], Overseas Distribution Section
BOX-FOLDER 41/10	No. 53, circa 1945
BOX-FOLDER 41/11	No. 54, circa mid 1940s
BOX-FOLDER 41/12	<i>Music of the Theatre</i> , nos. 49-50, undated [U.S. Office of War Information?], Radio Outpost Division
BOX-FOLDER 41/13	<i>Outpost Concert Series</i> , no. 28, undated [U.S. Office of War Information?], Radio Outpost Division
BOX-FOLDER 41/14	<i>Radio Symphonies of America</i> , nos. 35-37, 46, 1944-1945
BOX-FOLDER 41/15	Series 14. Concert and Festival Programs and Announcements, 1944-1956 .1 linear feet RPA 00393 (box 41) Consists of announcements, fliers, and releases about concerts and festivals.