



# ALBODON

## The Dental Cream That never Hardens

### The Best for Your Teeth!

**A**N AMERICAN family wants a dentifrice that every member is safe in using—a toilet article, not a medicine.

*that because of this its daily use will keep the teeth cleaner and more brightly polished and the mouth more sanitary than any other tooth preparation.*

*Albodon Dental Cream is such a dentifrice.*

It makes no claim to miracles. It does not, even by inference, claim to cure serious dental diseases—intelligent people leave that to their dentist.

The primary purposes in using any dentifrice are to keep the teeth clean, to prevent their decay and to refresh the mouth. Albodon, because of its greater cleansing and antiseptic ingredients, does this more thoroughly than it was ever done before.

But it does claim this, and every user may prove it to his own satisfaction: *That Albodon contains higher percentages of cleansing and polishing properties than any other dentifrice, and*

It is especially ideal for children because, in addition to its other advantages, it is free from harmful grit and artificial coloring, and has a snappy flavor that youngsters like.

*Albodon is the only dentifrice obtainable that does not harden in the tube in temperatures ranging from 13 below zero to 130 above, actual exposure. This is an advantage to all users of a dentifrice, but especially to soldiers and sailors who may be sent to distant places and extremes of climate. See that the boy you are interested in carries a good supply of Albodon with him.*

Every Dentist Knows the Formula  
Every Dealer Sells It

*As used at Army cantonments and Navy barracks, on Battleships, by the Red Cross, Y. M. C. A., etc.*

Detach and slip into an envelope addressed to  
**THE ALBODON COMPANY,**  
7 West 45th Street, New York.

The Albodon Co.

Please send me complimentary

- (1) "How a Modern Dentifrice Is Made."
- (2) "Tooth Paste in the Army and Navy."

Name .....

Address .....



BRUSH YOUR TEETH WITH  
**ALBODON**  
AND THEY'LL BE CLEAN

### An Interesting Booklet

We have recently published a booklet illustrating and describing the process of manufacturing an up-to-date dental cream. We would be pleased to send you a copy.

Those who have a relative or friend in the Service will be interested in reading "Tooth Paste in the Army and Navy: A Suggestion to Civilians."

Send your address on a post-card or fill out the coupon.