ADVERTISEMENTS. ADVERTISEMENTS.

LANDAY SERVICE THE SEAL OF QUALITY

You'll find every Victor Record at Landay's

Opera or popular song, dance music or instrumental solo, if it's a Victor record, Landay has it. Our four large stores cater to all classes of music lovers. We can therefore carry all the Victor records — an impossibility with a smaller organization.

Come to Landay's to hear and select your records. The ones you ask for will be played on the style Victrola you prefer. Of course, we carry every Victor instrument, too, as well as the records.

Artists like Hempel, Bori, Elman, McCormack and others appreciate the record service we are able to give—so will you.

Don't you want to hear some of the latest records this week? Come in—we will be only too glad to play them for you.

"New York's Leading Victrola Stores"

Landay BROS. INC.

4 Stores

563 5th Ave COR 46 ST. 427 5th Ave. BET 38 & 39 STS 23 W. 42nd St. BET. 5 & 6 AVES 27 W. 34th St. BET 5 & 6 AVES

OPEN EVENINGS AT 23 W. 42ND ST.

VAN RAALTE Veils

Made in U. S. A.
At All Good Shops

THE discriminating woman insists upon seeing the newest in Van Raalte Veils. This assures the latest in styles, the utmost in beauty and value. And remember, Van Raalte Veils

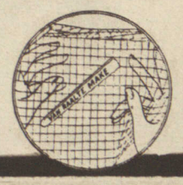
wash without wearing (except those appliqued), stretch without tearing, outlast three ordinary veils.

Write for Style Booklet. Address Dept. N.

E & Z. VAN RAALTE, 5th Ave. at 16th St., N. Y. C.

Makers of Van Raalte Nets

Look for this little white ticket.



WISSNER

A Piano of the Highest Artistic Class

WAREROOMS:
53 East 34th Street, New York
55 Flatbush Avenue, Brooklyn

FARMING AMONG THE EAST RIVER TENEMENTS

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Boys and girls and their mothers grow vegetables at East Sixty-fourth Street and the river, on land lent by the Rockefeller Foundation and the National Flower and Plant Guild.

The youngest farmer. He (unless he happens to be a she) grows corn so tall that he (or she) can't reach up to pick the ears when they ripen—which ought to be at any time now.

Some of the mothers, with Miss Markowitz, the instructor, who may be identified by her Fifth Avenue hat. This photograph was made at beet picking time.