

ADVERTISEMENTS. ADVERTISEMENTS.

HOW I AM HELPING THOUSANDS OF WOMEN TO BE MORE ATTRACTIVE

To Show That You Can Surprisingly Improve Your Appearance, I WILL GIVE YOU A 50c BOX OF FACE POWDER and Lent You While My Full Three-Part Course of Instruction on "HOW TO BECOME BEAUTIFUL, FASCINATING AND ATTRACTIVE," as explained below FREE

With this Course in your hands, you can almost immediately improve your beauty and attractiveness, no matter what your age. The author is herself a living example of what she teaches, having won two International Beauty Prizes, one in Paris and one in England. Read article below and send free coupon today.

By Mlle. Simone Marcix.

How often have you looked in the mirror and said to yourself, "I wish I knew just how to have a perfect complexion, a smooth, soft skin, an abundance of wavy hair, well arched eyebrows, long curly lashes, and that fascinating presence which wins such admiration." Nature intended every woman to be as beautiful as she can make herself. But success depends in the first place on how to go about it in the Right Way. Of course you want to know the Right Way, then read.

I should certainly never have been able to win two International Beauty Prizes unless I had known the Right Way, and it is in this which I give you in detail in my Three-Part Course of Instruction. You will find there the "Why" and the "What to do," and the "How" on every conceivable subject relating to the improvement of your appearance. I will tell you the real secrets which I employed on myself, and scores of other such valuable aids to beauty that many who had given up ever looking fresh and youthful again now say my Course has been worth hundreds of dollars to them. If you would like to read my Course and avail yourself of my free face powder offer—simply cut out and send me the coupon below. SEND NO MONEY—

not even a postage stamp. Keep the Course for three days after you receive it, and try the beauty secrets contained therein, and if at the end of that time you are convinced that it will wonderfully aid you in making yourself more beautiful, youthful, fascinating, and attractive and you wish to retain it, send me \$1.00. Otherwise return the Course and you will owe me nothing. I will also send you, absolutely free, six packets containing six different colors of wonderful silk-meshed face powder—three of Poudre Petaliss and three of Poudre Fascination—so that you may select the one best suited to your skin and complexion. Then, if you decide to keep the Course, you can let me know the kind and color you prefer and I will send you a regular 50c box free.

Do not decide as to whether you want my Course or not from the short description given in this paper, but send for it and look it over at my expense, then decide. The information you will receive from reading it and the Free six packets of powder will certainly far more than compensate you for your trouble in writing. Address Mlle. Simone Marcix, Dept. 9233, 20 West 23d St., New York. Be sure to cut out and mail the Free Face Powder and Beauty Coupon below today.

Partial List of What This Course Tells You

How to:—
—Make yourself look years younger.
—Whiten, soften, beautify and refine the skin.
—Overcome a shiny nose.
—Beautify your eyebrows and eyelashes and thereby make your eyes more alluring.
—Make your hair beautiful, soft, and fluffy, and keep it in curl for practically a week at a time.
—Give your neck a beautiful appearance, tone up a flabby skin.
—Overcome rough, red, chapped hands and keep them beautiful, soft, and white, even when doing housework.
—Hints to wives in regard to husbands. How to acquire a charming personality; how to dress economically and attractively, etc., etc.

Free Face Powder and Beauty Book Coupon

SEND NO MONEY—merely cut out and mail this coupon with your name and address to Mlle. Simone Marcix, 20 West 23d St., Dept. 9233, New York. By return mail you will receive six packets of face powder FREE and my course of Beauty Instruction on approval.

Name _____
Address _____

NOTE.—Both Poudre Fascination and Poudre Petaliss TOKALON Products are creations of Mlle. Simone Marcix, who is well known throughout France for his remarkable creations for preserving the beauty and youthful appearance of women, and for beautifying their hair. These products are sold by Messrs. Abraham & Straus, Liggett's, Riker-Hegeman and all leading Drug and Department Stores at 50c. per box.

VACUUM CLEANERS At Big Reductions

Largest assortment in the world to select from. The sensational reductions apply to 75 different kinds of Brand New Hand Power and Electric Vacuum Cleaners of the latest models. Every known make of Cleaners is on our price lists.

NOTHING RESERVED
Our enormous purchases from manufacturers enable us to buy "right," and our plan of selling DIRECT TO YOU saves you the big commissions usually paid to agents, canvassers and small dealers. In addition to saving you money we give you service, part of which consists of advising you impartially.

ELECTRIC VACUUM CLEANERS		HAND POWER CLEANERS	
Model	PRICE	Model	PRICE
Imperial 1916 Model C	\$35.00	Dundley Combination Vacuum Cleaner and Carpet Sweeper	\$8.00
Frantz Premier	27.50	Bissell Combination Vacuum Cleaner and Carpet Sweeper	9.00
Western Electric No. 11	32.50		6.90
Eureka Electric	40.00		
Magic	38.00		
Baby Hoover	40.00		

SEND NO MONEY NOW Just send coupon for free copy of "How to Select a Vacuum Cleaner." It contains much valuable advice, and may save you from making a bad mistake. When we send it we will send you COMPLETE Price List and will tell you about our Free Trial Offer. Special reductions on out-of-town mail orders and inquiries for information. We pay all express charges. Send coupon now—TO-DAY.

In connection with above sale of new Cleaners we are having a sale on agents' samples, shop-worn, and used Cleaners. These Cleaners will be sold only to customers calling at our 42d St. offices. Prices as follows: Magic Electric was \$38, now \$7. Arnold Electric was \$35, now \$10. Monarch Electric was \$75, now \$29. Richmond Electric was \$35, now \$13. Dundley Electric was \$75, now \$35. Frantz Premier Electric was \$35, now \$12. All others, fully guaranteed. We Rent, Repair, and Exchange All Makes of Cleaners.

Muenzen Specialty Co.

131 W. 42d St., One Flight Up.
Between Broadway & Sixth Ave. Phone 6310-6311 Bry't.

Downtown Branch
Booth 53, Hudson Term Concourse
30 Church St.

For Good FURNITURE go to WORTH CLASS

GURGO'S

WASHINGTON HEIGHTS HEART OF THE BRONX AND YONKERS

FOUR-PIECE QUEEN ANNE BED ROOM SUITE IN GENUINE AMERICAN WALNUT. \$195.00



Four (4) piece Queen Anne American Walnut Bed Room Suite, superbly constructed and hand-finished; consisting of Dresser 50" wide, with French plate mirror 30"x40"; Chiffonier 42" wide, Dressing Table 40" wide, with triplicate mirror and Bed to match. Special for one week only, \$195.00. Open Evenings—Three Big Stores.

LOW RENT PRICES. NO EXTRA CHARGE FOR CREDIT.

ADVERTISEMENTS.

Mme. Jeanne
FRENCH MODEL GOWNS
500 Fifth Avenue



"CLARE"



"PIOE"

"CLARE"
This charming and distinctive blouse is one of the very latest creations from the "Rue de la Paix."
Value Extraordinaire.
\$5.90

It is fashioned from a superior quality of imported Georgette Crepe, with charming and artistic cape effect over shoulder and most bewitching wide collar. Cleverly hemstitched. The twentieth century sleeve has a most artistic cuff to match. The front is closed with four beautiful imported buttons—also ribbon.
Colors:—White, Flesh, Rose, American Beauty, Chartreuse, Rookie, Navy Blue and Black.
Sizes 32 to 46.

"PIOE"
A Silhouette of distinctiveness. This exquisite French creation is most charming.
Value Extraordinaire.
\$5.90

Made from a splendid quality of Georgette Crepe. It has a most delightful innovation from shoulder with buttons on either shoulder and a very handsome overfill falling in exquisite folds. Has lovely tailored sleeve with individual cuff.
Colors:—White, Flesh, Rose, American Beauty, Chartreuse, Rookie, Navy Blue and Black.
Sizes 32 to 46.

These blouses are unquestionably the greatest values we have ever offered.
MAIL ORDERS FILLED.

HAND WROUGHT SILVER



Cheese Spoon, \$1.75
Bon Bon Spoon, 3.00
Sugar Tongs, 2.00
Cream Ladle, 3.00

Also a fascinating line of individually designed, hand-hammered Silver Tea and Coffee Sets, Flatware, Salad Bowls, Pitchers, etc., wrought in our own craftshops and sold direct to customer at manufacturers' prices. These—with scores of other exquisite pieces, fully described in our catalog—

"YE BOOKE OF HAND-WROUGHT SILVER."
Sent FREE.

LEBOLT & COMPANY

NEW YORK 334 EIGHTH AVE. CHICAGO State & Monroe.

GLASSBERG SHORT VAMP SHOES

We Show Only the Latest and Styles In Gray Suede, White Calf and Gray Kid

Foot a shoe that makes your feet look smaller. You can wear it and be sure it's the latest style. Send for Catalog T. 511 6th Ave., near 31st St. 225 West 42d St., nr. Times Sq. 58 3d Ave., near 10th St. Mail Orders Carefully Filled.

ADVERTISEMENTS.

75 inches long; 31 inches wide; lined with solid cedar.
\$21.50 in cretonne or denim.

When You Put Away Your Winter Things—

You will appreciate the value of a Cedar-Lined Couch to store your furs, winter clothing and blankets.
The Couch is big and roomy. It is comfortable, too, with its deeply upholstered spring top.

Chairs of Favorite Types

Certain styles may come and go, but others, like these, are always in favor. Especially at such prices. Both are Mahogany.



\$22.00 The Windsor in denim \$9.50
W.A. Hathaway Company
62 West 45th Street, New York
"Furniture of the Better Kind."

Chauffeurs' Outfits Special

AT \$43.50
Overcoat, Suit and Cap to Match



Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, with Trousers or Breeches. A Cap of Regulation Chauffeur's Style.
Made of fine quality wadded whipcord in two shades of gray and in tan—the outfit complete \$43.50, or, as follows:—
Overcoat \$25.00
Suit \$16.50
Cap \$2.00

Suit with two pairs of Trousers or Breeches or one pair of each—\$23.50.
Other Outfits of Better Grade at \$57.50, \$75.00 and \$125.00
Chauffeurs' Raincoats—Guaranteed Waterproof—\$20 and \$22
Motor Apparel Catalogue and Chauffeurs' Correct Apparel Chart Mailed on Request.

Brill Brothers BROADWAY AT 49th ST.

"For the Woman who cares"

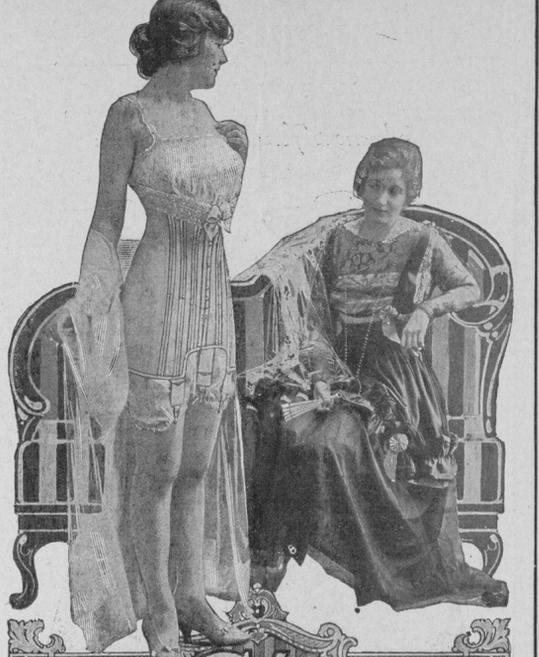
PLEXO INCOMPARABLE CREAMS

These two essential creams are scientifically prepared to be used in conjunction with each other. They will produce results obtainable in no other way. 25c and 50c.

Greaseless Cream Protects the skin from chaf and wind burn; imparts to the complexion the velvety bloom of youth.
Cleansing Cream Purest of Cold Creams. Incomparable for removing the pores of all impurities; will give the pure, clear complexion of perfect beauty.

PLEXO EVENING WHITE
—Imparts that soft, pearly white tone to arms, throat and shoulders. Unsurpassed for the evening toilette and dancet. DOES NOT RUB OFF and absolutely defies detection. Easily applied with a damp sponge. An absolutely harmless cream—contains no lead, mercury or other dangerous chemicals. 35c. Per Tube.
At Drug and Department Stores.

ADVERTISEMENTS.



For the WOMAN OF FASHION The STANDARD EVERYWHERE

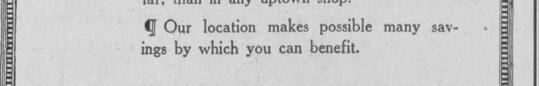
A la Spirite CORSETS

G R A C E

Did you ever stop to think how much grace of carriage—that indescribable charm which is conspicuous only by its absence—is determined by the corset? You can find a corset which will be perfect as to style—perfect as to workmanship—and perfect as to fit—in the C/B a la Spirite. Such a corset will contribute much to charm, which all women must necessarily desire.
GOLD MEDAL PANAMA PACIFIC EXPOSITION.

Whether you have a hundred or a thousand dollars to spend for a suite of furniture, you will get better value HERE, dollar for dollar, than in any uptown shop.

Our location makes possible many savings by which you can benefit.



Queen Anne, American *Burl Walnut, \$275
10 pieces. Buffet 66 in. long.
*NOTE—Burl is the most beautiful part of a perfect walnut tree.

KELLNER BROS.

S. E. COR. 15th ST. & 6th AVE. NEW YORK

Crème Méaly's

The Cream of Royalty Violet (Violette) Paris



In Tubes 30c, 50c & \$1.00 (Postage Extra)
In Porcelain Jars 60c (Postage Extra)

Sold in the best shops all over the world and 71 West 35th St., New York.

LET US DRESS YOUR BABY TO PROSPECTIVE MOTHERS

Special discount on any hat-ette purchased in this specialty shop. Baby's daily necessities at popular prices.
This week's special: French Cap of fine batiste, hand-made; all sizes 75c.
THE IDEAL BABY SHOP
Phone Academy 6277. 2819 B'way, at 109th St.

Fatigue Wrecks Health

Save your strength. O'Sullivan's Heels of New Live Rubber absorb the shocks that wear you out.

PARKER'S METHOD OF HAIR TREATMENT

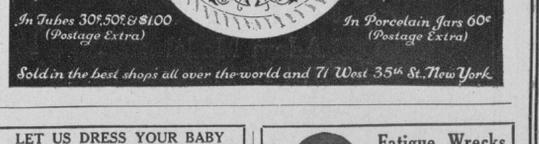
is insurance against thin and impoverished hair. Itching, oily and scaly conditions cause falling hair; impatient grayness and baldness successfully treated. Results simply phenomenal.



Send today for free booklet "Healthy Hair—How to Get and Keep It."
JANE COWL says: "Dear Mr. Parker:—Let me thank you for the most beneficial treatment my hair has ever had. All good wishes to you."
You Can Have Luxuriant Hair! By Proper Stimulation and Nourishment to the scalp and especially the hair. HERBEX accomplishes this; it has done it for 39 years. Send description of your hair trouble. I will advise what tonic to use, and how.
FRANK PARKER
Hair and Scalp Specialist
51 WEST 37TH ST., N.Y.

The Perfect Dry Cleaner for Home Use

Putnam Dry-Cleaner is to gasoline what soap is to water. It thoroughly cleans and renovates. Will not injure most delicate fabrics—change color or shape—cause shrinkage or wrinkling. Especially prepared for home use. Process is simple and quick—saves time and costs only a small fraction of what the dry cleaner would charge. Ask your Druggist—25c. and 50c. If he can't supply you, we will send bottle, postpaid, for 25c. Monroe Drug Co., Dept. V, Quincy, Ill.



FREE booklet—"The Secret of Dry Cleaning"—also calendar.
PUTNAM DRY-CLEANER
The Original and Genuine Sold by all Riker Stores.