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## Franklin Simon & Co.

PARIS 4 Rue Martel LONDON 29 Jewin Crescent  
Fifth Avenue, 37th and 38th Streets, New York

### Pure Thread Silk Hosiery—At Special Prices

For Women and Misses

*We Guarantee The Wear Of All Silk Hosiery*

54—Pure Thread Silk Hose, in Black and White or Black and King Blue mixtures, with vertical stripes to match; also White and Black with Black vertical stripes, garter top. **Special 1.50**

56—Hand Embroidered Clox, Superior Quality Pure Thread Silk Hose, in White, Black and shoe shades with black or contrasting color hand embroidered novelty clox. **Special 2.95**

58—Pure Thread Silk Hose, in Black, White, Gold, Silver, Pearl, Ivory, Champagne, Taupe, Brown and all colors to match the new spring shoes or gowns, garter top, all weights **Special .95**

60—New Ribbed Pure Thread Silk Hose, in Black, White and colors, fine ribbed, with plain garter top. **Special 1.50**

62—Richelieu Ribbed Pure Thread Silk Hose, in Black, White, Gold, Silver, Pink, Sky, Navy, Bronze or Taupe; lisle sole and garter top. **Special .95**

Mail and Telephone Orders Promptly Filled. 'Phone 6900 Greeley.

## RUSSEK'S

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OPPOSITE ALTMAN'S

*La Mode*  
A Dress of Authentic Design

YOU will be impressed with this exquisite dress creation. It is an unusual and original mode adapted from one of the very latest Parisian masterpieces. Made in all shades of Crepe de Chine. The Georgette Crepe waist has beaded embroidery. **\$29.50**

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Fifth Avenue at Thirty-fifth St., New York Established 1879

## Best & Co.

18 Faubourg Poissoniere, Paris

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41-1—Girl's tailored suit of navy or Hague blue wool poplin; striped linen collar and cuffs; suspender skirt. Sizes 10 to 16. **\$25.00**  
Straw and silk poke. **\$15.00**

41-2—Girl's smart tailored suit; of navy or tan serge; silk collar in contrasting colors. Sizes 12 to 16. **\$22.50**  
Bankok hat with cowboy band. **\$8.75**

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Dress hat of two-tone ribbon. **\$18.00**

41-4—Girl's coat of navy, tan or Copenhagen serge, or black and white checked worsted. Sizes 10 to 15. **\$10.00**  
Straw hat with leather applied scarf. **\$12.00**

41-5—Girl's dress coat of navy or Copenhagen wool poplin; collar, cuffs and revers silk trimmed. Sizes 10 to 15. **\$22.50**  
Taffeta hat, braided with straw. **\$12.00**

41-6—Girl's smart reefer coat of navy serge, white gabardine or black-and-white check worsted; silk lined throughout. Sizes 10 to 16. **\$13.50**  
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## BONWIT TELLER & CO.

The Specialty Shop of Originations  
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NEW YORK

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"Daphnis"—Sports Blouse of Habutai Silk—White striped in navy, green, blue, heliotrope or gray. Collar and cuffs of plain white habutai. Pearl buttons. **5.50**

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#### Serge Suit

Specially Priced at **23.50**

Colors navy, black or check. Sizes 16 years to 42 bust measure.

Irene Fenwick  
appearing in "Pay Day" wearing a **London Feather Hat \$5 to \$10**

**London Feather Co**  
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## Franklin Simon & Co.

PARIS 4 Rue Martel LONDON 29 Jewin Crescent  
Fifth Avenue, 37th and 38th Streets, New York

### Correct Footwear—At Special Prices.

For Women and Misses

*Smart and Exclusive Styles.*

64—High Laced Boot of washable white kid, light welted soles, Louis XV. heels. **Special 8.50**

66—Patent Leather Buttoned Dress Boot with white kid top, light welted soles, Louis XV. heels. **Special 7.50**

66A—SAME MODEL of patent or dull leather with black cloth top. **Special 6.50**

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70—Novelty Ivory Kid Pump with tan Russia calf back, hand-turned soles and Louis XV. heels. **Special 7.00**

72—White Buckskin Tennis or Sport Oxford, perforated wing tips, highest grade rubber soles and heels. **Special 5.50**

72A—White Buckskin Laced Sport Boot with straight tips, highest grade rubber soles and heels. **Special 6.00**

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## THE HARDMAN FIVE-FOOT GRAND

Infinitely more beautiful than an upright, yet occupying no more space. And Caruso says, "ITS TONE is wonderful!"

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Easy terms if desired

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The fine sense of values possessed by such connoisseurs will convince them how exceptionally low are the present prices of these masterpieces.

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The genuine Italian Silk Underwear has the name "Kayser" in every garment.

A complete selection at all the best stores.

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Suits, \$10.50 up Coats, \$5 up Dresses, \$5 up

BE CURIOUS: Visit Our Showrooms.

Model Illustrated: No. 5004—Coat of High-grade, All-wool Men's Wear Serge or Extra Quality Silk Poplin. **\$21.50**

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