ADVERTISEMENTS. ADVERTISEMENTS. ADVERTISEMENTS.

Ageing, wrinkled skins

How to keep them young

As soon as you let your skin grow lax and sluggish, the tiny wrinkles, and then the bigger ones, *will* come.

But you *can* keep your skin so firm, so active that it will defy wrinkles and will retain its clear, smooth youthfulness. To do this, make the following Woodbury treatment a daily habit.

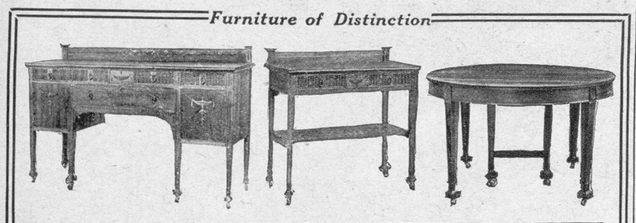
Bathe your face and neck with plenty of Woodbury's Facial Soap and hot water. If your skin has been badly neglected, rub a generous lather thoroughly into the pores using an upward and outward motion, until the skin feels somewhat sensitive. After this, rinse well in warm, then in cold water—the colder the better. Whenever possible, rub your skin for a few minutes with a *lump of ice*, and dry carefully.

Woodbury's Facial Soap is the work of a skin specialist. This treatment with it cleanses the pores, then closes them and brings the blood to the surface. Use it regularly and it will keep your skin so firm, so healthy and active that it will resist wrinkles and retain that fresh, clear youthful look you want it to have.

Do this today! A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. Go to your druggist or toilet counter today and get a cake. Begin at once to get the benefits of this treatment for *your* skin.

Woodbury's Facial Soap is for sale by every dealer and druggist in greater New York and, in fact, by dealers everywhere throughout the United States and Canada. Made by The Andrew Jergens Co., New York and Cincinnati.

Furniture of Distinction



Antique Mahogany Adam Model

Dining Room Suite

This elegant Dining Suite consists of Buffet 66 inches long, Serving Table, China Closet and 8-ft. Extension Table (48 or 54 in.)
The price—notably low—is..... **$187.50**
Set of Chairs to match, consisting of five Side and one Arm Chair..... **$50.00**

We carry a very large and varied selection of other Dining Suites in all woods, periods and finishes at lowest prices. We would be pleased to have you visit our 6-floor Display of the finest there is in the Furniture Art for your Bedroom, Dining Room and Living Room.

Geiger & Braverman
FURNITURE CO.
49-51 W. 23d St. Est. 1893
Our Folder on Request

Florestelle

Before You Buy Your Next Dress

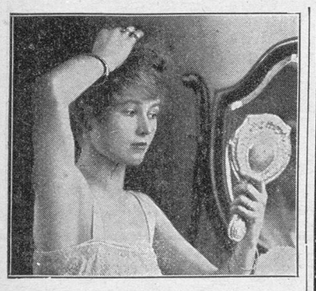
you owe it to yourself to inspect our fine assortment of spring dresses, suits and evening gowns.

OBTAIN OUR WHOLESALE PRICES. SAVE MONEY BY OUR "MANUFACTURER DIRECT TO WEARER" POLICY.

THIS charming Gros de Londre and Georgette combination, with white Georgette collar, pearl button trimmings, and coatee effect, is truly a dress you will be proud of wearing. *At an invitingly low price,*

$17.50

All shades. Sizes 14 to 46. Mail orders filled.
WRITE FOR FOLDER.
FLORESTELLE COSTUME CO.,
19 West 38th Street, New York City.
Few doors west of Lord & Taylor.
VISIT OUR SHOWROOM



Dame Fashion's Decree

A forearm and underarm as smooth and soft as your cheek.

For decades famous beauties have been using No. 4711 Depilatory as the easiest and safest method for removing superfluous hair. And you, too, will find it eminently satisfactory for attaining a skin clear and smooth and free from hair.

Made and guaranteed by the manufacturers of the world-famous

№4711

TOILET PREPARATIONS

No. 4711 Depilatory comes in one size only—an attractive 3-inch bottle, complete with orangewood spatula for mixing and applying, and full directions. Price per bottle is 75c.—at your favorite dry goods store or druggist.

MULHENS & KROPFF,
25 West 45th Street, New York.

WRITE TODAY FOR FREE COPY OF
"The Society Woman's Dainty Frocks"
Most Successful Mail Order Series
Over 250,000 Society Readers.

DRESSY SUITS — Reproduction of a smart French Model, coat with fancy silk collar of contrasting color, pleated back and flare basque. Full skirt. Made of either Wool Poplin or Serge, **$19.50.** Made of Shepherd Plaids,

$18.75

HATS TO MATCH GOWNS
In All the Latest French Styles
$4.75 to $6.50, $7.50 Up.

E. CHARLES
62 West 47th St., New York

MINNET
& COMPANY.

MAKE THE NEWEST AND BEST IN WICKER FURNITURE

for TOWN -or- COUNTRY

At **LEXINGTON AVE. 40TH to 41ST STS.**

WRITE FOR CATALOG

DANDRUFF (Moist or Scaly)
can be removed, the scalp kept clean and healthy and the vitality of the roots of the hair stimulated, if you will occasionally use the scientific

Empress Dandruff Remedy

Its continued use will promote the growth of healthy hair. 50c. per bottle

At Riker - Hegeman's Wanamaker's, McCreery's, Macy's, Gimbels, Hearn's Greenhut's, Liggett's.
Trial Bottle from Mfr. for 30c. Leaflet on request.
Empress Mfg. Co.,
36 W. 20th St., N. Y.

WHY BE A MERE DANCER
WHEN YOU CAN BE AN EXPERT?

A Few Hours with a **"Specialist"** will put that professional "snap" to your dancing.

Mr. Wilson **"Specializes"** entirely upon private, personal instruction.

A special diagnosis and a special treatment for each pupil. Engage the services of a Specialist in place of employing an ordinary teacher.

Terms Most Reasonable.
Send for "The Dance." Our beautifully illustrated booklet in colors
© 1914 Write for information Teachers' Normal Course.
G. HEPBURN WILSON, M. B.
American Authority on Modern Dancing
FIFTH AVENUE, NEW YORK
Thorley Building, N. W. Cor. 46th St.
Telephone BRYANT 6321

Best & Co.
5th Avenue at 35th Street, NEW YORK.

Children's Catalog Just Out

Our Catalog of Spring and Summer Apparel for Children is ready. Write Dept. 41 for your copy.

ADVERTISEMENTS.

Model 814 Price $1.00

A.P. BRASSIERE DIRECTOIRE

Pat. June, 1906—Reg. U. S. Pat. Off.

The Quality Reputation

IS due to the individuality of every garment. The new fitted styles to suit higher corsets appeal to every woman of good taste. The model illustrated is a dainty design of muslin allover embroidery, with pretty band of cluny lace at top front and back. Narrow cluny edging around arm-holes and down centre front. Fastens with hooks and eyes.

If your dealer cannot supply you write to us direct.
Illustrated Style Book 16 on request.

G. M. POIX, Inc.
Main Office and Factory,
50-52-54 Columbia Heights, Brooklyn, N.Y.
Salesroom, 200 Fifth Ave., New York.

This Bossert Excelsior House
"Already Built"
Finished at Factory

2 rooms.....$285
3 " $350
4 " $425
5 " $500
f. o. b. Brooklyn.

Figure only 5% of cost additional for erecting.

The only tool you need is a monkey wrench. Two unskilled laborers can erect 2-room house in 5 hours, and 5-room house in 18 hours. Painted one coat outside and stained mission or rich brown inside.

Can supply to individuals or corporations in lots of 1 or 100 on short notice.

Write us today. Place your reservation order as soon as possible to insure delivery when needed.

NOTE:—This style Bossert House should not be confused with Bossert "Redibilt" all-year-round construction. It is designed particularly for summer use—although if lined with our special plaster board (5-room house cost $50 to line) can be used for winter living.

Louis Bossert & Sons
1319 Grand Street, Brooklyn, N. Y.

BERTHE MAY'S
Maternity CORSET

The only corset of this kind made for its own purpose—can be worn at any time, allows one to dress as usual and preserve a normal appearance.

Call at my parlors or write for BOOKLET NO. 21.
Sent free under plain envelope. Mail orders filled with complete satisfaction.

Similar corsets for ordinary wear for young girls, stout women and for invalids.

Berthe May 10 E. 46th St. New York
(Opposite the Ritz-Carlton.)

LADIES' HATS REMODELLED

into the newest shapes of Hemp, Milan, Milan-hemp, Linere, Panama, Leghorns, Fancy and Plain Straws. Reseved, cleaned and colored into latest shades. Latest samples displayed to try on and select from. Hats trimmed. Ostrich repaired. **NEUMANN,** 24 East 4th St., near Broadway & Astor Place.

Fine Davenport, best upholstery, in Denim, **$62,** reduced from $95.

NATHAN GREENBERG, INC.
2236 Broadway
Schuyler 4736. Schuyler 8841.

The Mending Shop
Trade Mark **The original** mending and remodeling Shop

Gowns, Suits and Dresses REMODELED. Shop Waists and Gowns Refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.

MISS H REDDING COUGHLIN.
NEW ADDRESS: 17 East 48th St.
Phone: Murray Hill 5062.
(formerly 20 W. 31st St.)
We Have No Branches.

Fatigue Wrecks Health

Save your strength. **O'Sullivan's Heels** of New Live Rubber absorb the shocks that wear you out.

PARISIAN SMARTNESS AT SLIGHT EXPENSE

That "favorite gown" can be remodelled by

MADAME OATES
The Well Known Maker of Gowns to Order at Moderate Prices.
Phone 271 Columbus.
153 W. 57th St., New York

Preserve Your Baby's First Shoes
Metallize them in KATHODION BRONZE

Our process makes them indestructible and imperishable. Can be had in either genuine silver, plate, Etruscan gold finish or statuary bronze for **$10.00** The Pair

Send for illustrated leaflet T.

Address Baby Shoe Dept.,
Kathodion Bronze Works,
501 Fifth Ave., N. Y.

FAIRY HANGERS

DOUBLE YOUR CLOSET SPACE. *Dept. Stores Everywhere.*

Evening Dresses Stay Hung. *All Styles Co., 362 Fifth Ave., Nr. 34th St.*

ENAMELLED TO MATCH YOUR ROOM

Chain Drop of Graceful Charm.

EXCLUSIVENESS IN DALE FIXTURES

is assured by the exceptional talent of our designers and the unusual skill of our craftsmen. Our experts will assist you in your selection, free of charge—and our factory prices are 20 to 35 per cent. below retail.

The Equitable Life Building has recently been equipped with our fixtures.

Write for Booklet,
"Lighting the Home,"
or, better still, call at our showrooms. Also full line of Portable Desk, Table and Floor Lamps.

Dale Lighting Fixture Co.,
109 West 13th Street, New York.

HENRI GRAUX
28 East 33d St.
NEW YORK
Tel. 2768 Murray Hill
Inventor of the
No Frame Transformation
No Frame, No Spring, No Elastic.
As Easy to Put on as a Plain Switch. Requires No Dressing.
Wigs for rent. Makeup specialist. Toupees, hair coloring, marcel waving.

Leonard's
24 West 39th St., N. Y.

Distinctive apparel—very moderate prices—personal attention.

Dresses, Coats, Suits, Blouses, Skirts, Negligees

(Also attire for Stout Figures.)

Elegant costume of finest quality charmeuse or crepe de chine, richly embroidered. Reflects the new fashionable silhouette (34 to 44 bust.)
Special
32.50

Mme. Leonard also specializes in **Self-Adjustable Maternity Wear,** inconspicuously smart and exclusive interpretations of the mode, as well as original designs, to meet every need of the mother-to-be. **Write Dept. R-3 for fashion book.**

Seth Thomas Clock $8.50 Prepaid

You Need This Clock

The Seth Thomas Co. never produced a finer timepiece than this one at $8.50—delivered free. The design is the same as the latest high-priced clocks. This clock is made of Adamantine, finely finished—has 5-inch dial and strikes hour and half hour on a cathedral bell. 8-day Seth Thomas movement. Sent prepaid on receipt of price.

Handsomely illustrated catalog No. 10 of the latest clocks on request. Mail orders receive special attention.

WM. H. ENHAUS & SON,
Jewelers Since 1847
31 John St. New York

ADVERTISEMENTS.

HAND WROUGHT SILVER

"Direct From Makers"

SALAD SET.
Wrought Silver, a handsome gift.
$14

The smallest piece of hand wrought silver has a distinctive charm which makes it a valued gift. No woman can resist the appeal of the exquisitely designed "Lebolt" hand-hammered sets, flatware and services, wrought by skilled workmen in our own large craftshops. Our "direct-from-maker" prices save you money on every purchase. Scores of interesting gift suggestions in our catalog—

"YE BOOKE OF HAND-WROUGHT SILVER."
Sent FREE.

LEBOLT & COMPANY

NEW YORK, 534 *Fifth Ave.* **CHICAGO** 101 *S. State St.*

Wrought Silver Pitcher, 4½ Pints, **$45.**

WOMEN'S
TAILORED SUITS AT WHOLESALE PRICES

You Save Retailer's Profit.

Designing and tailoring at wholesale women's Suits and Coats of the highest type, we are able and ready to take your individual order, at Wholesale Prices on

TAILORED SUITS

of Silks, Serges, Gabardines, Shepherd Plaids and Checks; handsomely lined; fashioned along the newest Spring styles at

22.50 Retail Shops ask $35 for Similar Grades.
THE ROYAL WHOLESALE SALESROOM,
510 Sixth Avenue, 30th & 31st Sts. (Take Elevators)

STRAIGHTEN YOUR TOES BANISH THAT BUNION

By Using ACHFELDT'S Perfection Toe-Spring.

Worn at night, with auxiliary appliance for day use.

A PERSONAL DEMONSTRATION of this Simple Surgical Splint will convince the most skeptical. Any other foot troubles? Full particulars in plain sealed envelope to "Out of Town" customers. Sent on approval.

Money refunded if not as represented.
M. ACHFELDT, Foot Specialist,
Marbridge Building,
Dept. M. G., 1328 Broadway (at 34th St.), New York

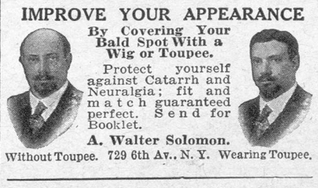
Perfection in Dental Work

Artistic Dentistry

In all its perfected details. Porcelain inlay work a specialty.

Drs. M. & H. Schlesinger
1208 Times Bldg., B'way & 42nd St.
204 Lenox Ave.

IMPROVE YOUR APPEARANCE
By Covering Your Bald Spot With a Wig or Toupee.



Protect yourself against Catarrh and Neuralgia; fit and match guaranteed perfect. Send for Booklet.

A. Walter Solomon.
Without Toupee. 729 6th Av., N. Y. Wearing Toupee.

STOP MOUTH BREATHING

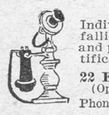
Davis Chin Supporter keeps mouth tightly closed during sleep, prevents snoring, strengthens chin muscles and thus **REDUCES YOUR DOUBLE CHIN.** Light, durable, washable. **Silk, $3.50; Mesh, $3; Linen, $2; Cotton, $1.** 3 sizes. **Free Leaflet.**
CORA M. DAVIS,
Dept. A, 30 E. 42nd St., N. Y. C.

Novelties in Needlework

Unique and exclusive Embroideries, French Gobelins, Crewels and Tapestry Yarns, Wools of all kinds. All the necessary materials for Art Embroidery Work, Fancy Canvases of every description, D. M. C. Cottons, Decorative Art Linens, etc. This Season's newest European productions. Worsted Knit Goods.

The Specialty House of
HENRY HESSE,
399 Sixth Av., 24-25 Sts., N.Y.

JOHN H. GLEASON CO.
Scalp Specialists



Individual conditions causing falling of the hair, baldness, and premature greyness scientifically treated.

22 East 46th St., New York
(Opposite Ritz-Carlton Hotel)
Phone: M. H. 4290 for terms and appointment.

ANTIRIDES KARA

A new preparation for the tiny lines around the eyes and the soft, relaxed muscles of the throat. Sent on receipt of **$1.50.** Made and sold only by

MME. HELENE 546 **5th AVE.**
In Alice Maynard's Store.
Scientific French Treatments, $2.00.
Send 2c. stamp for Booklet.

ADVERTISEMENTS. ADVERTISEMENTS.

The Blyn Shoe

Spring Styles

The Spring Style Trend is to the more conservative and daintily beautiful in Footwear.

Extra high cut boots lead—in white calf and kid with narrow receding toes and Spanish heels.

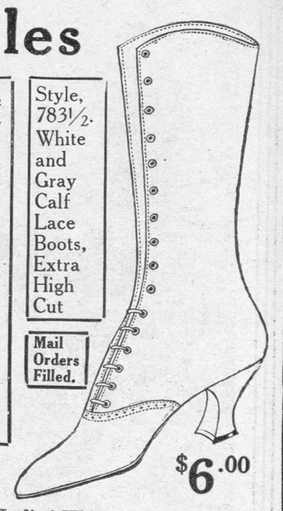
Gray, Champagne, Bronze, and Black Kid are much in vogue, many with white tops.

Eleven big Blyn Stocks embrace the conservative and the ultra-fashionable, with characteristic Blyn innovations and modifications.

Our low cost of making and selling and our small profits shield our patrons from excessive prices.

Style, 783½. White and Gray Calf Lace Boots, Extra High Cut

Mail Orders Filled.



$6.00

Ladies' White and Gray Calf Lace Boots; extra high cut, covered Spanish heels and welt soles. A dainty Spring style at a lower price than it is sold for in other stores.

Newark Store { **689 Broad Street** / **Opposite Military Park**

Our Fulton Street (Brooklyn) Store is now located at 442-444 Fulton Street, Opp. Bridge, near Hoyt Street. Across the street from our old store.

Red Cross Shoe "Bends with your foot" for Women

A Combination Shoe

For the woman with slender feet and low instep.

Narrow at heel and across instep for snugness and support—regular size across vamp for roominess and comfort.

The Shoe that will exactly fit and suit thousands of women.

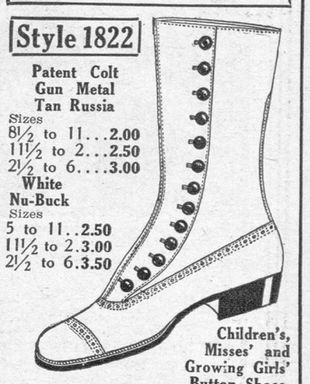
Red Cross Model 845½

$4.00

Glazed kid with kid or patent colt tips. Medium military heels and the famous Red Cross flexible soles. Button and lace styles.

Style 1822

Patent Colt
Gun Metal
Tan Russia
Sizes
8½ to 11...2.00
11½ to 2...2.50
2½ to 6....3.00
White Nu-Buck
Sizes
5 to 11..2.50
11½ to 2.3.00
2½ to 6.3.50



Children's, Misses' and Growing Girls' Button Shoes.

Of patent colt, gun metal, tan Russia calf and white Nu-Buck. A high-cut shoe, faultless in style and made of the solid leathers that insure durability.

Eleven Big Family Stores. Easy to Reach. New Styles for Spring.

WEST SIDE STORES:
222-224 West 125th St.
6th Ave. and 27th St.
8th Ave., 39th and 40th

J. Blyn & Sons GUARANTEE SHOE CO.

EAST SIDE STORES:
3d Ave. and 122d St.
3d Ave., 86th & 87th Sts.
3d Av., 150th, 151st Sts.
Bowery, nr. Broome St.

Mail Orders Promptly Filled. Mail Order Dept., 2240 3d Ave., N. Y.

Brooklyn Stores { 529-833 Broadway, between Park Ave. & Ellery St. / 485 Fulton St., Opposite Abraham & Straus. / 1263-1267 Broadway, nr. Greene Ave.

Factory 511-519 East 72d St.

GRAHAM AND LITTLE

Next Tiffany *8 East 37th Street* *New York*

Interior Decoration
Objects of art for prizes and gifts

Useful and attractive Mahogany Tray; has glass insert, felt underside and rubber feet. Size 11½x17½. **Price $2.00**

Mahogany Candlesticks of graceful design; brass cup inside of top. Height 7¼", diam. 4¼". **Price $1.50 pair**

Candles of all colors, 25c each.

A HANDSOME BRASSIERE

which every well-dressed woman should wear. Made of heavy washable satin and lace. All sizes and colors.

Also a complete assortment of unusual Negligees and Silk Underwear at most attractive prices.

MISS GODFREY, 11 W. 46 St., N. Y.
Mail Orders receive prompt attention.

MARGARETTA MAY & CO.,
Makers
Retail at Wholesale Prices
SUITS
$12.50 to $35.00
COATS
$7.50 to $20.00
DRESSES
$7.50 to $50.00
Marbridge Bldg., 4th floor
Room 403.
47 West 34th St.
Opp. Hotel McAlpin.

YOUR DRESS FOR $5.00.

Learn to fashion and create your own dresses under the supervision of an expert.

More Dresses for Less Money.

Come at your own convenience—furnish your own material.

Five sessions daily—individual instruction. Ten lessons, $5.

Enroll Early.
New York School of Dressmaking
11 West 30th St., N. Y.
Tel. Mad. Sq. 4632.

Rebuilder of Gowns

All your last season's frocks can be successfully rebuilt after the fashions of to-day.

REBUILDING OF GOWNS as carried out by me means a creation from something you may have thought worthless. Prices reasonable.

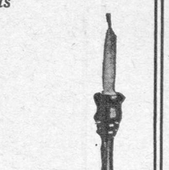
HOMER
11½ West 37th Street, N. Y.
Tel. 5265 Greeley.

Something New—Your Name on Your Pencil! Treat Yourself! Treat Your Friends!

No gift more pleasing. A beautiful box of pencils, bearing the imprint of a name in gold. **6 in a box 45c, 12 for 80c, 25 for $1.50**
PARAGON ADV. PENCIL CO.
1204 Broadway, New York

THE SHEFFIELD SILVER SHOP

SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING AND ANNIVERSARY GIFTS.



GUERNSEY JUG $3.50

ROBERT FITCH,
295 Fifth Avenue,
Bet. 30th and 31st Sts.,
NEW YORK.

The Eager Internal Bath Appliance is the one **altogether** safe. You want the best. We have it. We challenge comparison. Its use cleans the system of all offensive odors, purifies the blood stream and cleans the complexion. Complete outfit, $6. Our combination, $3.50, fits all standard water bags. Send 2-cent stamp to Dept. T for free booklet.

EAGER COLON CLEANSER CO.,
737 Washington Ave., Brooklyn, N.Y.
Tel. Prospect 6109.

FAST-WHITE

The Ideal Cleaner for White Shoes.
Economical. **Does Not Rub Off.** Sticks. Sold by or at Dealers and Dept. Stores everywhere.
Factory: 55 South St., New York City.

Solid Mahogany.
Price, $11.00.

SPECIAL OFFER THIS WEEK ONLY!
at
HENDRIK HUDSON ART SHOP.
Large assortment of Reproductions. Must be seen to be appreciated.
2873 BROADWAY, NEW YORK.
Telephone: Morningside 9591.

LET US DRESS YOUR BABY
TO PROSPECTIVE MOTHERS

Special discount on any layette purchased in this specialty shop. Baby's daily necessities at popular prices.
This week's special:
Baby's Dress of Nainsook, smocked. Sizes six months to two years—50c.
THE IDEAL BABY SHOP
Tel. 3775 River. 2819 Broadway, at 109th St.

NO FUSS—just a man's place. Tell him that and he will come.

PIRIE MacDONALD Photographer-of-Men.
576 FIFTH AV. COR. 47TH ST.