

ESTABLISHED 1841.

The Prairie Farmer.

The ablest and best established agricultural journal in the West; is published with special reference to meeting the wants of the industrial people of the West, and, therefore, more nearly interests this class than any other journal published at the East or West.

While **The Prairie Farmer** has by far the largest circulation of any agricultural paper issued West of New York, it is more thoroughly read and more carefully preserved by Western men than any Eastern journal.

Its circulation is distributed among the most intelligent, enterprising and thrifty farmers and industrial people, who are able to buy and will buy the best of everything that their business or other necessities require.

The Prairie Farmer, in advertising, exercises the right to discriminate between the valuable and the worthless, receiving no advertisement that would do discredit to its columns, but only such as may be of interest and use to its patrons.

The Prairie Farmer is published *weekly*, with clear type, on good paper, and for neatness of appearance stands unrivalled by any journal in the country.

New advertisements are carefully indexed, and all others classified under appropriate headings, both for the benefit of advertisers and the convenience of readers.

RATES OF ADVERTISING.

EACH INSERTION.

For inside pages.....	40 cents per line.
For fifth and eighth pages.....	60 cents per line.
Special notices.....	75 cents per line.

Measured by agate space (14 lines to an inch; 280 lines to a column).

Local or Reading Matter Notices, \$1 per line count.

TERMS—IN ADVANCE.

No advertisement inserted for less than \$2 the first time; regular rates afterward.

TERMS OF SUBSCRIPTION:

Single copy, \$2 15 per annum, in advance. Cheaper in Clubs. Three months on trial, 60 cents. Sample number free.

Address

THE PRAIRIE FARMER COMPANY, 118 MONROE STREET, CHICAGO.

Estimates for large or long-time advertisements will be made upon application to either THE PRAIRIE FARMER CO., or Geo. P. Rowell & Co., N. Y., and Rowell & Chesman, St. Louis, Agents.