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THE OREGONIAN, *PORTLAND, OREGON.*

Population.

Portland (official), 81,342; Portland's Suburbs, 17,800; State outside of Portland (approximate), 275,000; Washington, 375,000; Idaho, 100,000; Western Montana, 90,000; British Columbia, 100,000. Total, 1,039,142.

The Oregonian is the only paper of GENERAL CIRCULATION in this vast field. A case without a parallel in the annals of American Journalism.

The Oregonian reduced the price of its ten and twelve-page Daily to fifteen cents a week in July last. The increase in circulation since that time has well justified the radical reduction in the price of the paper.

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