

# Magazine Sheets.

The manufacture of "One Side" of country newspapers at a central office has proved to be a marked success and a thing largely profitable to country publishers and their readers.

## READY-PRINTED MAGAZINE SHEETS

are also a necessity, but the publishers of the auxiliary newspapers have been obliged to decline the numerous applications for such supplies.

The country publisher, job printer, agent, merchant—any live man—can take our Magazine Sheets, and by adding pages of local interest, advertising, and notices, can realize a good income besides advertising his own business, if he wishes any other than this.

We are now printing several magazines, and the calls for these sheets constantly come in. We will send to all inquirers samples of the numbers already issued, and samples of headings already printed.

## OUR READING MATTER

is made up of selections from the best periodical literature of the day. This department is in charge of a scholar of ripe attainments, thorough reading, active sympathy with the people, and ready tact to discover their wants and pleasure. We hope to make our pages attractive to the youngest and most trivial thinkers and yet wise enough for the wisest.

## OUR STYLES.

We give clear type, good paper, and the best of presswork.

Our size is a 24x36 sheet, which gives 32 magazine pages, both sides printed.

We reserve the right to add an insert to each issue of four to eight pages of advertising, to be bound in with the thirty-two pages by customer, who gives us an agreement to that effect.

That we may accommodate printers who have no bindery at hand, we put the whole in one sheet, to be folded as an ordinary 32 pp. form. After our sheet is folded, our customer's advertisements, etc., go outside of it, then the cover outside of all, the whole requiring but one stitching through the back. No pasting is necessary, unless one prefers to put the cover on after the stitching is done.

Each issue will be paged 1-32, and the name of the magazine, the month, volume, etc., will appear only on page 1. We insert on first page any title, date, volume, or number desired by our customer and without extra charge.

## TERMS AND PRICES.

Cash with the order. (For your own security send draft, or P. O. order, or by registered letter.)

BODY.		COVERS.	
		[Outside printed—4th page, our advertisements.]	
1-2 ream, 240 copies.....	\$ 4 50	1-2 ream, 240 copies.....	\$2 00
1 " 480 " .....	8 00	1 " 480 " .....	3 00
2 reams, 960 " .....	15 00	2 reams, 960 " .....	5 00
3 " 1,440 " .....	22 00	3 " 1,440 " .....	7 50
4 " 1,920 " .....	29 00	4 " 1,920 " .....	9 00
5 " or more at \$7 per ream.		5 " or more at \$2 per ream.	

We give the customer's matter, instead of ours, on 4th cover page, if the customer pays for composition, or sends a plate of the page.

We will also, if desired, print the inside pages of cover for the customer, on the same terms, *s. c.* with no extra charge for extra presswork.

On the first order add \$1 for electrotype heading for first page, and \$1 for electrotype of cover title, (when covers are ordered,) if to be set from type; if to be engraved we will send estimate of cost. The wood-cuts and electrotypes will be the property of the customer.

## OPINIONS OF THOSE WHO HAVE RECEIVED THESE SHEETS.

MESSES. LINDSEY & FUSEY, Port Deposit, Md., write: "We have received your sample number and decidedly like it."

THE SUNBEAM PRINTING Co., Des Moines, Iowa, write: "We are pleased with your sample magazine sheet."

J. S. CONOVER, publisher of the *Western Penman*, Coldwater, Mich., writes: "I received package of sheets last evening and am highly pleased with them, and with the heading, which you may have electrotyped."

ADVERTISERS ARE REQUESTED TO WRITE FOR OUR VERY DESIRABLE LIST OF MAGAZINES IN WHICH TO ADVERTISE.

BEADE, BREWSTER & CO.,  
149 La Salle Street, Chicago.

CORRESPONDENCE SOLICITED.