

1873.

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Louisville Courier-Journal,

The Leading Paper and the very best Advertising Medium in the Southwest, with the Largest and most Widely-Diffused Circulation West of New York.

RATES OF ADVERTISING:

(Eight Lines of solid Agate to Constitute a Square.)

Daily Courier-Journal.—FIRST AND FOURTH PAGES—\$1 25 per square for each insertion. SECOND AND THIRD PAGES—\$1 per square for each insertion for the first week; 80 cents per square for each insertion for the second week, and 70 cents per square for each insertion thereafter. One square, one month, \$18; two months, \$30; three months, \$40. Every other day, one month, \$10; two months, \$18; three months, \$25. "For Sale," "To Rent," "Wants," "Boarding," etc., "Steamboats," "Marriages," "Deaths," "Obituaries," "Religious Notices," 10 cents per line for each insertion. No advertisements for less than 30 cents. "City Business," 50 cents per line; "City Features," 40 cents; "City Items," 30 cents; and "Local Notices," 20 cents per line for each insertion. "Medical," "Astrological" and "Lottery" advertisements 50 per cent. additional. Cuts and stereotype advertisements double price. Double-column advertisements 50 per cent. additional. Advertisements to occupy fixed places 50 per cent. additional.

Sunday Courier-Journal.—Same rates as for single advertisements in DAILY.

Weekly Courier-Journal.—\$2 per square of eight lines solid Agate each insertion. No advertisement or notice for less than \$1. Special Notices, Items, &c., double the rates of DAILY.

TERMS—CASH IN ADVANCE.

Terms of Subscription—in Advance:

Daily (by mail), \$12 a year; \$3 25 for three months; \$1 25 for one month. Sunday paper (by mail), \$2 a year. Weekly paper \$2 a year; to clubs of twenty, \$1 50 each. Daily paper to city subscribers, 25 cents per week; including Sunday, 30 cents. Address

COURIER-JOURNAL COMPANY, 110 & 112 W. Jefferson Street, LOUISVILLE, KY.

ESTABLISHED IN 1820.

The Detroit Tribune,

The Leading and Most Widely-Circulating Journal in Michigan, and the Only One in the State Requiring and Using one of Hoe's Four Cylinder Rotary Presses.

PUBLISHED DAILY, TRI-WEEKLY AND WEEKLY.

The Detroit Daily Tribune (Morning Edition), average circulation 3,858 copies, circulates largely throughout the State of Michigan.

The Detroit Daily Tribune (Evening Edition), average circulation 2,500 copies, circulates chiefly in the city of Detroit.

NOTE.—All advertising is published in both editions, and taken together, the circulation of these two editions of the TRIBUNE exceeds those of any other daily newspaper in the State.

The Tri-Weekly Tribune is published every Tuesday, Thursday and Saturday Morning, and is taken mostly in the interior of the State. This is a very popular newspaper.

The Detroit Weekly Tribune is the oldest newspaper in the State, and has a circulation three times as great as that of the weekly edition of any other Detroit daily. It has been enlarged by the addition of one column to each of its pages, and is now a fifty-six column newspaper, and one of the largest weeklies published in the Northwest.

Advertising Rates.—IN DAILY:—Advertisements, per square of 10 lines solid nonpareil—One day, 75c; one week, \$3 50; one month, \$7; three months, \$18. Local Notices 15 cents per line, first insertion, and 10 cents each subsequent insertion. Minion Notices, subject to editorial revision, 25 cents per line each insertion under the head of City Notices, on fourth page.

First page advertisements, displayed with heavy type, \$1 per square, each insertion.

Fourth page advertisements, set up without display, under classified heads, 5 cents a line, each insertion; displayed advertisements 50 cents a square, each insertion.

A deduction of one-third will be made for every other-day advertisements, and

A deduction of one-half for advertisements published but twice a week.

No contracts made for objectionable advertising. Advertisements are uniformly confined to single columns.

Cuts or electrotypes must not exceed 13 ems pie in width, and must be curved to fit our Rotary Press. Cuts that do not meet this requirement can be altered here at a trifling expense to the advertiser.

IN WEEKLY.—Ordinary advertisements (solid nonpareil), 30 cents a line, each insertion.

Special Notices (leaded nonpareil), 40 cents a line, each insertion.

Business Notices (leaded minion), 60 cents a line each insertion.